



April 2025 Edition

The Q4 2024 data results are in! As of this quarter, which is halfway through Measurement Year 4, Rise to Immunize® (RIZE) participating groups have documented or administered **24,125,955 vaccines!** We were able to highlight this impressive milestone at AMGA's Annual Conference in Grapevine, TX.

We now have two quarters of data on expansion measures. Here are the trends so far:

- RSV vaccination rates on average are 26.1%. The increase from 2023 (baseline data) to 2024 is expected, as the vaccine is new. To hear from a high-performing group on the RSV measure, be sure to join our [April webinar](#).
- COVID-19 vaccination rates are currently 16.5% on average, about a 2% increase from last year.
- Hepatitis B vaccination rates on average are 30.8%, but there is high variation among health systems. There are many opportunities for our groups to learn best practices from organizations that have had success in this measure.

If your organization would like to report on one or more of the expansion measures (RSV, COVID-19, and/or hepatitis B), please complete our [Measure Upgrade Form](#).

If you have any questions, please don't hesitate to contact RiseToImmunize@amga.org. Additionally, our team is available to set up a brief call to discuss measure upgrade opportunities in more detail.

Best,
- The RIZE Team

Webinar Preview

"Lessons Learned from an RSV High Performer"



The April campaign webinar will feature [Gary Green, MD](#), an infectious disease doctor at Sutter Medical Group of the Redwoods, where he serves as the medical director of quality. Dr. Green received his medical degree from Georgetown University School of Medicine and has been in practice for more than 20 years. He is Board Certified in Internal Medicine, part of the Fellow Infectious Diseases Society of America (FIDSA), and has his HIV Certification (IDSA). Sutter Health is one of the highest performing groups on the campaign's the RSV measure.

[Join us](#) on April 17 to hear from Dr. Green about Sutter's impressive performance on the RSV measure!



Upcoming Dates

Apr. 15 – Deadline to submit quarterly data report ([Learn more](#))

Apr. 17 – Monthly campaign webinar: "Lessons Learned from an RSV High Performer" at 2 pm ET ([Register](#))

May 17 – Monthly campaign webinar: "Leveraging Community Health Workers to Improve Immunization Rates" at 2 pm ET ([Register](#))



Campaign Spotlight

Unity Consortium, a partner of the RIZE campaign, is holding their annual Adolescent Immunization Action Week (AIAW) April 7-11! AIAW encourages adolescents and young adults to remember the acronym **T.A.S.K.** when it comes to vaccination: **T**rust good resources, **A**sk questions, **S**chedule an appointment, and **K**now where to get vaccinated. While this annual observance is aimed towards adolescents and young adults, T.A.S.K. applies to all ages! We encourage you to remind your patients of this acronym when they think about vaccinations.



Resource of the Month

Every year, Vaccinate Your Family (VYF) – a RIZE campaign partner – publishes a [State of the ImmUnion](#) report detailing the current immunization policy landscape and a summary on recommended policies for Congress to implement to protect communities from preventable disease outbreaks. Their 2025 report was released in March and highlights current challenges to accessing vaccines, rising public health costs, a misinformation crisis, a measles resurgence, and a severe flu season. The report outlines several recommended actions policymakers can take to strengthen our protection against vaccine-preventable diseases, including expanding the number of qualified vaccinators and vaccination locations, closing the gaps on Medicare coverage and creating opportunities for physicians to bill for vaccines under Medicare Part D, increasing funding for the CDC’s Section 317 Immunization Program, and more.



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