



Thank you for joining

The presentation will
begin shortly



Rise to Immunize® Webinar

Engaging Immunization Coalitions to Advance Shared Goals

Karin Szymanski, MEd (The Arizona Partnership for Immunization/North Carolina Immunization Coalition), Lacie McKamey, PharmD (Novant Health), Catherine Flores Martin (California Immunization Coalition), and Jeffrey Silvers, MD (Sutter Health)

September 17th, 2026

Today's Webinar

- **Campaign Updates**

- RIZE Action Month Update
- RIZE Data Announcement
- Resource of the Month: Sanofi & Sanford Health Case Study
- AMGA Integration Summit



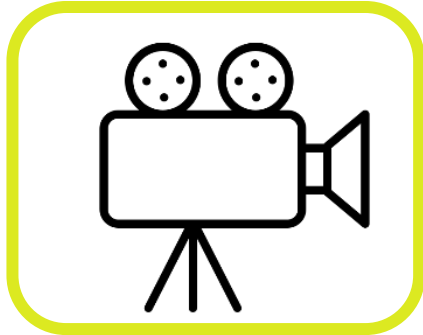
- **Engaging Immunization Coalitions to Advance Shared Goals**

- Karin Szymanski, MEd (The Arizona Partnership for Immunization/North Carolina Immunization Coalition)
- Lacie McKamey, PharmD (Novant Health)
- Catherine Flores Martin (California Immunization Coalition)
- Jeffrey Silvers, MD (Sutter Health)

Q&A Session



Webinar Reminders



Today's webinar recording will be available the **week of 9/21**

- Will be sent via email
- Will be available on website

(RiseToImmunize.org → "Resources" → "Webinars")

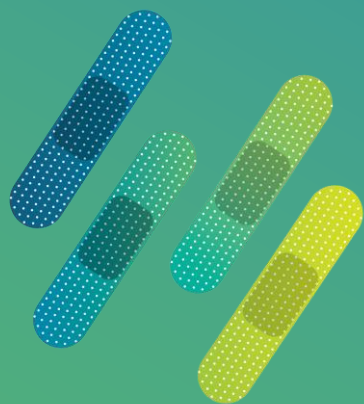


Ask questions during the webinar using the **Q&A feature**

- Questions will be answered at the end of the presentation



Thank you for your participation!



RIZE

Action Month



“The AIMS Approach to Vaccine Conversations” Video



**Trusted
Messenger**
Program



Impact by Vaccine as of Q2 2026

23,399,804	influenza vaccines (19+)
4,324,313	Td/Tdap vaccines (19+)
2,866,432	zoster vaccines (50+)
2,866,432	COVID-19 vaccines (19+)
1,641,620	pneumococcal vaccines (50+)*
445,398	hepatitis B vaccines (19-59)
93,718	RSV vaccines (75+)

35,703,734 total vaccines administered or documented

Resource of the Month: Sanford Health Case Study




GOAL

Sanford Health wanted to increase immunization rates


RESULTS

Across Sanford's footprint, immunization rates more than doubled

Results from one case study are not necessarily predictive of results in other cases. Not a substitute for clinical decision-making. Sanofi is not affiliated with Sanford Health and did not direct any of the actions outlined in this case study.

BEST PRACTICES: SANFORD HEALTH SYSTEM

Implementing Strategies to Improve Immunization Rates

How one health system increased immunization rates with dedicated staff and a program to scale champions, standardize work, operationalize logistics, and improve education

SANFORD
HEALTH

sanofi



2026 Integration Summit

October 5–7, 2026
Westin DC Downtown
Washington, DC

***Aligning for
Health System
Success***

The AMGA **2026 Integration Summit** brings together leaders responsible for aligning hospitals, physician enterprises, and ambulatory operations into one high-performing system.

Learn more at [**amga.org/integration-summit**](https://amga.org/integration-summit)

Today's Speakers



Catherine Flores Martin,
Executive Director
(California Immunization
Coalition)



Jeffrey Silvers, MD,
Medical Director,
Infection Control and
Pharmacy (Sutter
Health), President
(California
Immunization
Coalition)



Karin Szymanski, MEd,
Director, Program
Development and
Community Partnerships
(The Arizona Partnership
for Immunization), Co-
Director (North Carolina
Immunization Coalition)



Lacie McKamey, PharmD,
BCIDP, DPLA, Clinical
Pharmacy Outcomes
Manager (Novant Health),
Steering Committee
Delegate (North Carolina
Immunization
Coalition)



Engaging Immunization Coalitions to Advance Shared Goals

Jeffrey Silvers, MD

System Medical Director of Pharmacy
and Infection Control, Sutter Health
President, California Immunization Coalition

