



RIZE Monthly

A newsletter for **Rise to Immunize™**, AMGA Foundation's national campaign aimed at improving routine adult immunization rates



August 2023 Edition

This month is [RIZE Action Month](#)—our campaign's annual observance held in conjunction with National Immunization Awareness Month!

To take action this month, we're encouraging you to assemble your immunization team for a 30-minute meeting focused on preparing for respiratory season. During this meeting, you'll have the opportunity to discuss a team-based approach to closing care gaps in pneumococcal and influenza immunizations. All materials needed to host a RIZE Action Month meeting are available on our [website](#).

To further advance your immunization efforts, we hope you join us this fall at the [RIZE Symposium](#)! We are bringing together national immunization experts and participating medical groups at [The Ritz-Carlton](#), Pentagon City in Arlington, VA on November 9–10. See below for a sneak peek of our symposium agenda, which concludes at noon on Friday so you can be home in time for the start of the weekend!

RIZE Symposium Agenda at a Glance:

Thursday afternoon (Nov. 9)
Welcome lunch & introductions
Keynote: "Innovative Approaches for Respiratory Season" Speaker: Robert H. Hopkins Jr., MD, Medical Director, National Foundation for Infectious Diseases
Breakout sessions
Cocktail reception and dinner
Friday morning (Nov. 10)
Networking breakfast
RIZE data presentation
Panel discussion: "Succeeding in the Face of Immunization Challenges" Speakers: Representatives from Palo Alto Medical Foundation – Sutter Health, Lehigh Valley Physician Organization, and Kelsey-Seybold Clinic
Breakout sessions
Report-outs and closing remarks

There is no cost to register for the event. To make travel more accessible for you, we are offering a \$1,000 travel reimbursement per AMGA member organization. This event is the only in-person meeting held specifically for RIZE campaign participants and is open to all participating groups and the event sponsor, Pfizer. [Register](#) today to join us in November!



As always, please don't hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,
- The RIZE Team

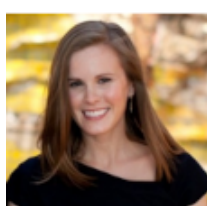
Webinar Preview

"Sharing Successes from a Small Multi-Specialty Practice"



Eric Ringwalt, MD

The August webinar will feature Coastal Carolina Health Care, PA (CCHC)—an organization that has recognized success during the campaign. Specifically, we'll hear from Eric Ringwalt, MD, chief medical officer, and [Julianne Willis, MBA](#), chief operating officer. CCHC is focused on continuous quality improvement, and their mission is to assist providers in delivering high-quality, coordinated care for their patients while reducing costs. As part of this effort, CCHC has concentrated on methods to improve routine immunization rates among adult patients.



Julianne Willis, MBA

[Join us](#) on Aug. 17 to learn from Dr. Ringwalt and Ms. Willis who are leading this work and will share the keys to their success.



Upcoming Dates

August – RIZE Action Month ([RSVP](#))

Aug. 17 – Monthly Campaign Webinar – "Sharing Successes from a Small Multi-Specialty Practice" at 2 pm ET ([Register](#))

Sept. 21 – Monthly Campaign Webinar at 2 pm ET

Nov. 9-10 – RIZE Symposium ([Learn More](#))



Campaign Spotlight

This month we are spotlighting AMGA research and analytics and their recently published manuscript, "[RSV: A vaccine is coming, time to educate providers.](#)" AMGA research staff members Elizabeth Ciemins, PhD, and Meghana Tallam authored the paper and interviewed AMGA members to inform the research. The objective was to understand clinician knowledge, attitudes, behaviors, and beliefs around RSV and about the potential impact of a vaccine. The manuscript comes on the heels of the [CDC's RSV vaccine recommendation](#) for older adults. Thank you to Dr. Ciemins and Ms. Tallam for disseminating this timely and important research!



Resource of the Month

With the 2023–2024 flu season fast approaching, flu vaccination campaigns and programming are underway at many of your organizations. We know that educating patients is often a key component of this planning, and a great way to quickly engage patients is through customized resources and materials. You can access customizable patient engagement materials through Sanofi's [Vaccine Shop webpage](#), where you can simply add your health system's branding to create ready-to-go material.



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[Visit our website](#)

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