

Thank you for joining

The presentation will
begin shortly



Rise to Immunize[®] Monthly Webinar

Sharing Successes from a Small Multi-Specialty Practice

Eric Ringwalt, MD, and Julianne Willis, MBA, *Coastal Carolina Health Care, P.A.*



Today's Webinar

Campaign Updates

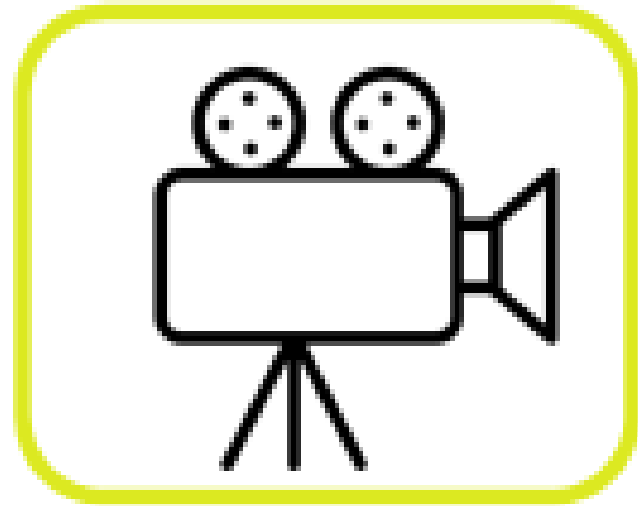
- RIZE Action Month
- RIZE Symposium
- Campaign Spotlight
- Resource of the Month

Sharing Successes from a Small Multi-Specialty Practice

- Eric Ringwalt, MD
- Julianne Willis, MBA

Q&A Session

Webinar Reminders



Today's webinar recording will be available the week of **08/21**

- Will be sent via email
- Will be available on website



Ask questions during the webinar using the **Q&A feature**

- Questions will be answered at the end of the presentation

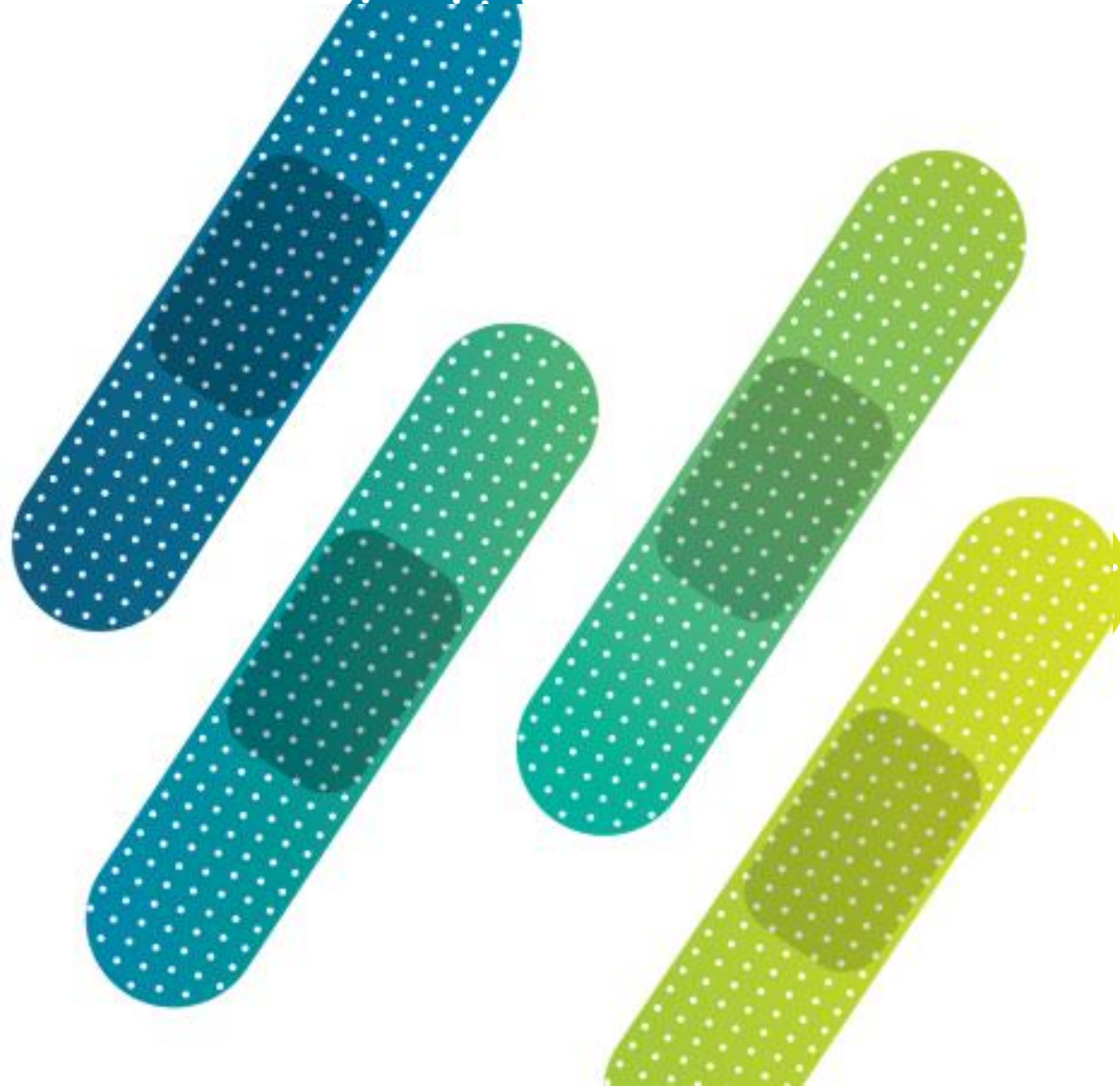
(RiseToImmunize.org → "Resources" → "Webinars")