Catherine Flores

Executive Director
California Immunization Coalition

Overview

Brief History of Immunization Coalitions

- Public/ private partnerships are key

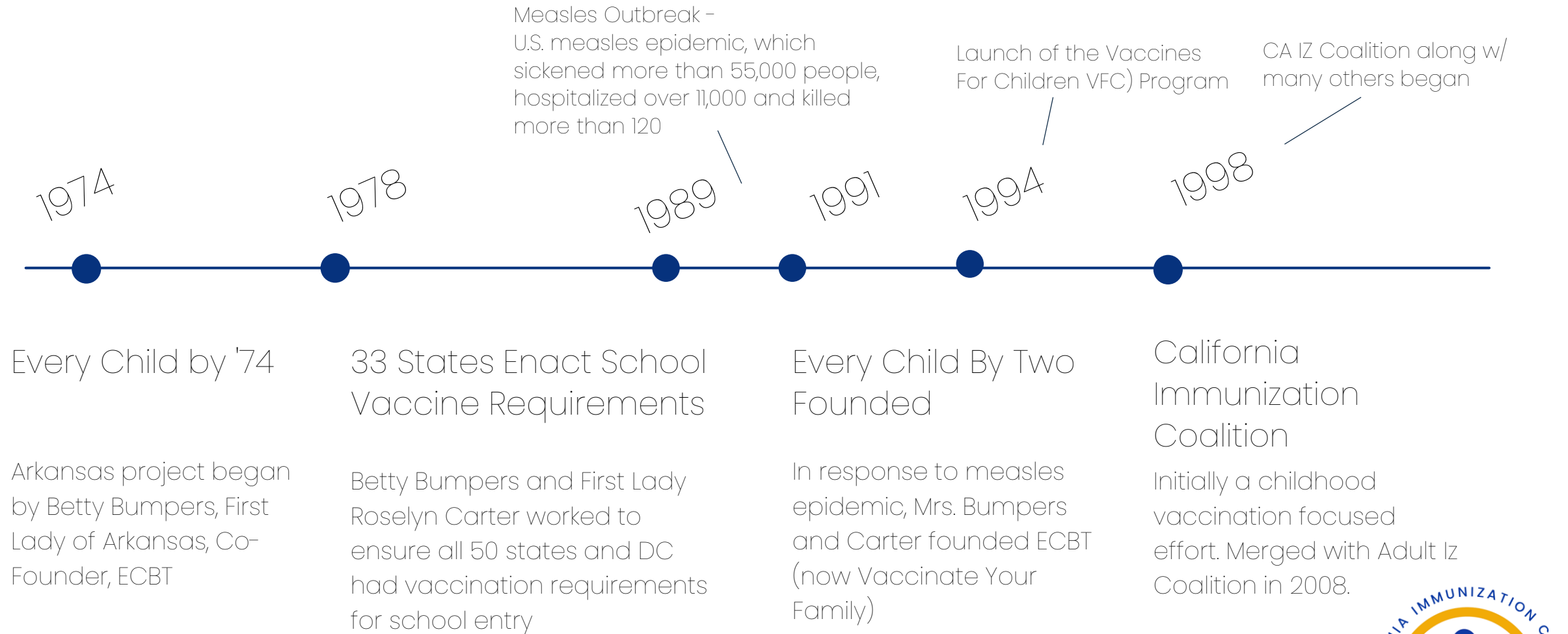
Current immunization issues

- Current environment and impacts on public health
- Role of Coalitions

Partnerships

- Sutter Health Experience
- Recommendations for other health plans/ systems

Timeline



Current Trends Measles – United States, 1989 and First 20 Weeks of 1990

MEASLES IN 1989



As of May 11, 1990, local and state health departments reported a provisional total of 17,850* measles cases for 1989 – a 423% increase over the 3411 cases reported for 1988 (Figure 1). Forty-one measles-associated deaths have been reported for 1989. Forty-seven states and the District of Columbia reported cases, compared with 36 states that reported cases during 1988. The overall incidence rate in 1989 was 7.3 cases per 100,000 population—more than five times the rate of 1.4 per 100,000 for 1988 (1).

Twenty-three states reported at least 100 cases each. Four states reported greater than 2500 cases each, accounting for 12,127 (67.9%) of the total reported cases: Illinois (3232), Texas (3201), California (3053), and Ohio (2641). Incidence rates of greater than 10.0 per 100,000 population occurred in Illinois (27.8), Ohio (24.3), Texas (19.0), Wisconsin (16.7), Missouri (13.1), and California (10.8).

Rosalynn Carter & Betty Bumpers



Public-Private Partnerships: A Longstanding Approach

**We Can Think
Of 9 Good
Reasons
To Immunize
On Time.**

Measles
Mumps
Diphtheria
Tetanus
Hepatitis B
Rubella
Spinal Meningitis
Pertussis
Polio

**But You Only
Need One.**



Your baby's good health is the best reason to immunize early and on time. Full protection takes around 5 visits for shots starting by 2 months and ending by age 2. So, ask about your baby's shot schedule on every visit to your doctor, or, if you don't have a doctor call the number below to find out where to get your baby's shots. There's no good reason to delay. Do it now.

Call 1-800-232-2522

Immunize On Time. Your Baby's Counting On You.

**Ad
Council**

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES

be increasing due to the growing complexity of the recommended immunization schedule. As families move in and out of public and private health care systems, parents and providers can use IIS as a powerful tool to ensure that children receive timely immunizations and proper treatment.

