



RIZE Monthly

A newsletter for **Rise to Immunize**[®], AMGA Foundation's national campaign aimed at improving routine adult immunization rates



May 2024 Edition

Earlier this week, the World Health Organization celebrated [World Immunization Week](#). This annual observance highlights immunization advancements to date and the collective action needed to protect all people from vaccine-preventable diseases. Rise to Immunize[®] (RIZE) recognizes this momentous observance by celebrating all of you – thank you for your continued commitment to prioritizing immunization care at your respective organizations!

To learn more about how RIZE can continue to support you on your immunization improvement journey, we want your feedback! **We ask that at least one contact at your organization respond to a [short survey](#), which should only take 5–7 minutes to complete.** Share your feedback before the survey concludes on Friday, May 17! Please only complete the survey if you are affiliated with an AMGA member organization participating in the campaign.

As always, please don't hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,
- The RIZE Team

Expanding & Extending the Campaign

As you know, we're **expanding the campaign** to include the option for three additional adult vaccine measures: **RSV**, **COVID-19**, and **hepatitis B**. The campaign will **extend through 2027** to allow you to continue your journey with RIZE, focus on additional vaccines of your choosing, and hardware improvements. Check out our [RIZE Expansion & Extension video](#) to learn more.

Groups will be able to begin [data reporting](#) on the new measures in the first data report of Measurement Year 4, which is due Oct. 15, 2024. **If you are ready to commit to reporting one or more of the expansion measures, complete the [measure upgrade form](#).**

If you have any questions about the expansion/extension, please don't hesitate to contact RiseToImmunize@amga.org. Additionally, our team is available to set up a brief call with your organization to discuss the measure upgrade in more detail.



Webinar Preview

"Making Respiratory Health a Priority: Insights for Healthcare Professionals"



The May campaign webinar will feature Carrie Regnier, BS, BSN, MPH, RN, who serves as an advisor to the RIZE campaign. As an advisor, she has informed the design of the campaign, including the goal, campaign planks, and measures, as well as provided ongoing guidance on implementation and overall direction. Carrie has over 20 years of healthcare experience in a clinical setting and is a subject matter expert in immunizations, preventative care, and chronic care.

[Join us](#) on May 16 to learn more from Carrie as she shares insights for prioritizing respiratory health.



Upcoming Dates

May 16 – Monthly campaign webinar: "Making Respiratory Health a Priority: Insights for Health Care Professionals" at 2 pm ET ([Register](#))

May 17 – Deadline to complete RIZE survey ([Learn More](#))

Jun. 20 – Monthly campaign webinar: "Hepatitis B 101" at 2 pm ET ([Register](#))



Campaign Spotlight

This month, we are spotlighting RIZE campaign sponsor [Pfizer, Inc.](#) Pfizer has committed to continue serving as the Founding Sponsor into the campaign expansion and extension! We celebrated Pfizer's leadership role in the campaign last month at the AMGA Foundation Celebration during AMGA's Annual Conference. During the celebration, Andrew Martin, MBA, U.S. Vaccines Lead at Pfizer, shared: "While we are proud of the innovation reflected in our new [RSV] vaccine, we are not complacent. We continue to be committed to a relentless pursuit of scientific innovation." Thank you to Pfizer and all [campaign sponsors](#) for your support!



Resource of the Month

Now that the campaign has expanded to include RSV, COVID-19, and hepatitis B, we are adding new tools and resources to our Toolkit and website. This month we have added three hepatitis B resources from our newest partner, Hepatitis B Foundation:

- [Call to Action: Eliminating Hepatitis B Virus Through Universal Screening and Vaccination for Adults Ages 19–59](#)

- [Guidance on Clinical Implementation of Adult Universal Hepatitis B Vaccination and Screening Recommendations](#)

- [Adult Hepatitis B Vaccination Information for Providers Handout](#)

You can find these new resources on the [Provider Resources](#) page under "Implementation" and in our Campaign Toolkit within the plank, [Provider & Staff Education Level 1](#).



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