RIZE Action Month Wrap Report

September 2026

Purpose

RIZE Action Month aims to mobilize campaign participants to **take action to advance our goal of improving adult immunization rates**.

This year, the observance supported participating AMGA members in **learning evidence-based communication techniques to engage patients in trust-building conversations about vaccination.**

How Groups Took Action!

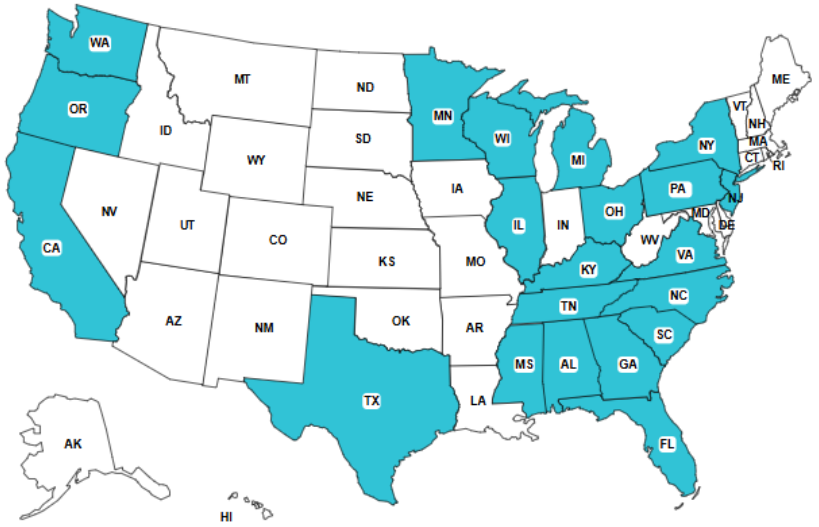


Groups…

- **Watched the "*The AIMS Approach to Vaccine Conversations*" video**, developed by RIZE partner, the Trusted Messenger Program
- **Discussed the content** as a team, using the provided PowerPoint, which featured a discussion guide.
- **Recognized an outstanding care team member** using the Recognition Template.
- **Took a team photo** before concluding their event.

Impact

33 organizations — including 28 AMGA member groups — across the country participated in this year's RIZE Action Month



RIZE Action Month Participants

"The AIMS Approach to Vaccine Conversations" video has garnered 175 views to date!

Participating Member Organizations



BalladHealth
It's your story. We're listening.

NOVANT HEALTH

UW Medicine

Palo Alto Medical Foundation
Sutter Health

UWHealth

Hackensack Meridian Health

Sutter Health
Sutter Gould Medical Foundation

Sutter Health

BON SECOURS MERCY HEALTH

UC San Diego
HEALTH SYSTEM

HOUSTON Methodist
SPECIALTY PHYSICIAN GROUP

NORTH MISSISSIPPI HEALTH SERVICES

SHARP Rees-Stealy Medical Group

The Everett Clinic
Part of Optum®

The Portland Clinic

HealthPartners

MUNSON HEALTHCARE

Sutter Health
Sutter Medical Foundation

UAB MEDICINE

Sutter Health
Mills-Peninsula Medical Center

Sutter Health
Sutter Pacific Medical Foundation

Northeast Georgia PHYSICIANS GROUP

GUTHRIE

Sutter Health
Sutter East Bay Medical Foundation

Northwell Health®

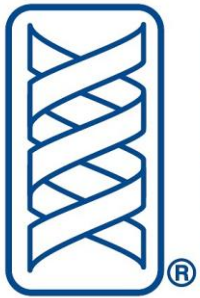
WELLMED

PREVEA health

HATTIESBURG CLINIC

Participating Sponsors & Partners





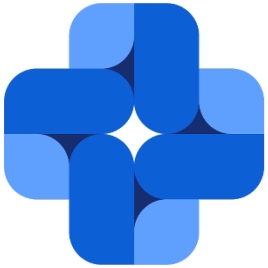
National Foundation for Infectious Diseases®