RIZE

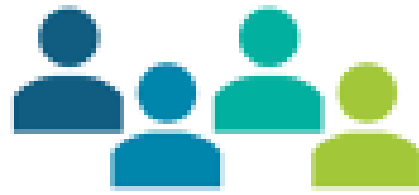
Action Month

August 2023

Visit RiseToImmunize.org/ActionMonth



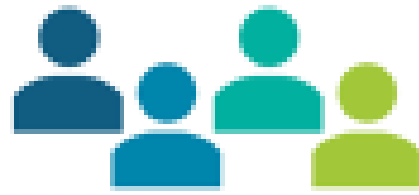
RIZE Symposium



Agenda at a glance: Day 1

Thursday afternoon (Nov. 9)	
12:30 – 2:00 pm	Welcome lunch
2:00 – 2:30 pm	Introductory remarks
2:30 – 3:30 pm	<p>Keynote: “Innovative Approaches for Respiratory Season”</p> <ul style="list-style-type: none">• Robert H. Hopkins Jr., MD, Medical Director, National Foundation for Infectious Diseases, Chair, National Vaccine Advisory Committee, Department of Health and Human Services, Chief, Division of General Internal Medicine, University of Arkansas for Medical Sciences• <i>Moderator: Stephanie Copeland, MD, MBA, FAAP, CPHQ</i>, Senior Medical Director for Quality, OptumCare Dallas/Fort-Worth Region
3:30 – 4:00 pm	Break
4:00 – 4:45 pm	Breakout sessions and report-out
4:45 – 5:00 pm	Closing remarks
6:00 – 8:30 pm	Cocktail reception and dinner

RIZE Symposium



Agenda at a glance: Day 2

Friday morning (Nov. 10)	
7:30 – 8:30 am	Networking breakfast
8:30 – 9:00 am	RIZE data presentation
9:00 – 10:15 am	<p>Panel discussion: “Succeeding in the Face of Immunization Challenges”</p> <ul style="list-style-type: none">• Madalyn Schaeffen, MD, FAAFP, Physician Lead, Immunization Champion, Lehigh Valley Physician Group• Curtis Curry, CPHQ, Manager, Quality Improvement Programs, Kelsey-Seybold Clinic• Edward Yu, MD, Medical Director and Chief Quality Officer, Palo Alto Medical Foundation• <i>Moderator: L.J. Tan, PhD, MS</i>, Chief Strategy Officer, Immunize.org
10:15 – 10:45 am	Break
10:45 – 11:45 am	Breakout sessions and report out
11:45 am – 12:00 pm	Closing remarks

Campaign Spotlight




Elizabeth Ciemins,
PhD, MPH, MA,
Vice President,
AMGA Research
and Analytics



Meghana Tallum,
Analyst, Population
Health, AMGA
Research and
Analytics





**THERE'S A CLEAR LINK
BETWEEN FLU AND
THE WORSENING OF
CHRONIC CONDITIONS**

THE FLU MAY CAUSE INFLAMMATION OF THE ARTERIES,
.....

**WHICH CAN POSSIBLY
RESULT IN A HEART ATTACK
OR STROKE.**

WITHIN 1 WEEK OF INFLUENZA INFECTION,
ADULTS 40+ HAD AN:
.....

-10x INCREASED RISK OF A
FIRST HEART ATTACK

-8x INCREASED RISK OF A
FIRST STROKE

**GET VACCINATED TO HELP
PROTECT YOURSELF AGAINST
THE RISKS OF THE FLU.**

Please ask your healthcare professional
for more information about flu vaccination.

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Sanofi's Vaccine Shoppe

Want to engage your patients quickly?

Utilize your health system branding to customize patient engagement materials at Sanofi's Vaccine Shoppe.

Visit customposters.vaccineshoppe.com





**Please take a moment to
answer our one question poll.**

We appreciate your feedback!

Today's Speakers



Eric Ringwalt, MD

Chief Medical Officer, *Coastal Carolina Health Care, P.A.*



Julianne Willis, MBA

Chief Operating Officer, *Coastal Carolina Health Care, P.A.*

Coastal Carolina Health Care, P.A.

