



RIZE Monthly

A newsletter for **Rise to Immunize™**, AMGA Foundation's national campaign aimed at improving routine adult immunization rates



September 2023 Edition

As you know, in November we are hosting the only in-person meeting specifically for Rise to Immunize™ (RIZE) campaign participants, the [RIZE Symposium](#)! This event will be held at the Ritz-Carlton, Pentagon City in Arlington, VA on November 9-10 and will bring together national immunization experts and participating medical groups from across the nation!

The RIZE Symposium will feature invigorating keynote and panel speakers. During Thursday's keynote, "Innovative Approaches for Respiratory Season," you will hear from the National Foundation for Infectious Diseases' (NFID) new medical director, [Robert H. Hopkins, Jr., MD](#). Dr. Hopkins has held several national and local leadership positions, including serving as current chair of the National Vaccine Advisory Committee to the U.S. Department of Health and Human Services and vice chair of the American College of Physicians Immunization Committee. He continues to serve as professor of internal medicine and pediatrics and chief of the division of general internal medicine at the University of Arkansas Medical Sciences. The keynote will be moderated by [Stephanie Copeland, MD, MBA, CPHQ, FAAP](#), regional medical director of quality & risk adjustment of WellMed (TX), Optum Health and current AMGA Foundation Board chair.

Friday's panel discussion, "Succeeding in the Face of Immunization Challenges," will include insights from three participating RIZE groups:

- [Curtis Curry, CPHQ](#), manager of quality improvement programs at Kelsey-Seybold Clinic
- [Madalyn Schaeffgen, MD](#), regional practice lead and immunization champion at Lehigh Valley Physician Organization
- [Edward Yu, MD, CMQ, CPE](#), vice president, value & population health at Palo Alto Medical Foundation – Sutter Health and AMGA Foundation Board treasurer

[Litjen \(L.J.\) Tan, MS, PhD](#), chief policy and partnerships officer at Immunize.org and co-chair of the National Adult and Influenza Immunization Summit, will moderate the discussion among the three panelists.

There is no cost to register for the event. To make travel more accessible for you, we are offering a \$1,000 travel reimbursement per organization. The event is open to all participating groups and the event sponsor, Pfizer. [Register today](#) to join us in November!

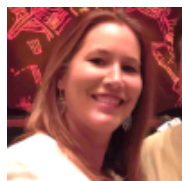
[Register](#)

As always, please don't hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,
- The RIZE Team

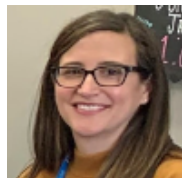
Webinar Preview

"Immunization Access, On Patient Time"



Wendy Goulet

The September webinar will feature [Wendy Goulet](#), process improvement consultant, and [Mandy Kelsay](#), optimization manager at St. Elizabeth Physicians. Wendy and Mandy have more than 40 years of collective experience in process management, physician practice management, and operations support. Their work includes initiatives in the vaccine space, which has led to improved patient, provider, and staff satisfaction. Most recently, the pair has headed a program to increase patient access to immunizations through leveraging the EMR, streamlining workflows, and utilizing an online scheduling platform.



Mandy Kelsay

[Join us](#) on September 21 to learn from Wendy and Mandy about how they have increased patient access to immunizations!



Upcoming Dates

Sept. 21 – Monthly Campaign Webinar "Immunization Access, On Patient Time" at 2 pm ET ([Register](#))

Oct. 16 – Deadline to submit quarterly data ([Learn More](#))

Oct. 19 – Monthly Campaign Webinar "Promoting Health Equity in Adult Immunizations" at 2 pm ET ([Register](#))

Nov. 9-10 – RIZE Symposium ([Learn More](#))



Campaign Spotlight

This month we spotlight [Parag Agnihotri, MD](#), chief medical officer of population health services at UC San Diego Health and AMGA Foundation Board Director. Dr. Agnihotri is a RIZE ambassador and has spearheaded the engagement of five participating groups; UC Davis Health, UC Irvine Health, UC Los Angeles Health, UC San Diego Health, and UC San Francisco Health. Thank you, Dr. Agnihotri, for being a champion of the campaign! We look forward to your continued involvement and learning from all the UC Health groups.



Resource of the Month

The RIZE quarterly [blinded comparative reports](#) are a vital resource for your immunization quality improvement journey. The last report for Year 2 of the campaign was released at the end of August and features benchmarking graphs, top five vaccination rates, and most improved organizations for each campaign measure. In Year 2 of the campaign, participating groups administered or documented more than six million vaccinations to their patients – congratulations to all RIZE groups!



AMGA Foundation - Rise to Immunize™ Campaign

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