



RIZE Monthly

A newsletter for **Rise to Immunize™**, AMGA Foundation's national campaign aimed at improving routine adult immunization rates



April 2023 Edition

We're excited to announce the launch of a new Rise to Immunize™ (RIZE) campaign offering: RIZE Casts! These short video success stories are designed to share immunization best practices, lessons learned, and other achievements of AMGA member groups participating in RIZE.

The launch of the RIZE Casts series features three member groups – Olmsted Medical Center, HealthPartners Care Group, and Lehigh Valley Physician Group – each of whom shares unique perspectives on pressing immunization topics:

- Implementing Effective Patient Engagement Strategies – Dr. Wendy Scheckel, Olmsted Medical Center
- Prioritizing Health Equity – Dr. Jason Maxwell, HealthPartners Care Group
- Leveraging Campaign Data – Dr. Madalyn Schaeffgen, Lehigh Valley Physician Group

Check out RiseToImmunize.org/RIZEVideos to view the entire series, which will be continually updated with new RIZE Casts throughout the campaign. We hope you find this resource useful and consider sharing it with your colleagues.

As always, if you have any questions, please don't hesitate to contact us at RiseToImmunize@amga.org.

Best,
- The RIZE Team

Webinar Preview

"Vaccinations and Chronic Conditions"



The April webinar will feature [Alejandro Granillo, MD](#), an infectious disease specialist from Houston Methodist Physician Organization! Dr. Granillo completed an internal medicine residency at Houston Methodist Hospital and an infectious diseases fellowship at University of Texas Health Science Center at Houston. His clinical interests include antimicrobial resistance, antimicrobial stewardship, bacterial and viral infections, HIV/AIDS, infectious meningitis/encephalitis, and opportunistic infections. He focuses on the prevention and treatment of infectious diseases and brings a multidisciplinary approach to achieving patients' well-being, which includes recommending and providing vaccinations.

[Join us](#) on April 20 to hear from Dr. Granillo about the importance of vaccinations for preventing and managing chronic conditions.



Upcoming Dates

Apr. 14 – Deadline to submit quarterly data ([Learn more](#)).

Apr. 20 – Monthly Campaign Webinar – “Vaccinations and Chronic Conditions” at 2 pm ET ([Register](#)).

Apr. 24–30 – World Immunization Week ([Learn More](#))

Apr. 27 – RIZE Bonus Webinar – “Prioritizing Respiratory Health in Your Adult Patients” at 2 pm ET ([Register](#)).

May 18 – Monthly Campaign Webinar – “Closing Care Gaps Through Patient Outreach” at 2 pm ET ([Register](#)).

Campaign Spotlight

This month we are spotlighting RIZE campaign sponsor GSK, who has launched a first-of-its-kind resource: Vaccine Track. Vaccine Track provides a quarterly look at claims data for vaccines in the U.S. adult population – offering perspective on trends for recommended vaccines to help inform and achieve [Healthy People 2030 immunization objectives](#). This is the first comprehensive public claims data tool for understanding adult vaccination trends. The aim is to provide an open-data resource for immunization partners and decision makers to convene around shared public health goals to recover and improve uptake of recommended vaccines. You can sign up to receive quarterly updates as claims data are refreshed—visit [VaccineTrack.com](#) and subscribe!

Resource of the Month

In conjunction with [World Immunization Week](#) (Apr. 24–30), we are hosting a RIZE bonus webinar, “Prioritizing Respiratory Health in Your Adult Patients” on Apr. 27 at 2 pm ET. The webinar will feature [Dr. Ryan Haumschild](#), Director of Pharmaceutical Services, of Emory Healthcare and Winship Cancer Institute, who will discuss the following learning objectives: understanding the importance of vaccinations in protecting respiratory health; identifying eligible adult patients for vaccination; and maximizing opportunities to vaccinate adult patients. [Register now](#) and join us during World Immunization Week for an engaging presentation from Dr. Haumschild on prioritizing respiratory health.



AMGA Foundation - Rise to Immunize™ Campaign

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