60+ Providers (60% PCP)

- Internal Medicine
- Family Medicine
- Emergency Medicine
- Cardiology
- Hematology/Oncology
- Gastroenterology
- Neurology
- Pulmonary/CC
- Rheumatology
- Endocrinology
- Podiatry

Single Enterprise-Wide EHR

More Concentrated/Rural
Market

78% of PCP Patients in Total
Cost of Care Contracts

16 Clinic Locations

- Urgent Care
- Imaging Center
- Sleep Lab
- GI ASC

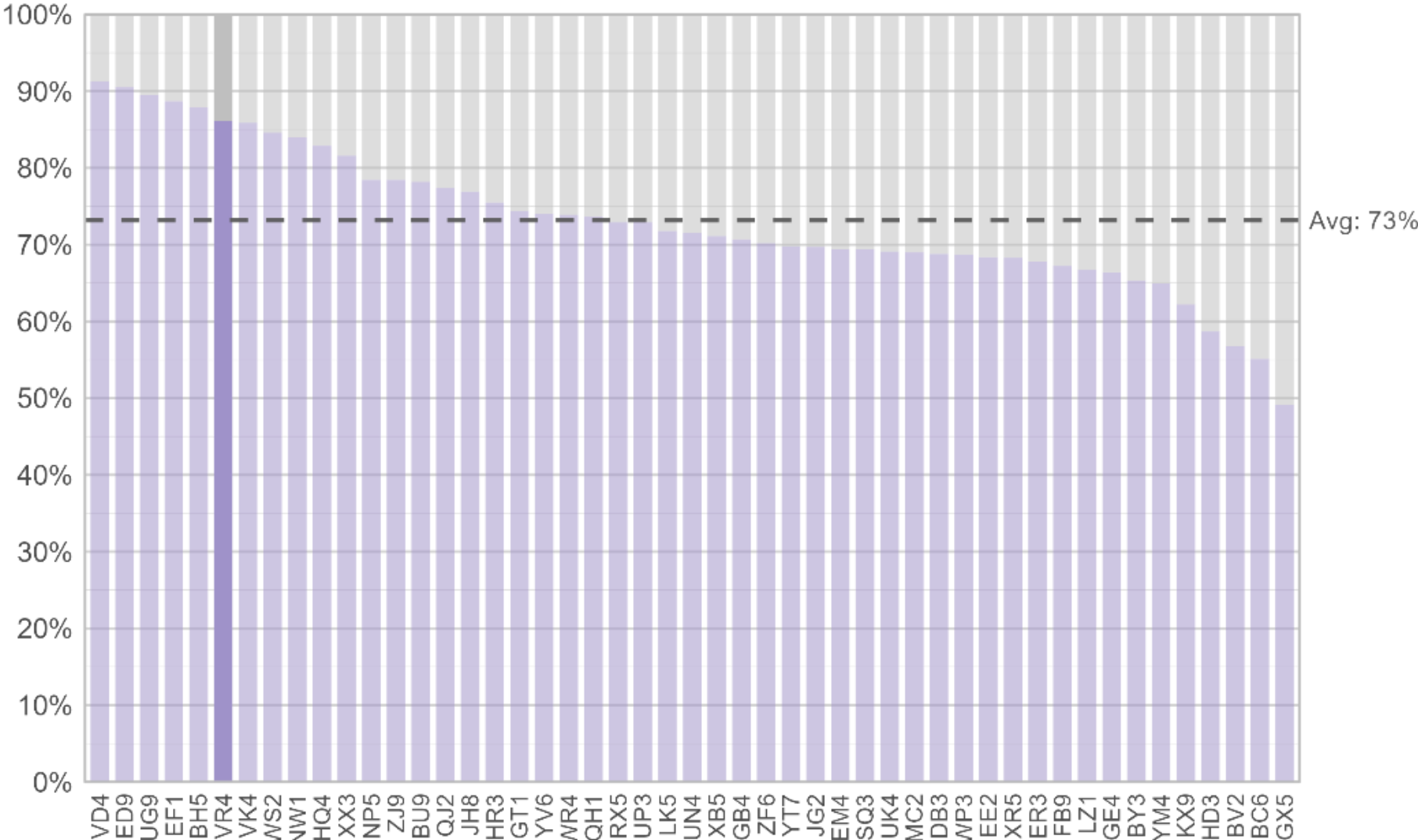


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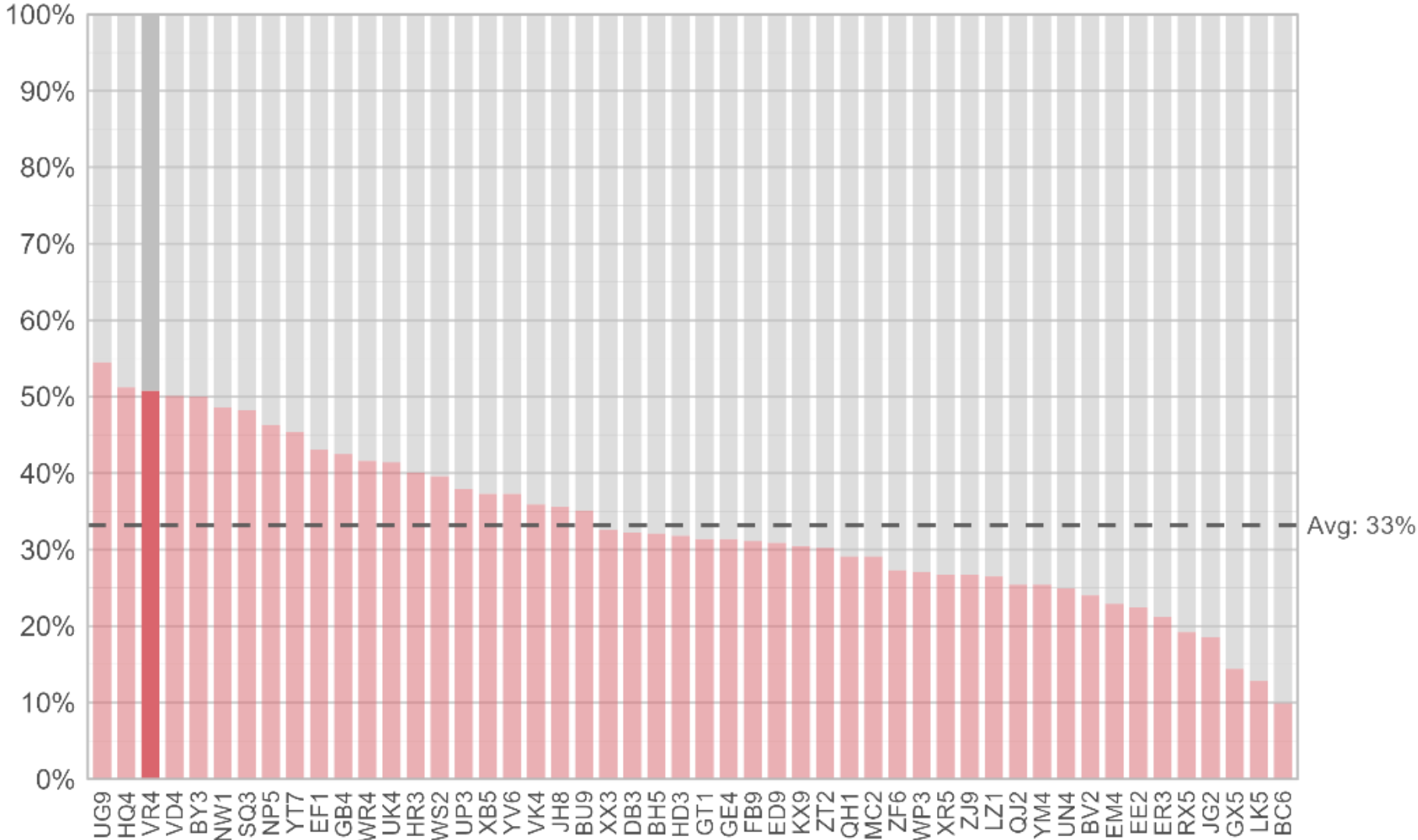
Coastal Carolina's MY 2023* Data