Every state has an immunization information system. The majority of public health care providers and many private providers are already benefiting from their use. A majority of the systems, which were created with the help of the CDC, began collecting data on children nearly ten years ago and now contain adolescent and adult information as well. The CDC and its partners, like Every Child by Two, are working to inform all providers about these indispensable tools. These systems are a first step in moving towards electronic health records (EHRs), a majority priority of the Secretary of the U.S. Department of Health and Human Services.

For more information about IIS

- “Health Care Providers Speak Out on Immunization Registries” is a CD-ROM that describes the benefits of using immunization registries. It includes messages from Mrs. Carter and the former chief of the Immunization Registry Branch at the Centers for Disease Control and Prevention (CDC), and testimonials from clinic staff. For a free copy, please contact Every Child By Two – jennifer@ecbt.org or 202-783-7034. The video will soon be available at www.ecbt.org
- For more information about IIS across the country and for contact information for each IIS, visit the Provider Section of the CDC’s Immunization Registry Branch website at www.cdc.gov/nip/registry/home_providers.htm

Don’t wait...call your state or local IIS staff today!

HAVE MORE TIME TO TAKE CARE OF WHAT REALLY MATTERS... YOUR PATIENTS

HOW PNPs CAN GET THE MOST
OUT OF USING IMMUNIZATION
INFORMATION SYSTEMS



What are Immunization Information Systems (IIS)?

Immunization information systems (also known as immunization registries) are confidential, computerized information systems that collect and contain vaccination data about all children and provide immediate access to a child’s current immunization status.

Prior to the implementation of immunization information systems, providers did not have a consistent method for accurately assessing the immunization status of their patients. According to the Centers for Disease Control and Prevention (CDC) providers often overestimate the proportion of their patients that is fully immunized and parents are often unaware of their children’s immunization status or forget to bring their child’s immunization records to their appointments. Missed opportunities for immunization are common and may



“We believe that immunization registries are the best mechanism to maintain the high level of immunizations rates that we are currently enjoying while at the same time locating that last 20% of children who continuously fall through the cracks of our health care system.”

Rosalynn Carter
Co-Founder, Every Child By Two and
Former First Lady of the United States





Achieve and maintain full immunization protection for all Californians
to promote health and prevent serious illness.

www.Immunizeca.org



Priority Areas



Access to
Immunizations



Provider Education



Registry
Development and
Growth



Community
Education-Vaccine
Safety and
Confidence



Support and
provide technical
assistance for local
Coalitions

California Immunization Coalition

Advocacy & Education



2026 **CICSUMMIT**

JUNE 3-4
SACRAMENTO



Local California Coalitions



National Partners



National Association of
Immunization Coalitions (NASIC)
(newly formed 501c3)

Our Collective Role in Protecting Public Health and Immunizations

- ✓ Develop and promote **leaders** and champions
- ✓ Support scientists, researchers, and each other
- ✓ Amplify the **voice** and messages of **trusted** professionals/ **leaders**.
- ✓ Hold media and policymakers **accountable**
- ✓ Speak up, stand up, to misinformation and disinformation

Integrated Healthcare System in California Serving More Than Three Million Patients



Caring for our Patients First and our People Always

Excellence

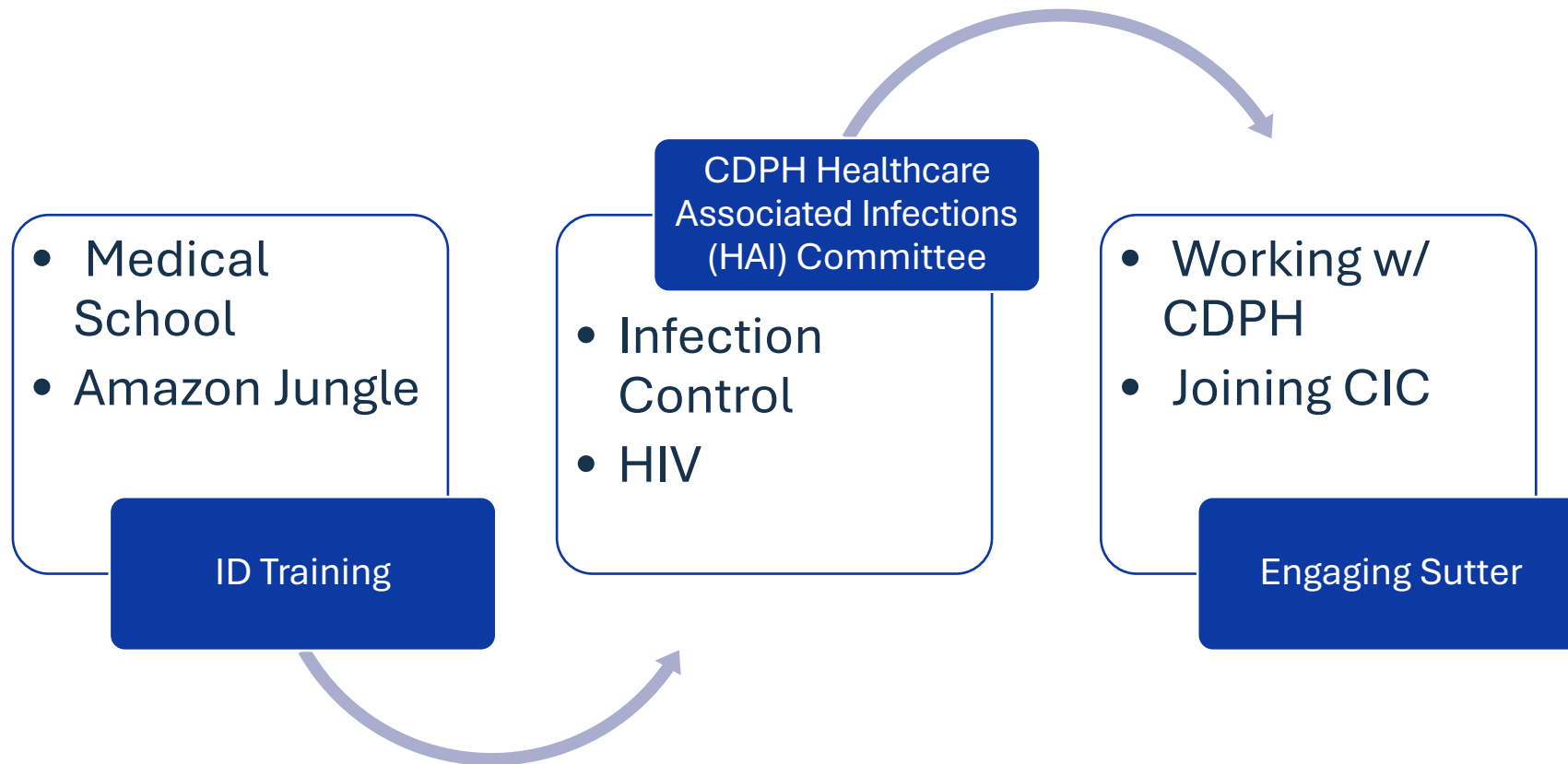
We deliver high-quality care, have courage to take on the toughest challenges and model stewardship.

