



RIZE Monthly

A newsletter for **Rise to Immunize**[®], AMGA Foundation's national campaign aimed at improving routine adult immunization rates



September 2024 Edition

During the first three years of the Rise to Immunize[®] (RIZE) campaign, **participants administered or documented 18.3 million vaccinations!** Your hard work is helping protect more adult patients from vaccine-preventable diseases—congratulations to all RIZE groups! Some big-picture takeaways from Year 3 include:

- In Year 3 alone, groups documented or administered more than 6.3 million immunizations.
- Performance on the influenza measure continues to have the greatest impact on progress toward our campaign goal. In the third year, 4,621,060 influenza vaccines were administered or documented.
- The average pneumococcal vaccination rate increased by about 2% between Years 2 and 3. A total of 273,581 pneumococcal vaccines were administered or documented.
- There were an additional ~100,000 Td/Tdap vaccines provided in Year 3 as compared to Year 2 – 841,894 and 741,197, respectively.
- The zoster measure continued to see improvement in the third year, with the average rate increasing by 6.3% compared to the previous year. A total of 599,300 zoster vaccines were administered or documented.
- The average bundle measure rate was 22.3% in the third year. This is a 4.9% increase from the start of the campaign. The increase in rate translates to approximately 239,181 more patients age ≥66 receiving comprehensive immunization care in the first three years of the campaign.

We look forward to continuing to measure progress toward the campaign goal and sharing your successes!

Check out the latest [blinded comparative report](#) to see where your organization stands in comparison to your peers. And [join us](#) during our Nov. 21 webinar for a more detailed review of Year 3 data and to hear from our award-winning groups that experienced impressive data achievements during this timeframe.

As always, please don't hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,
- The RIZE Team

Expanding & Extending the Campaign

The first data report of Year 4 is due on Oct. 15! This will be the first time that your teams report on the additional vaccine measures (RSV, COVID-19, and hepatitis B) of your choosing. If your team has not yet committed to reporting one or more of the expansion measures, please complete the [measure upgrade form](#).

Regardless of your organization's plans to add any of the optional expansion measures, your team will need to utilize the [new reporting template](#). If you have any questions about the expansion/extension, please don't hesitate to contact RiseToImmunize@amga.org.

Webinar Preview

"Learning from the RIZE Pneumococcal Best Practices Collaborative"

The September campaign webinar will consist of a panel discussion featuring AMGA members that participated in the [RIZE Pneumococcal Vaccination Best Practices Learning Collaborative](#). The collaborative ran from April 2023 – May 2024, and during that time, participating organizations administered 44,852 pneumococcal vaccines to patients aged 19–64, and 14,138 to vulnerable populations. The webinar will be moderated by Carolyn Bridges, MD, FACP, director for adult immunizations at Immunize.org, and an advisor to the collaborative.

[Join us](#) on Sept. 19 to hear successes, challenges, and lessons learned from AMGA members that participated in this collaborative!



Upcoming Dates

Sept. 19 – Monthly campaign webinar: "Learning from the RIZE Pneumococcal Vaccination Collaborative" at 2 pm ET ([Register](#))

Oct. 15 – Deadline to submit quarterly data report ([Learn More](#))

Oct. 17 – Monthly campaign webinar: "Screening for Gaps in Hepatitis B Vaccines in your EHR" at 2 pm ET ([Register](#))



Campaign Spotlight

In August, RIZE featured the impressive accomplishments of the campaign by sharing a poster at the [CDC's National Immunization Conference](#). The poster, "[Increasing Adult Vaccine Uptake through the Rise to Immunize Campaign](#)," showcased the campaign's impact through Year 3. RIZE team member Emily Nick, MPH, presented the poster at the conference and was able to connect with a variety of immunization professionals and disseminate many of the best practices we've learned from all of you.



Resource of the Month

The campaign recently interviewed Ana Nobis, MD, MPH, medical director, and Keqin (Catherine) Qian, MSN, APRN, ANP-C, manager and nurse practitioner from Vanderbilt University Medical Center, about their recipe for implementing a successful mass vaccination event known as Flulapalooza®. Vanderbilt's Flulapalooza is particularly impressive, as it was through this event that they earned and currently hold the Guinness Book of World Records for most vaccinations given in eight hours – more than 12,800 vaccines! To learn more, check out the interview, "[Improving influenza immunization rates: Hosting a successful mass vaccination event](#)."



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