Pneumococcal



Influenza



* MY 2023 data are still under review; data shown here is not final

Pneumococcal & Influenza

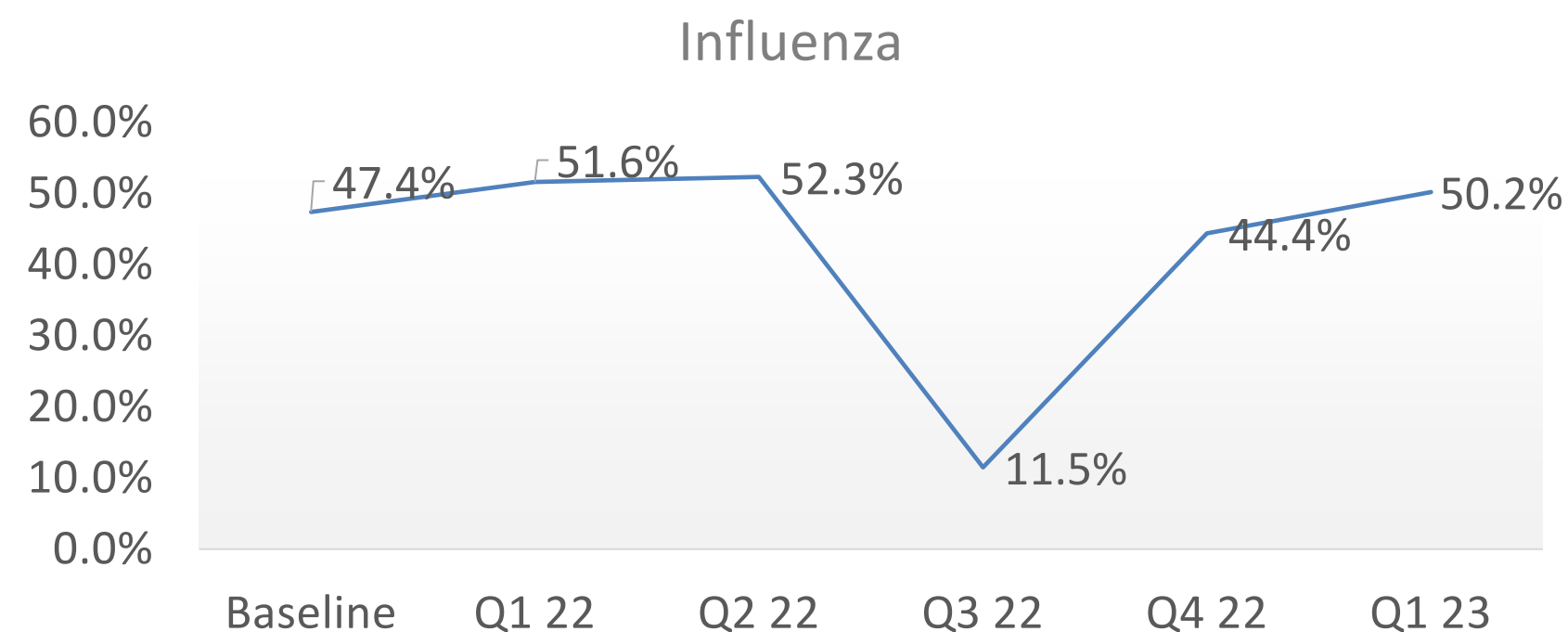
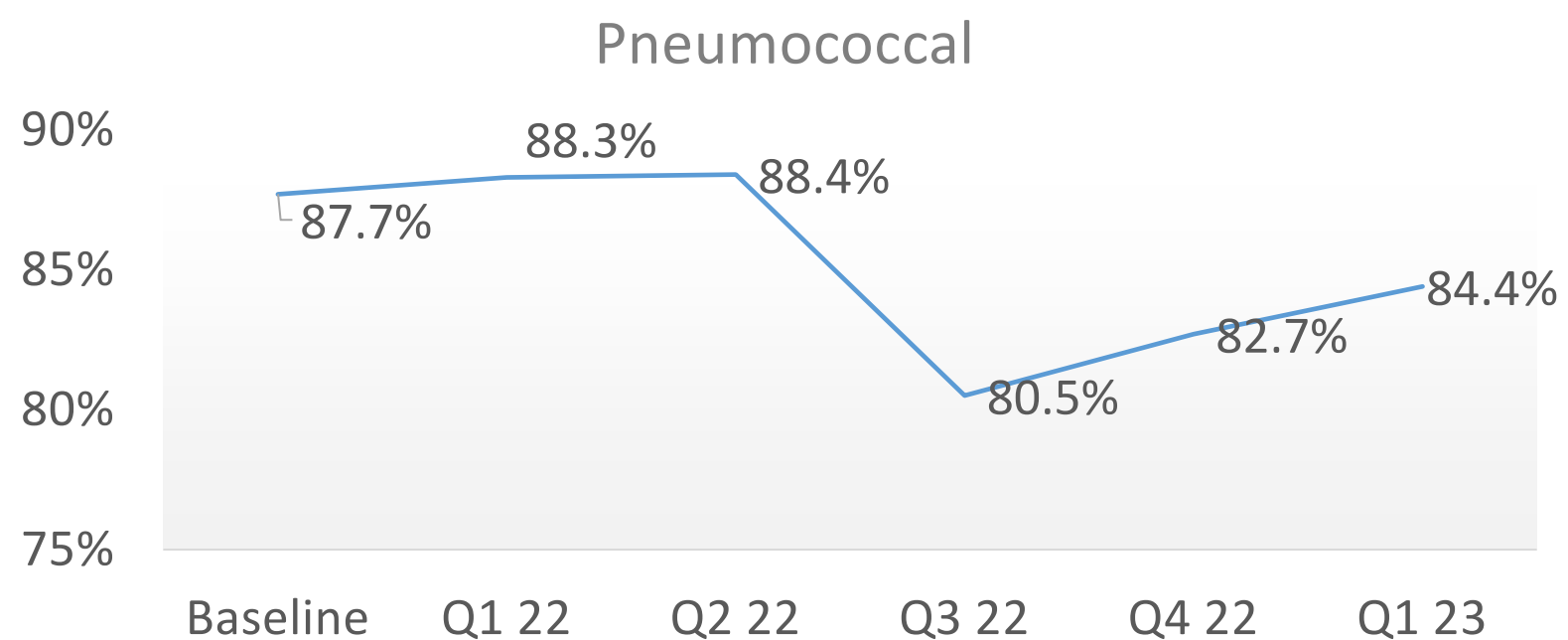
Top 5 Highest Pneumo. Vaccination Rates in Q1 2023