Integrity

We earn trust by doing the right thing and delivering on our commitments.



Every Project Needs a Champion



What Makes an Effective Champion?

- Expert-level knowledge of the subject
- Passion for the subject
- Collaboration
- Quality and Outcomes

Coalitions Connect People, Purpose and Progress

A vaccine champion can help bridge the health system and coalition, bringing people together to learn, collaborate and drive impact.



Some people are passionate about vaccines but may not understand the science and/or be unfamiliar with vaccine history. Coalitions help bring people together to learn, share, and take action.

Building the Sutter—CIC Partnership

From internal leadership to organizational engagement

- 1 Establish Internal Leadership**
Co-Chair, Sutter Health Vaccine Advisory Committee
Recognized vaccine advocate within the health system
- 2 Build Public Health Relationships**
Strong partnerships with CDPH and local health departments
Leadership across HAI, infection prevention and antimicrobial stewardship
- 3 Lead Through Shared Priorities**
COVID-19 vaccine rollout and equity work
Connecting health-system priorities with broader public health efforts
- 4 Connect with CIC**
Developed a relationship with the California Immunization Coalition
Creating a bridge between Sutter and the statewide coalition
- 5 Gain Organizational Support**
Connected Sutter's immunization work to quality initiatives, mission and values
Secured leadership support for participation in CIC



BOOM!



Sutter Health and CIC: Partnership in Action

Creating a place for people to work together on a common vision



Coalition Leadership

Sutter staff serve in statewide and local coalition roles.

- Active participation in CIC leadership and committees
- Sharing expertise and perspective
- Helping shape strategy and advance immunization efforts across California



Workforce Engagement

Creating opportunities for Sutter employees to get involved.

- Volunteer opportunities at the CIC Summit
- Building awareness within our health system
- Connecting staff to learning, networking, and leadership opportunities



Coalition Building

Supporting the development and sustainability of local coalitions.

- Helping to start and revitalize local coalitions
- Providing guidance, resources and technical assistance
- Connecting local efforts to statewide expertise and support



Clinical Collaboration

Advancing immunization through patient care and public health initiatives.

- Newborn Hep B initiative to improve timely immunization
- Maternal RSV initiative to protect mothers and infants
- Aligning clinical practice, public health and community efforts.



Together, we are stronger– advancing immunization through people, partnerships and a shared commitment to healthier communities.

How to Get Started

1. Connect

Introduce yourself to your state or regional Coalition Director

2. Engage

Consider leadership positions - locally or statewide

3. Learn & Participate

Learn more about efforts at the national level, Vaccinate Your Family, Immunize.org, Voices For Vaccines, and more

THANK YOU

Catherine Flores | California Immunization Coalition

cflores@immunizeca.org | www.ImmunizeCA.org

Follow us on Social Media

Instagram | Facebook | YouTube | LinkedIn



Jeffrey Silvers, MD | Sutter Health

Jeffrey.Silvers@sutterhealth.org



Engaging Immunization Coalitions to Advance Shared Goals

Karin Szymanski, M.Ed.
TAPI

Director, Program Development and Community Partnerships



Overview



TAPI History &
Structure



Priorities



Coalition Role



Partnerships



Our Work

TAPI History – starting a coalition

1992 TAPII founded

ADHS founded TAPII as part of AZ's Immunization Action Plan. Goal - deliver age-appropriate immunizations to at least 90% of all children by their second birthday, 400 members from 200 organizations.

