



RIZE Action Month Wrap Report

August 2024



Purpose

RIZE Action Month aims to mobilize campaign participants to ***take action*** to advance our goal of 30 million vaccines administered by 2027 through comprehensive and equitable vaccine initiatives.

This year the observance focused on **engaging specialty providers in improving routine adult immunization rates.**



Take Action!



- Watch the “*RIZE Best Practices for Engaging Specialists*” video
- Discuss the content together as a team, using the provided PowerPoint, which features talking points and a discussion guide.
- Recognize a specialty provider using the Recognition Template.
- Take a team photo before concluding your event.

Alternate Activities



Hold a meeting
to discuss
involvement in
RIZE campaign

Educate staff
about
respiratory
vaccines

Develop patient
education
materials

Plan for
implementation
of fall flu clinics

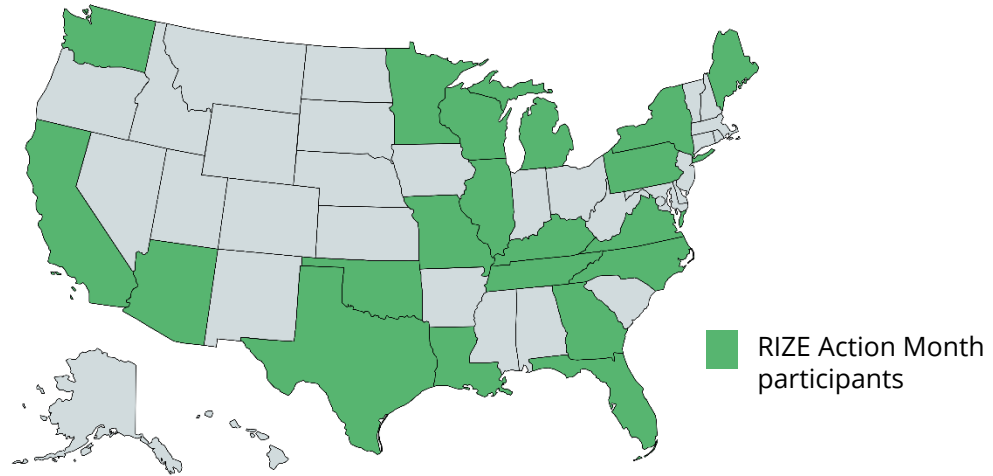
Send bulk
messaging to
patients for flu
vaccine scheduling

Emphasize the
importance of
vaccines to PCPs

Impact



~700 healthcare professionals across 31 AMGA member groups participated in this year's RIZE Action Month





Spotlight: Ballad Health



Hosted a hybrid meeting with clinical and administrative leaders across the organization to emphasize their plans and goals for the CY24/25. Attendees represented Primary Care, Cardiology, and Pulmonary.

“We believe those 2 specialties [Cardiology and Pulmonary] can help us advance our immunization reach by strongly recommending or administering in their offices.”

- VP & Chief Medical Officer, *Ballad Health*



Spotlight: MaineHealth Medical Group

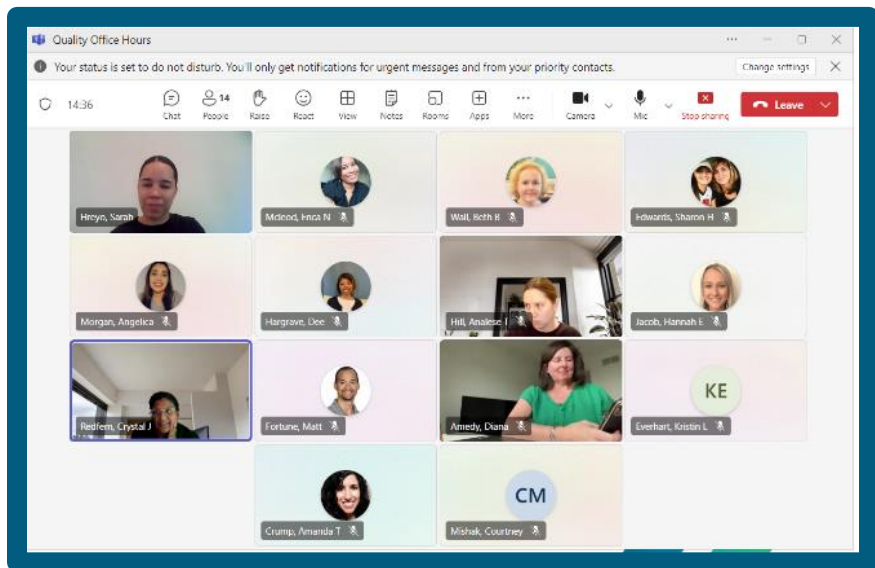


Held “a very informative [RIZE Action Month] discussion” focusing on:

- Current clinical and operational barriers to immunization among the different practices.
- **Strategies that are already working well** (e.g., hearing from the provider with the highest volume of influenza vaccines last year).
- Internal efforts to promote increasing immunization rates in those specialty clinic patients.

- Infectious Diseases Clinical Pharmacist, *MaineHealth*

Spotlight: Novant Health Medical Group



“We had a successful Rize Action Month meeting today. It generated great ideas from our team – they are enthusiastic about the possibility of a **system-wide Immunization Champion** to help our clinics understand how to best order, store, and give vaccines. It was our **most successful Rize Action Month meeting that we have held so far!**”

- Clinical Excellence Performance Coordinator,
Novant Health

Spotlight: SIMED Health



“We spoke a lot about how to get the specialist providers involved [in routine adult immunizations]. The video you had available was very helpful! We are **asking [our specialists] what vaccination they would find most important** to their specific practices (i.e. pulmonary, allergy, first care providers). We are going to try to take small steps to help with major goals.”

- Executive Director of Operations, *SIMED Health*

Spotlight: Sharp Rees-Stealy



Discussed various strategies including “approaching the various specialties [about] the **vaccinations that means something to them.**”

Long term, they plan to “put **protocols in place** for staff to order [vaccines], and work with pharmacy for ordering vaccines for the clinics.”

- Project Manager, Sharp-Rees Stealy



We hope you join us in
August 2025 for next
year's RIZE Action Month!