Org	Rank	Rate
UG9	1	88.2%
ED9	2	88.2%
EF1	3	87.5%
VK4	4	86.0%
VR4	5	84.4%



Top 5 Highest Influenza Vaccination Rates in Q1 2023

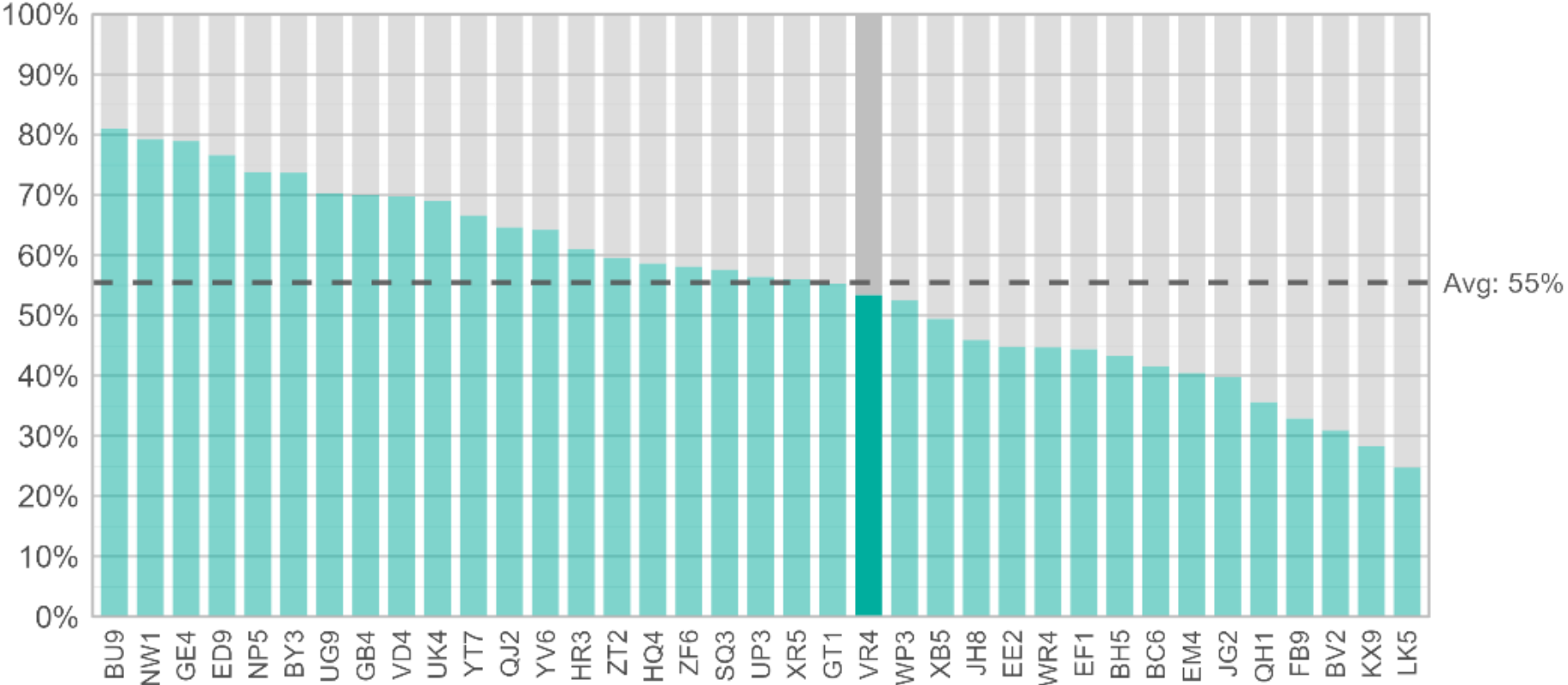
Org	Rank	Rate
UG9	1	54.4%
HQ4	2	50.8%
VR4	3	50.2%
SQ3	4	49.1%
VD4	5	49.1%