Starting Structure

Steering Committee Subcommittees
– Survey and Assessment, Advocacy, Provider and Community.

2009 Billing Department

TAPI has a statewide billing program that assists county health departments and other public-sector programs in obtaining reimbursement from insurance companies for services provided to insured clients. The aim of this billing program is to help sustain safety-net services.

April 1993 - Funding

Aetna Foundation awarded a grant to provide staff support and direction to the coalition.

2003 TAPI rebranded

TAPII changes to TAPI with a focus on immunizations across the lifespan.



WhyImmunize.org

TAPI's Structure

TAPI Board

Steering Committee

Provider Committee

Community Awareness Committee

Advocacy Committee

TAPI's Priorities

Mission: to foster community wellness, and advocate for good public policy and best immunization practices.



Access to
Vaccines



Community
Outreach and
Education



Provider
Support and
Training



Vaccine Policy



Billing
Department
public health
partnership for
vaccines and other
public health tests

Role of the Coalition



Forum for updates



Work collaboratively



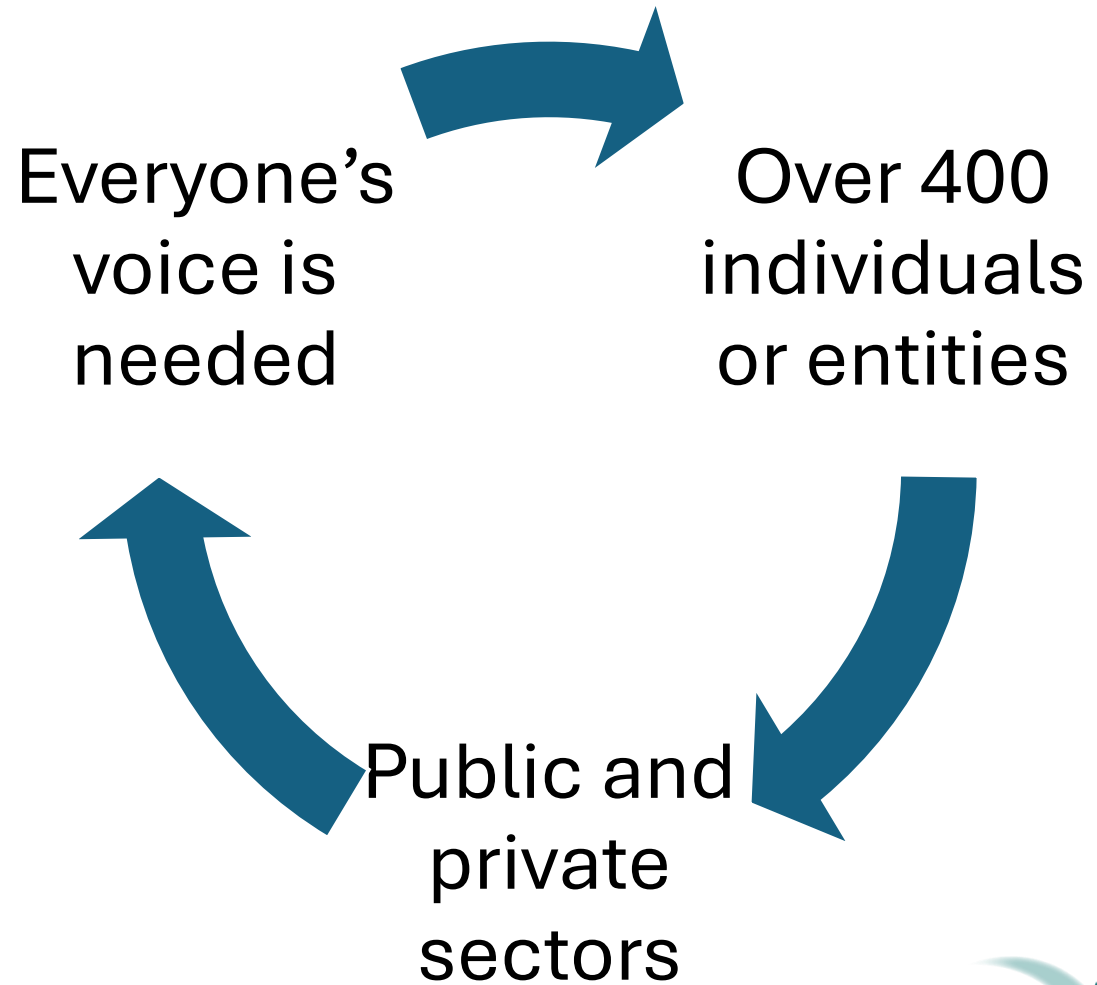
Debate and come to
consensus on issues of
over-arching concern



Implementation



At the Table





**Health Systems....
important partnerships.**

Leadership Involvement Matters

Dr Daniel T Cloud – Founding TAPI Steering Chair

- 1955 moved to Phoenix as AZ's first pediatric surgeon certified in surgery and pediatric surgery.
- Earned positions as Chief of Pediatric and Chief of Staff at the Crippled Children's Hospital and Chief of Staff at Good Samaritan in Phoenix.
- Became the Founding president of the new Phoenix Children's Hospital when it was established in 1983.
- Served in numerous elected positions within the American Medical Association
- Elected AMA President from 1981 to 1982.



