



RIZE Monthly

A newsletter for **Rise to Immunize**[®], AMGA Foundation's national campaign aimed at improving routine adult immunization rates



July 2024 Edition

Rise to Immunize[®] (RIZE) Action Month is around the corner! RIZE Action Month is our campaign's annual observance held in August in conjunction with National Immunization Awareness Month. The observance aims to mobilize campaign participants to take action to advance our goal of 30 million vaccines administered by 2027 through comprehensive and equitable vaccine initiatives. This year the observance will support participating AMGA members in engaging specialists to improve immunization rates.

To “take action,” follow the steps below. All the materials to support you are available on the [RIZE Action Month webpage](#).

1. **Save the Date.** Select a date and time to assemble your immunization team for a 30- to 60- minute meeting (in-person or virtually) during the month of August. Use the Staff Invitation Template to communicate meeting details and invite your team.

2. [RSVP to RIZE](#). Let us know that your organization will be taking action.

3. **Review the Participation Guide.** Consult this document for tips on planning and implementing a RIZE Action Month meeting – including identifying a leader, selecting a space or platform (for virtual events), and arranging for food and drink.

4. Host the Meeting!

- Watch the [“RIZE Best Practices for Engaging Specialists” Video](#).
- Discuss the content together as a team, using the PowerPoint, which features talking points and a discussion guide.
- Recognize an exceptional specialist using the Recognition Template.
- Take a team photo before concluding your meeting.

5. **Submit Reimbursement.** Send RiseToImmunize@amga.org your Reimbursement Form along with a team photo and receipts to receive up to \$100 for the meal, snacks, beverages, or gift cards (for virtual meetings) provided during the meeting by Sept. 30.

RSVP

As always, please don't hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,
- The RIZE Team

Expanding & Extending the Campaign

As you know, we're **expanding the campaign** to include the option for three additional adult vaccine measures: **RSV**, **COVID-19**, and **hepatitis B**. The campaign will **extend through 2027** to allow you to continue your journey with RIZE, focus on additional vaccines of your choosing, and hardware improvements.

Groups will be able to begin [data reporting](#) on the new measures in the first data report of Measurement Year 4, which is due Oct. 15, 2024. If you are ready to commit to reporting one or more of the expansion measures, complete the [measure upgrade form](#).

Please note at the start of July we updated the RSV measure to reflect the recent recommendation changes – proportion of patients aged 75+ who ever received the RSV vaccination.

If you have any questions about the expansion/extension, please don't hesitate to contact RiseToImmunize@amga.org. Additionally, our team is available to set up a brief call with your organization to discuss the measure upgrade in more detail.

Webinar Preview

"COVID-19 101"



Mary Ann Yehl, DO, MBA

The July webinar will begin with a summary of the outcomes from the Advisory Committee on Immunization Practices (ACIP) June meeting. These brief updates will be provided by [L.J. Tan, PhD, MS](#), the chief policy and partnership officer at Immunize.org and RIZE national advisor.

The remainder of the webinar will feature [Mary Ann Yehl, DO, MBA](#), from AtlantiCare. Dr. Yehl is a board-certified family medicine physician and serves as the medical director of AtlantiCare Urgent Care. AtlantiCare was one of the first sites in New Jersey to vaccinate healthcare providers for COVID-19, and the organization later served as the clinical lead at a COVID-19 vaccine megasite.

[Join us](#) on July 18 to learn more about COVID-19 and hear updates from the ACIP meeting.



Upcoming Dates

Jul. 15 – Deadline to submit quarterly data report ([Learn More](#))

Jun. 18 – Monthly campaign webinar: "COVID-19 101" at 2 pm ET ([Register](#))

August – RIZE Action Month ([RSVP](#))

Aug. 15 – Monthly campaign webinar: "RSV 101" at 2 pm ET ([Register](#))



Campaign Spotlight

RIZE participated in a roundtable discussion hosted by the National Foundation for Infectious Diseases (NFID) in May. The roundtable focused on adult immunization in the United States, and topics discussed included: adult immunization trends and challenges; rethinking key at-risk populations; addressing vaccine mis- and disinformation; and actionable strategies to increase vaccine coverage. RIZE team member Emily Nick, MPH, presented at the roundtable and shared barriers, drivers, and opportunities for vaccination uptake based on experiences shared by our participating medical groups. Presentations were also given by a variety of other organizations, including the CDC, National Adult and Influenza Immunization Summit, American Immunization Registry, American Pharmacists Association, and more. Check out the "[Strategies to Improve Adult Immunization in the US](#)" overview for more information.



Resource of the Month

A new RIZE Cast episode, "[Improving Td/Tdap Performance Through Patient Engagement](#)," is now available! The short video features Nkem Akinsoto, assistant director, population health at the University of Washington Physicians. The Td/Tdap measure has the widest range of immunization rates among RIZE participating groups, currently ranging from 9.9% to 81.4%. The measure also has the greatest opportunity for improvement! AMGA Foundation president and AMGA CMO John Kennedy, MD, said, "Td/Tdap vaccination is one of the easier vaccines to convince patients to get because it's only administered every 10 years." Watch the [interview](#) with Nkem to learn what the University of Washington Physicians implemented to improve their Td/Tdap immunization rates, and see what can be applied at your organization!



AMGA Foundation - Rise to Immunize® Campaign

One Prince Street

Alexandria, VA 22314

Phone: 703.838.0033 | Fax: 703.548.1890

[Visit our website](#)

If you no longer wish to receive the Rise to Immunize Newsletter, please [unsubscribe here](#).

©2016 AMGA Foundation. All rights reserved