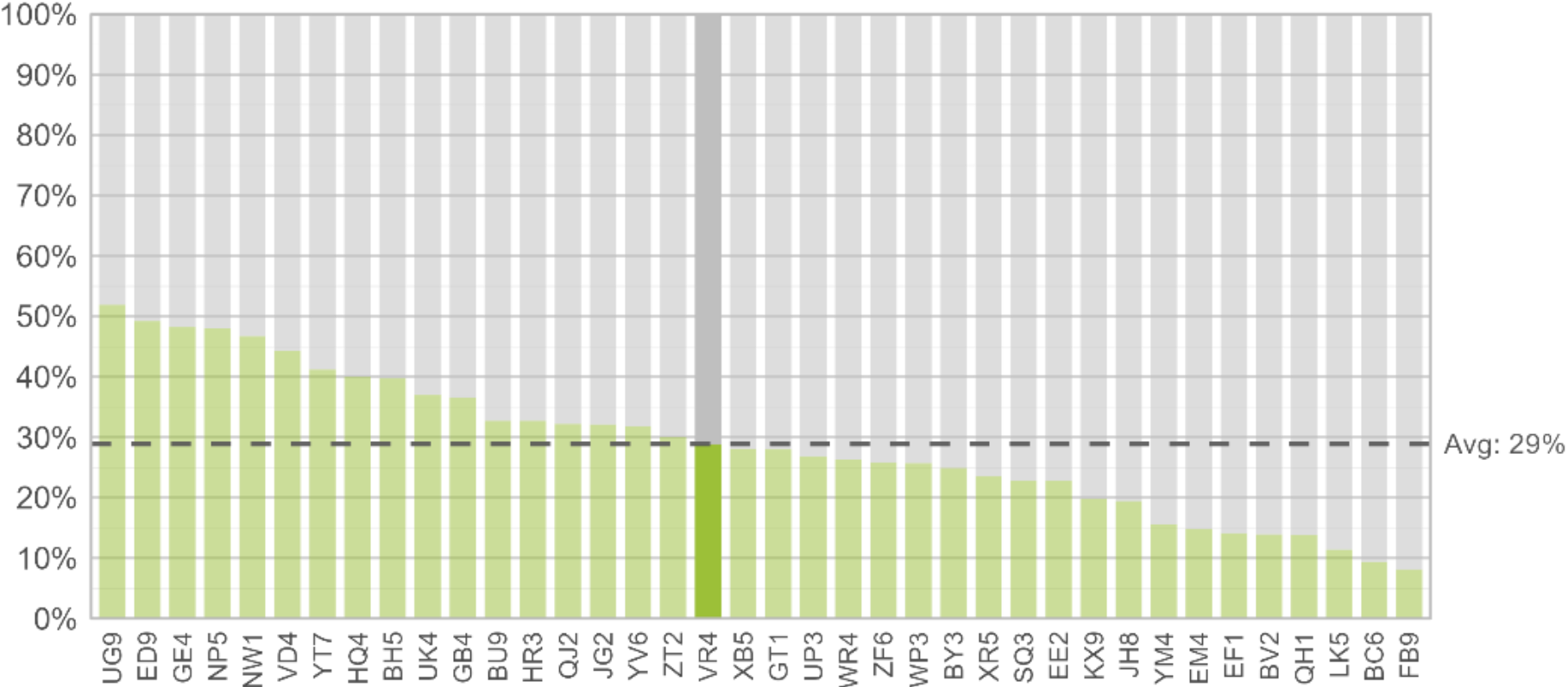
Coastal Carolina's MY 2023* Data