Leadership Involvement Matters

1993 Dr Cloud started as the founding TAPI Steering Chair



Leadership Involvement Matters Banner Health



Board Member



TIPS partnership



Information sharing
and support



Employee flu
campaign support



OUR WORK

Vaccine Summits



Save the Date

Please join leaders from the health community in a very important conversation about the Federal changes to ACIP and how they will impact immunizations in Arizona.

Your participation in this *critical dialog* will guide our path to protecting AZ communities with life-saving vaccines. Please plan to attend the:

Arizona Vaccine Summit

Sept 10, 2025
10:30a.m. - 3:30p.m.

Location Downtown Phoenix TBD
(Lunch provided)

Virtual Zoom Option available if needed

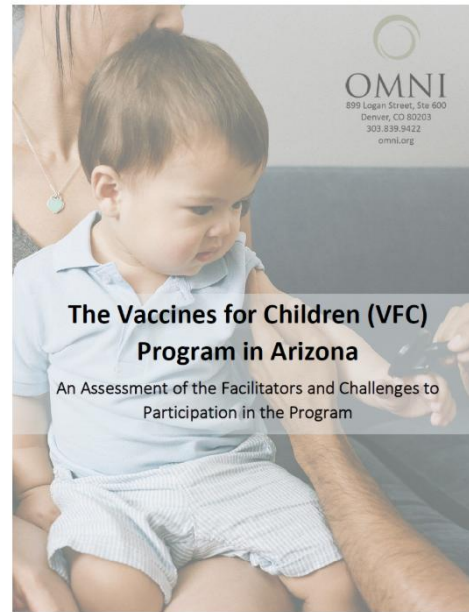


OUR WORK

OMNI REPORT

CHILDHOOD VACCINE DELIVERY SYSTEM ASSESSMENT

Survey and assessment of childhood vaccine providers in AZ, with mapping of provider type, vaccines offered, and identification of vaccine deserts. [Download here.](#)
Conducted by independent community assessment firm, the **Omni Institute**.



SCAN QR CODE FOR MORE INFORMATION

Funding from Maricopa County, TAPI partnered with OMNI Institute, a social sciences non-profit consultancy, to better understand the facilitators and challenges/barriers to participating in the VFC program in Arizona.

OUR WORK

TIPS: Training on Immunization Practice Strategies



TIPS: Training on Immunization Practice Strategies

TURN DOWN THE NOISE,
TUNE IN TO FACTS

<u>Tour Locations</u>	<u>Dates</u>
Tempe	May 28
Glendale	June 10
Tucson	June 16
Sierra Vista	June 17
Prescott	June 30
Yuma	July 10
Tuba City	July 21
Kingman	July 23
Show Low	August 4

Participants will learn about and discuss several vaccine topics including:

- Why we immunize
- Storage and handling
- Understanding the vaccine schedule
- Vaccine administration
- Vaccine best practices
- Vaccine questions
- The state immunization registry
- Tough vaccine conversations

- Check-in at 8:30AM
Training ends at 4:00PM (AZ time)
- For medical assistants, vaccine coordinators, and pharmacy techs
- Lunch is included in training
- CEU's are available

Babies are born everyday, none arrive immunized. ~ Dr Daniel T. Cloud, Founding TAPI Chair

Big Shots for Arizona Awards Ceremony



Dr. Daniel T Cloud Outstanding Practice Awards honor practices achieving at least 90% immunization coverage among two-year olds or adolescent patients.

MESA, AZ — The Arizona Partnership for Immunization (TAPI) honored healthcare providers, public health leaders, policymakers, community advocates, and organizations from across the state at the 2026 Big Shots for Arizona Awards Ceremony on April 14, 2026.

Babies are born everyday, none arrive immunized. ~ Dr Daniel T. Cloud, Founding TAPI Chair

