RIZE Monthly

A newsletter for **Rise to Immunize®**, AMGA Foundation's national campaign aimed at improving routine adult immunization rates



November 2026 Edition

The Rise to Immunize® (RIZE) campaign is pleased to present three RIZE groups with the 2026 "RIZE to the Challenge" award for their impressive achievements this year. These awards recognize each organization's high performance, progress on campaign measures, and engagement with the campaign.

Please join us in congratulating our 2026 award winners:

- **Jefferson Health — Lehigh Valley Physician Group (Allentown, PA)** for notable improvements in Td/Tdap, Zoster, Hepatitis B, and RSV campaign measures, as well as their innovative work optimizing Medicare Part D vaccinations
- **Olmstead Medical Center (Rochester, MN)** for ranking second highest in the Td/Tdap measure and consistently performing above average across all campaign measures
- **Sutter Pacific Medical Foundation (San Francisco, CA)** for ranking highest in the RSV measure and consistently performing above average across all campaign measures

Join us for our webinar on Nov. 19 to hear more about each group's accomplishments and what they attribute to their success in improving adult vaccination rates.

As we focus on giving thanks this month, we want to express our deepest gratitude for all the amazing work RIZE groups are doing in helping protect adults from vaccine-preventable diseases.

If you have any questions or need support, please reach out to risetoimmunize@amga.org.

Best,

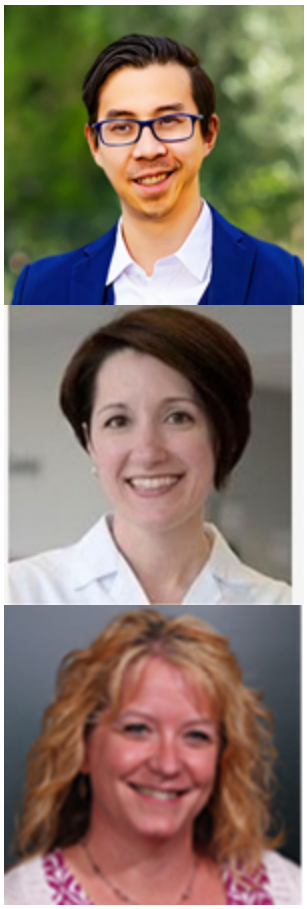
The RIZE Team

Flu by the Numbers

Flu season is officially here. According to the Centers for Disease Control and Prevention, flu activity is currently low. However, activity is higher than what is typically seen during this time of year, and rates continue to increase. Early-season reports show activity is highest in states along the West Coast.

As the season progresses, we'll continue to bring you important flu-related data and trends so you can be better equipped to help protect your communities against the flu.

Webinar Preview



Year 5 Data and RIZE Awards

During our November webinar, Stephen Shields from the RIZE team will share data insights from Year 5 of the campaign. We'll also hear from our three 2026 "RIZE to the Challenge" award winners about their high campaign performance and impressive progress on campaign measures.

- Brian Khong, DO, MS, Endocrinology, Medical Director of Quality, *Sutter Medical Group of the Redwoods*
- Jennifer Stephens, DO, MBA, FACP, Enterprise Chief Medical Officer, *Jefferson Health — Lehigh Valley Physician Group*
- Terri Finne, Population Health Program Manager; Population Health Navigator, *Olmsted Medical Center*

Join us Nov. 19 at 2:00 pm ET as we dive deeper into Year 5 data and the successes of our award-winning RIZE groups!







Upcoming Dates

Nov. 12 – Trusted Messenger Program Train-the-Trainer session

Nov. 16 – 18: National Foundation for Infectious Diseases (NFID)'s 2026 Clinical Vaccinology Course (Learn more and register)

Nov. 19 – Monthly campaign webinar: "Year 5 Data and RIZE Awards" at 2 pm ET (Register)

Dec.: No webinar. Happy Holidays!

Campaign Spotlight

Thank you to all the groups who participated in this year's RIZE Action Month! Thirty-three organizations, featured in the 2026 RIZE Action Month Wrap Report, watched "The AIMS Approach to Vaccine Conversations" video to learn about engaging patients in trust-building vaccine conversations.

Activities also included discussing the video with team members, practicing strategies, sharing content with colleagues, and recognizing outstanding care team members.

We'd like to send a special shoutout to **Ballad Health**, **UAB Medicine**, and **Novant Health** for their impressive engagement in this annual observance. See the wrap report for more details, and keep up the great work!

Resource of the Month

National Foundation for Infectious Diseases (NFID) and its partners recently launched the National Respiratory Communications Initiative (NRCI) to help transform vaccination support to into action.

NRCI's "Tame It!" campaign shares clear, evidence-based vaccination guidelines and tools for flu, COVID-19, RSV, and pneumococcal disease. The campaign includes a free, brandable social media toolkit in English and Spanish, as well as a range of infographics, webinars, and other valuable resources.

Keep this important resource in mind as your organization works toward continued adult vaccination efforts now and beyond the conclusion of the RIZE campaign (Dec. 31, 2027).

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