



RIZE Monthly

A newsletter for **Rise to Immunize™**, AMGA Foundation's national campaign aimed at improving routine adult immunization rates



July 2022 Edition

Rise to Immunize™ (RIZE) Action Month is around the corner! RIZE Action Month is our campaign's annual observance held in August in conjunction with National Immunization Awareness Month. The observance aims to mobilize campaign participants to take action to advance our goal of 25 million vaccines administered by 2025. This year the observance will support [participating AMGA members](#) in making strong vaccine recommendations.

To “take action,” follow the steps below. All the materials to support you are available on the [RIZE Action Month webpage](#).

- 1. Save the Date.** Select a date and time to assemble your immunization team for a 30- to 60-minute event (in-person or virtually) during the month of August. Use the Staff Invitation Template to communicate event details and invite your team.
- 2. RSVP to RIZE.** Let us know that your organization will be taking action.
- 3. Review the Participation Guide.** Consult this document for tips on planning and implementing a RIZE Action Month event – including identifying a leader, selecting a space or platform (for virtual events), and arranging for food and drink.
- 4. Host the Event!**
 - Watch the “5 Strategies to Strengthen Your Vaccine Recommendations” Video
 - Discuss the content together as a team, using the PowerPoint, which features talking points and a discussion guide.
 - Recognize exceptional team members using the Certificate Template.
 - Take a team photo before concluding your event.
- 5. Submit Reimbursement.** Send RiseToImmunize@amga.org your Reimbursement Form along with a team photo and receipts by Sept. 30 to receive up to \$100 for the meal, snacks, beverages, or gift cards (for virtual events) provided during the event.

RSVP

If you have any questions while you prepare for your RIZE Action Month event, please don't hesitate to contact RiseToImmunize@amga.org.

Best,
- The RIZE Team

Webinar Preview

"Equipping Providers and Staff with Baseline Education on Adult Immunizations"



The July campaign webinar will feature Kimberly Williams, MA, from Utica Park Clinic. Kimberly is the quality coordinator of vaccines in the Quality Improvement Department and manages Utica Park Clinic's provider and staff education on adult immunizations. Learn more about Utica Park Clinic's educational efforts—from requiring new employees to go through a simulation lab to mandating CDC's “You Call the Shots” modules for providers and staff who provide immunizations. [Join us](#) on July 21 to learn more from Kimberly about equipping providers and staff with baseline education on adult immunizations.



Upcoming Dates

July 15 – Deadline to submit quarterly data ([Learn more](#))

July 21 – Monthly campaign webinar: “Equipping Providers and Staff with Baseline Education on Adult Immunizations” at 2 p.m. ET ([Register](#))

August – RIZE Action Month ([RSVP](#))

August 18 – Monthly campaign webinar: “Promoting Health Equity in Adult Immunizations” at 2 p.m. ET ([Register](#))

Sept. 29-Oct. 1 – AMGA’s Innovation, Quality & Leadership (IQL) Conference ([Register](#))



Campaign Spotlight

This month we are highlighting the incredible work that Tulane University Medical Group has done to address racial and ethnic disparities in influenza vaccination. During an AMGA webinar in Fall of 2021, Keith Ferdinand, MD, FACC, FAHA, FNLA, FASCP, professor of medicine and Gerald S. Berenson Chair of Preventive Cardiology at Tulane University School of Medicine, presented best practices for improving vaccination rates among racial and ethnic minority groups who have historically had lower vaccination rates. You can read more about disparities in vaccination rates, the causes, and opportunities to reduce inequities in the recently released AMGA Best Practices white paper, "[Addressing Racial and Ethnic Disparities in Influenza Vaccination](#)".



Resource of the Month

The [RIZE Action Month webpage](#) is a great resource to guide your RIZE Action Month event and contains all the materials you need, including:

- Staff Invitation Template
- Participation Guide
- “5 Strategies to Strengthen Your Vaccine Recommendations” Video
- PowerPoint (which includes discussion questions and prompts)
- Certificate Template
- Reimbursement Form

If you have any questions about these materials or implementing a RIZE Action Month event at your organization, please [contact us](#).



AMGA Foundation - Rise to Immunize™ Campaign

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