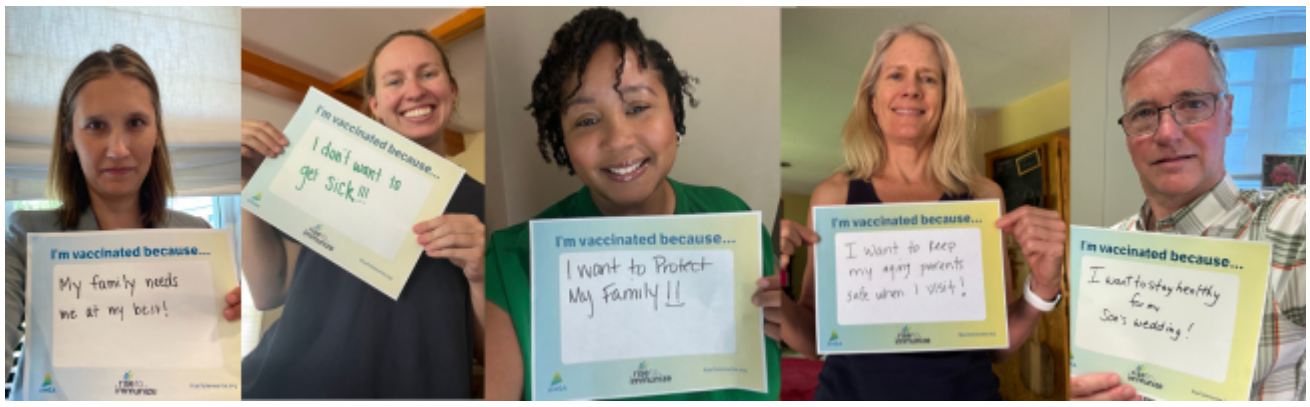
# RIZE Monthly

A newsletter for **Rise to Immunize®**, AMGA Foundation's national campaign aimed at improving routine adult immunization rates




## August 2025 Edition

**It's Rise to Immunize® (RIZE) Action Month!** RIZE Action Month is our campaign's annual observance during which participants take action to help improve routine adult immunization rates. This year, the observance will support your organizations in encouraging a culture of vaccination.

**To "take action," you and your team will complete "I'm vaccinated because…" signs** to reinforce the many benefits of routine adult vaccination and/or the costs of not vaccinating and email them to RiseToImmunize@amga.org. Storytelling is a compelling way to drive action—so share your personal reasons for getting vaccinated! For inspiration, check out completed signs from AMGA staff and from fellow RIZE participants, including MaineHealth, Sharp-Rees Stealy, and Sutter Health.

All of the materials needed to participate are available on the RIZE Action Month webpage. As RIZE **partners and sponsors** also have powerful reasons for supporting this work, we encourage you to complete signs and share them with the campaign as well!

As always, please don't hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,
The RIZE Team

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## Webinar Preview

### "Adult Immunizations: Where We Are and What Comes Next"

Robert H. Hopkins, Jr. MD

The August webinar will feature Robert H. Hopkins, Jr., MD, and Carolyn Bridges, MD, FACP. Dr. Hopkins serves as the medical director for the National Foundation for Infectious Diseases (NFID) and is a professor of internal medicine and pediatrics at the University of Arkansas for Medical Sciences. In addition, he is past chair of the National Vaccine Advisory Committee to the U.S. Department of Health and Human Services and is current chair of the American College of Physicians Immunization Committee.

Dr. Bridges is the director for adult immunizations at Immunize.org and the co-chair of the National Adult and Influenza Immunization Summit (NAIIS). She is a board-certified internal medicine physician who has worked on influenza and adult immunization issues for over 28 years.

Our speakers will present updates and insights from the June 25-26 ACIP meeting and discuss the meeting's implications for medical groups and health systems this respiratory season. Join us on Thursday, Aug. 21, to learn from

our experts about where we are and what comes next for adult immunizations! ***This webinar is open to all AMGA members to attend live.***

Carolyn Bridges, MD, FACP

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## Upcoming Dates

**August** – RIZE Action Month

**Aug. 21** – Monthly campaign webinar: “Adult Immunizations: Where We Are and What Comes Next” at 2 pm ET (Register)

**Aug. 26** – Blinded Comparative Report available (Learn More)

**Sep. 18** – Monthly campaign webinar: “Improving Preventive Care: Strengthening Hepatitis B Vaccine Delivery in Clinical Practice” at 2 pm ET (Register)

## Campaign Spotlight

As federal vaccine support evolves under the current administration, the National Adult and Influenza Immunization Summit (NAIIS) continues to help fill critical gaps in vaccine guidance for healthcare organizations. Their latest guide, “Assessing the Strength of Scientific Evidence: A Practical Guide for Healthcare Professionals,” offers a concise overview of clinical guidance to help healthcare professionals understand essential considerations for developing guidance – including for vaccines – using rigorous, systematic, evidence-based processes. Please share with your organizations!

## Resource of the Month

GSK, an Executive Sponsor of RIZE, now has a dedicated mini-site – GSK vacciNATION – to support RIZE participants in protecting their patients against vaccine-preventable diseases. The mini-site features a collection of unbranded educational materials designed to assist in the fight against RSV, shingles, flu, meningococcal, hepatitis A & B, and Td/Tdap. Utilize these patient and provider resources to advance immunization care in your organization!

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