Dr. Daniel T Cloud Outstanding Practice Awards

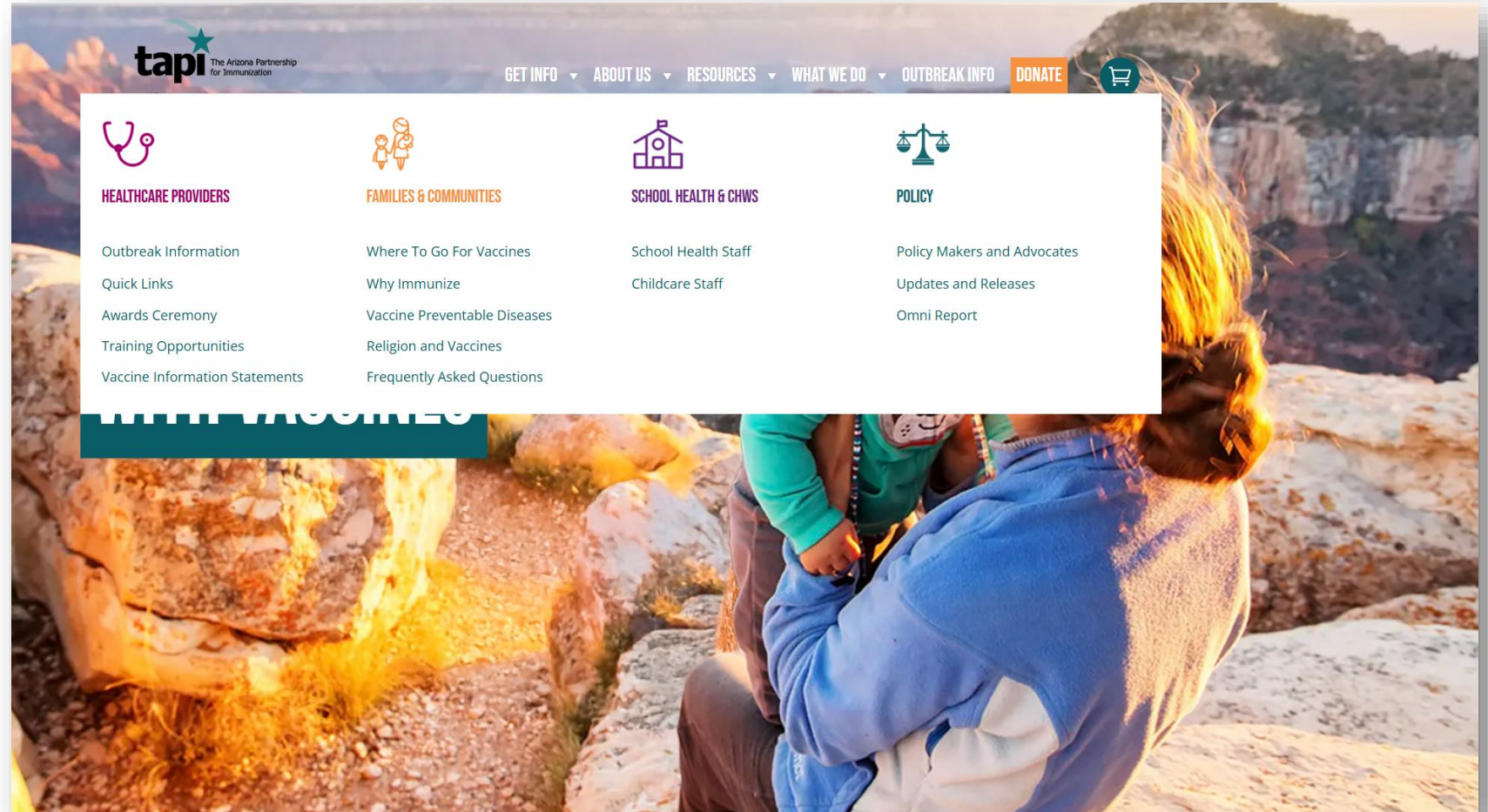


**The Arizona Partnership for Immunization
Honors 115 Statewide Leaders at 2026 Big Shots
for Arizona Awards**

Resource Hub WhyImmunize.org



WhyImmunize.org



*Babies are born
everyday, none
arrive immunized.*

Dr. Daniel T. Cloud,
Founding TAPI Chair



tapi  The Arizona Partnership
for Immunization
WhyImmunize.org

Thank You

Karin Szymanski, M.Ed.
Director, Program Development
and Community Partnerships
919.917.8080





Engaging Immunization Coalitions to Advance Shared Goals

North Carolina Immunization Coalition (NCIC)

Karin Szymanski, MEd
NCIC Co-Chair

North Carolina Immunization Coalition History

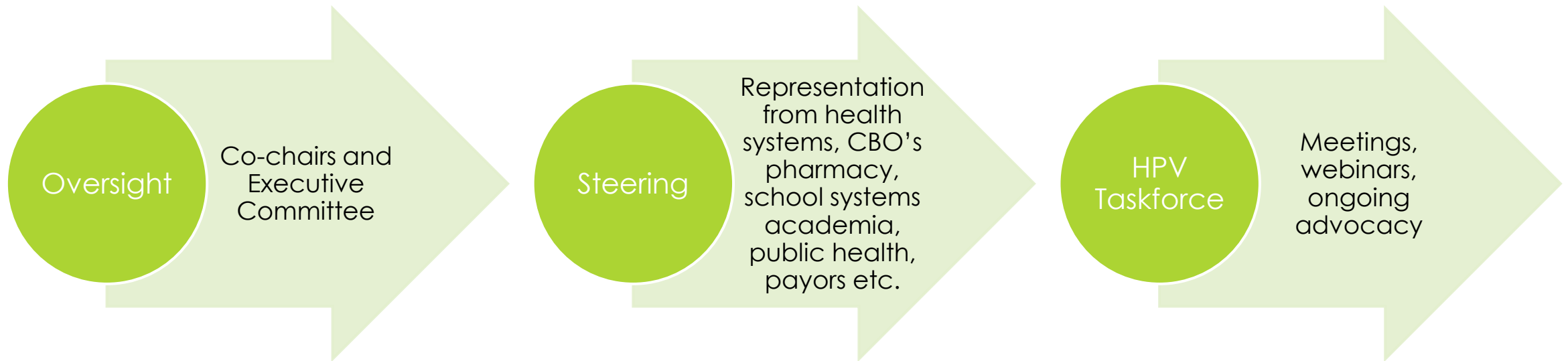
NCIC started as a part of NC Dept of Health and Human Services (NCDHHS)

