



# RIZE Monthly

A newsletter for **Rise to Immunize™**, AMGA Foundation's national campaign aimed at improving routine adult immunization rates

## December 2021 Edition

Welcome to *RIZE Monthly*, our monthly newsletter highlighting Rise to Immunize™ and the latest campaign news and information that is important for you and your team to know. Each edition will include upcoming dates and deadlines, a campaign spotlight, and a featured resource for improving routine adult immunization rates.

By now, you have seen our Rise to Immunize campaign logo and branding. The four bars above the word “Rise” have an important meaning. They represent the four immunizations on which the campaign focuses and the four years of our improvement journey. Our shorthand for Rise to Immunize will be RIZE, which is a condensed version of the full campaign name. The GIF above provides a visual of how we arrived at this shorthand and will help you remember “RIZE” is synonymous with Rise to Immunize.

This month, **we want to remind you of an important campaign tool to guide implementation at your organization:** our website, [RiseToImmunize.org](https://RiseToImmunize.org). The RIZE website includes a variety of resources to help guide your success in the campaign and increase routine adult immunizations. AMGA Foundation designed the website to centralize campaign resources and help participating AMGA members easily access important tools.

The website features:

- Webinar Recordings
- Data Submission Information
- Campaign Planks
- Campaign Toolkit (Coming Q1 2022!)
- RIZE Community
- And More

Don't forget to bookmark [RiseToImmunize.org](https://RiseToImmunize.org)! As always, please don't hesitate to contact [RiseToImmunize@amga.org](mailto:RiseToImmunize@amga.org) with questions or for support.

Best,  
- The Rise to Immunize Team

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# Webinar Preview

## “Coadministration of COVID-19 and Routine Immunizations”



The first campaign webinar of 2022 will feature AMGA member, [Jonathan McCullers, M.D.](#), who is the pediatrician in chief at Le Bonheur Children’s Hospital and the senior executive associate dean of clinical affairs and chief operating officer in the College of Medicine for the University of Tennessee Health Science Center. He leads local, regional, and state-wide efforts in response to COVID-19, including strategies for testing and control of transmission; reopening schools of secondary and higher education; strategy and risk mitigation for hospital and healthcare systems; and public health advocacy; as well as conducting additional research on COVID-19. [Join us](#) on January 20, to learn about coadministration of COVID-19 and routine immunizations from Dr. McCullers.



### Upcoming Dates

**January 20** – Campaign Webinar: “Coadministration of COVID-19 and Routine Immunizations” at 2 p.m. ET [Register](#)

**February 15** – First quarterly data report due. Submit the completed Excel sheet to [DataForRIZE@amga.org](mailto:DataForRIZE@amga.org)

**February 17** – Campaign Webinar: “Influenza 101” at 2 p.m. ET

### Spotlight

During virtual IQL21, AMGA Foundation kicked off our third national campaign at the Rise to Immunize launch event! AMGA members heard from campaign leadership, participating groups, founding sponsor Pfizer Inc., and Terry Bradshaw, Pro Football Hall of Famer, and co-host of *Fox NFL Sunday*. Terry’s remarks energized the audience to [#RiseToImmunize](#) and rise to win! We are excited to have kicked off the campaign with healthcare leaders and start our journey to administer 25 million vaccines by 2025.

### Resources

Data contacts will need to use the [Data Reporting Excel Template](#) to complete quarterly data reports. Instructions on how to enter your data into the template are found on the first tab within the Excel sheet. On the Data Entry tab start by (1) entering the name of your organization and (2) selecting the data track your organization has chosen. Further data reporting instructions are found in the [measurement specifications](#). Submit your first data report no later than February 15, 2022.



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