Pfizer



VACCINATE YOUR FAMILY



Trusted Messenger Program

sanofi

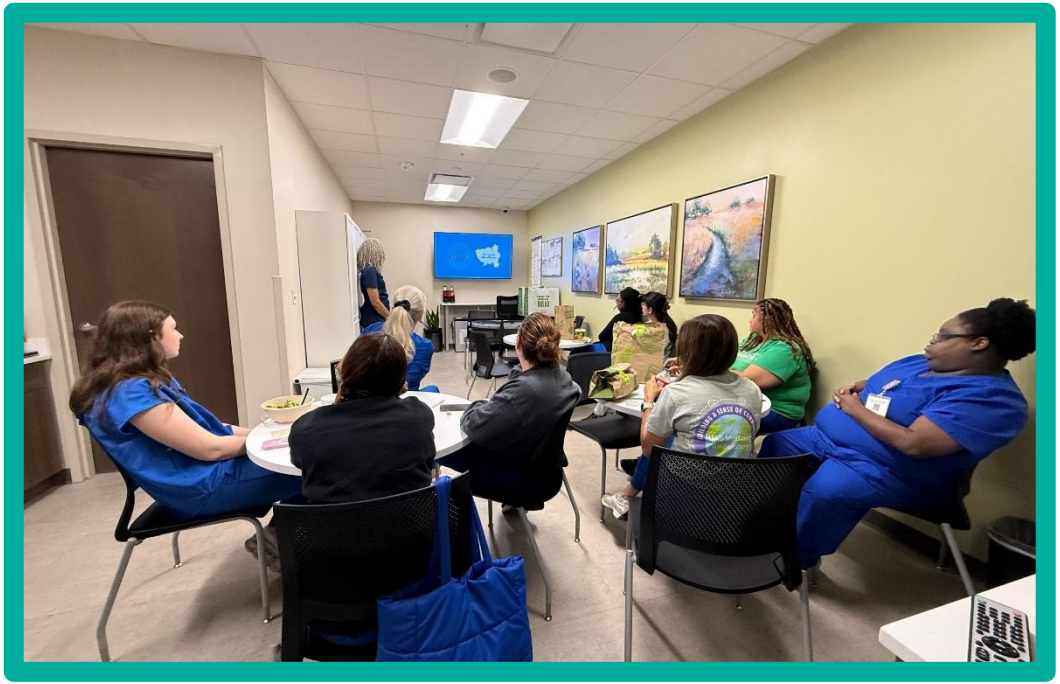
Spotlight: Ballad Health

Hosted an in-person meeting with plans to “[share] the information with all primary care providers, nursing, and [the] administrative team [via email and newsletter] to help them advance immunization coverage in both NE Tennessee and SW Virginia.”

- VP & Chief Medical Officer, *Ballad Health*



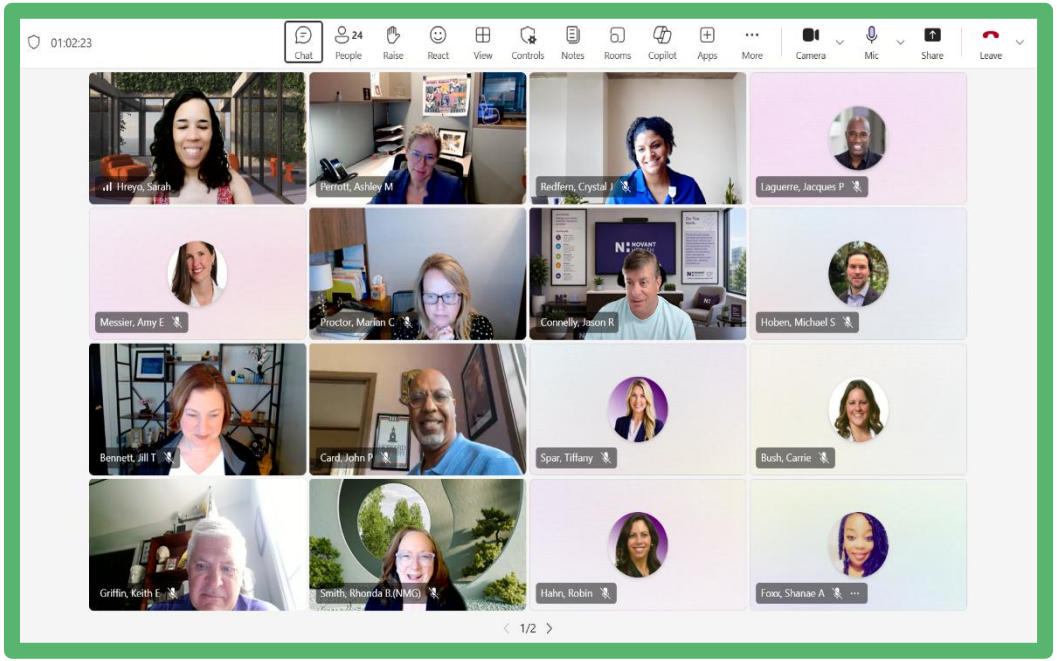
Spotlight: UAB Medicine



"We had good interest and a good discussion especially around how to frame potential/expected side effects to inform but not scare away patients and [the] best ways to communicate the benefits in light of those potential side effects."

- Clinical Associate Professor and Medical Director, *UAB Medicine*

Spotlight: Novant Health



"Novant Health Medical Group had a successful [RIZE] Action Month gathering of our quality operations team. We had 27 attendees and they enjoyed being introduced to the AIMS approach - leadership is even hoping to collaborate with the AMGA team for a Grand Rounds presentation offered to all NHMG physicians. I am very excited about this!"

- Clinical Excellence Performance Manager, Novant Health Medical Group

RIZE Action Month Video Feedback

Our Immunization Expert Panel and Quality Team are looking at [the] best way to permanently house this for easy access for new hires. It's absolutely wonderful.

Fantastic [video].

One of our Dept. Chairs sent this out to all department members. It's a good video.

[Our Pediatrics group] liked it so much [that they] recommended it to [all] clinic chiefs for provider uptake. Our primary care Medical Director is now asking them to share [the video] at all-staff meetings, too."

Thank you for your participation in this year’s RIZE Action Month!