Home under NCDHHS, Pharmacy Association, nonprofit org, UNC Chapel Hill

Fully volunteer run coalition for over 10 years



NCIC History



NCIC's Role in North Carolina

Coalition
Meetings
Quarterly

350 individual
membership

Information
Sharing

LetsImmunizeNC.org



NORTH CAROLINA
Immunization Coalition
A COMMUNITY VOICE FOR VACCINES

NCIC's Role in the North Carolina



Funding – we submit for grants as we are able



Partnership with NCDHHS to support and advance immunization needs



Partnerships with public and private sectors to offer a voice for all



Essential that everyone is at the table!



NORTH CAROLINA
Immunization Coalition
A COMMUNITY VOICE FOR VACCINES



Contact Us at
director@letsimmnuizenc.org

Join our Coalition/attend our
next Coalition Meeting –

November 10, 2026 12-1:30pm

Engaging Immunization Coalitions to Advance Shared Goals

A health system perspective

Lacie McKamey, PharmD, BCIDP, D-PLA
Clinical Pharmacy Outcomes Manager
Novant Health

My connection to this work

Within Novant Health

Clinical Pharmacy Outcomes Manager

Clinical outcomes programs, formulary management, and partnerships with institutes

Within NCIC

HPV Task Force co-chair

A connection to prevention discussions, shared resources, and partner expertise

Infectious diseases and stewardship background

My role helps connect coalition opportunities with the teams who can use them.

The HPV Task Force

Part of the North Carolina Immunization Coalition

HPV and cervical cancer prevention

Focus of the discussions

Communication and vaccine awareness

New resources for providers and health systems

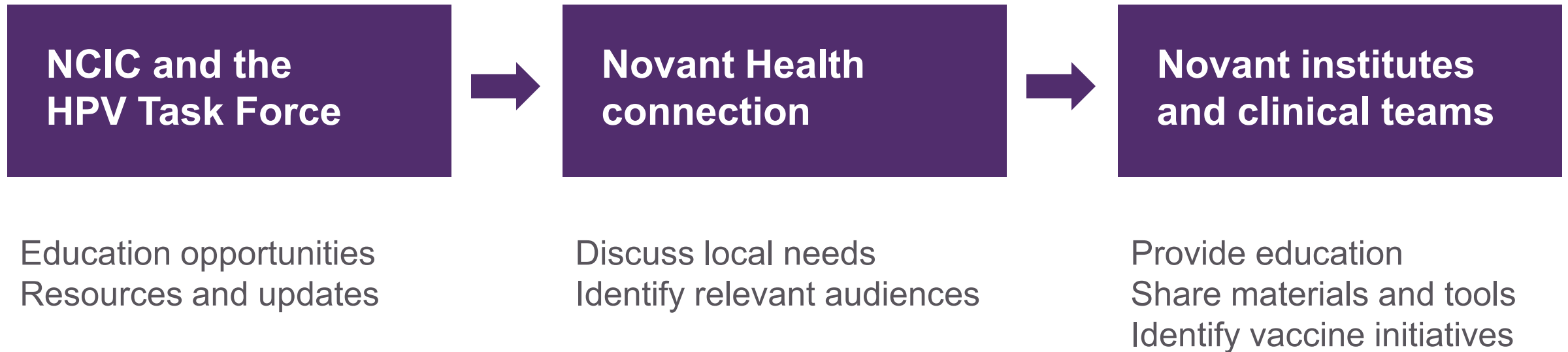
Partners at the table

American Cancer Society and NCDHHS

Health systems, local colleges, regional representatives, and other non-profit groups

Connecting coalition opportunities with Novant

Existing institute relationships help information reach the right teams



Health system questions and experience also inform coalition discussions.

Education through institute partnerships

CE

Education for the health
system teams

What we have done

Partnered with health system institutes to provide continuing education opportunities

What Novant gains

Access to pertinent updates and partner expertise that support our vaccine education efforts.

Shared materials support vaccine efforts

Parent and provider letters

- Communication materials to share with relevant audiences

Toolkits

- Resources that institutes and clinical teams can review and use

New screening tools

- Tools discussed at annual meetings and shared for local consideration

What the partnership brings to Novant Health

Pertinent updates

Education opportunities and information we can bring to health system teams

Shared resources

Letters, toolkits, and new tools to support local vaccine efforts

Exchange with other organizations

A place to share ideas, discuss needs, and work together to support patient care

A starting point for other health systems

A coalition relationship is most useful when it connects with a need inside the health system.

An internal connection

Someone who can connect opportunities with relevant teams

A specific opportunity

Education, a communication resource, or a question to explore together

Upcoming Webinar



 **Topic:** Year 5 Data and RIZE Awards

 **Date/ Time:** Thursday, November 19th at 2pm ET

 **Presenters:** TBA

Questions?



Submit your
questions using the
Q&A feature at the
bottom of the screen