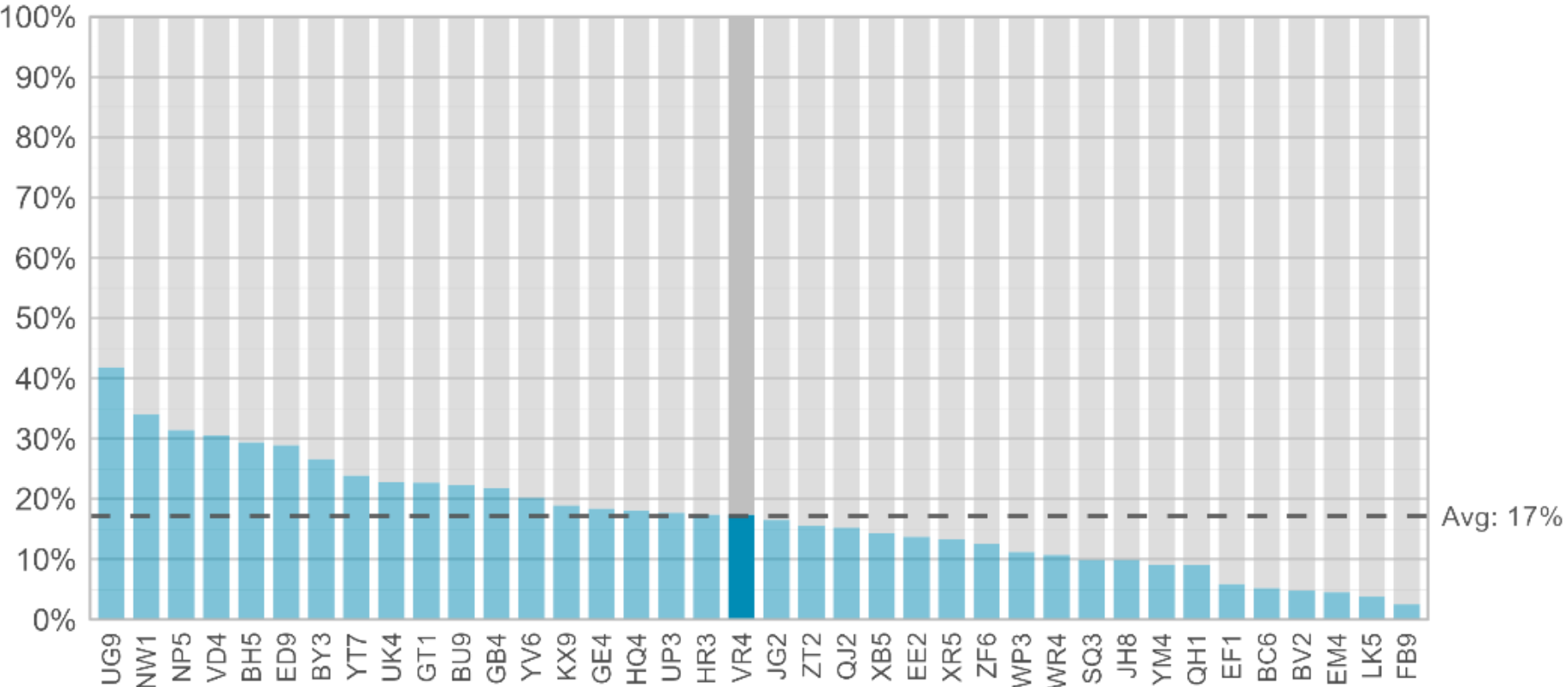
Td/Tdap



Zoster

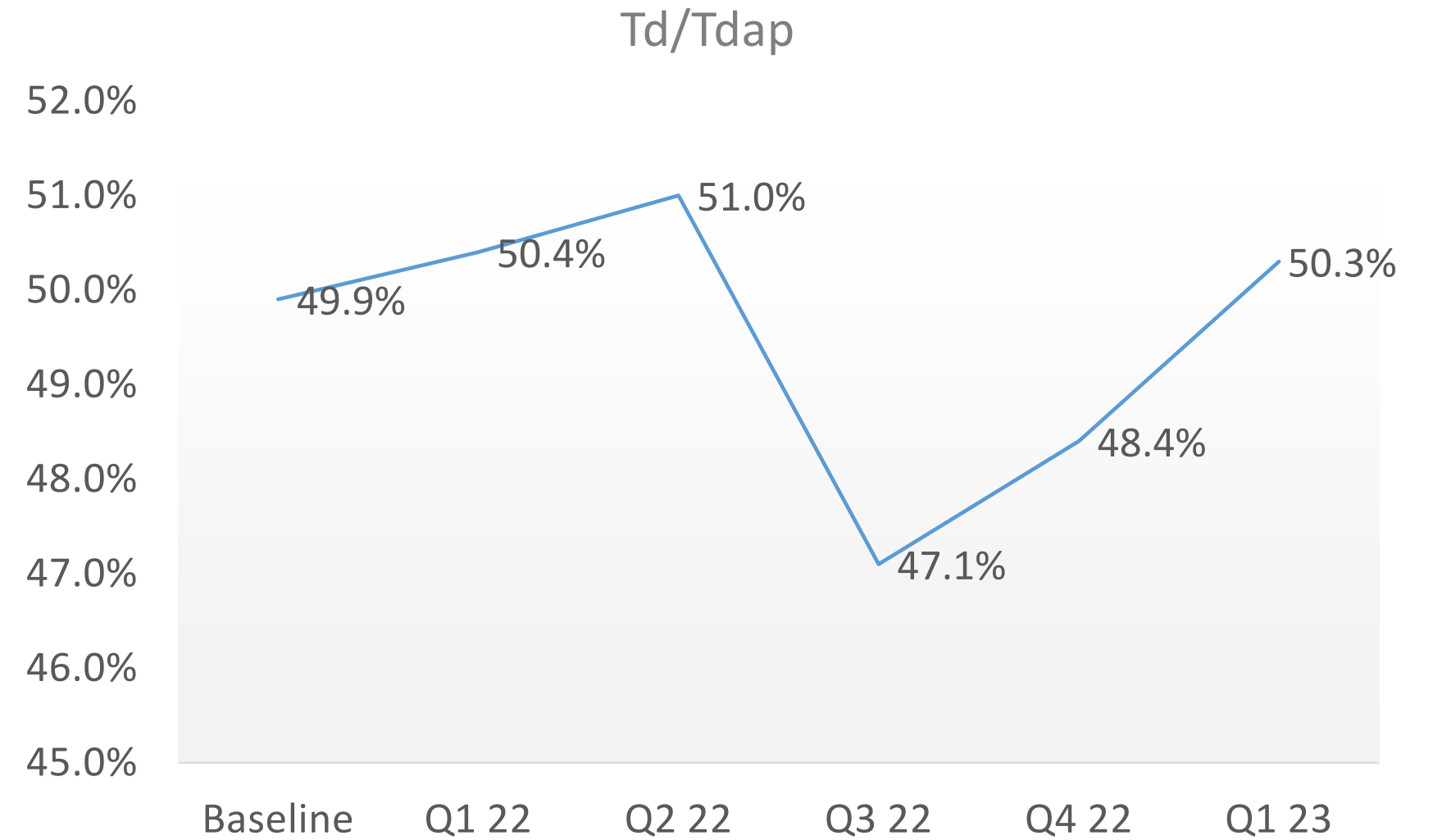
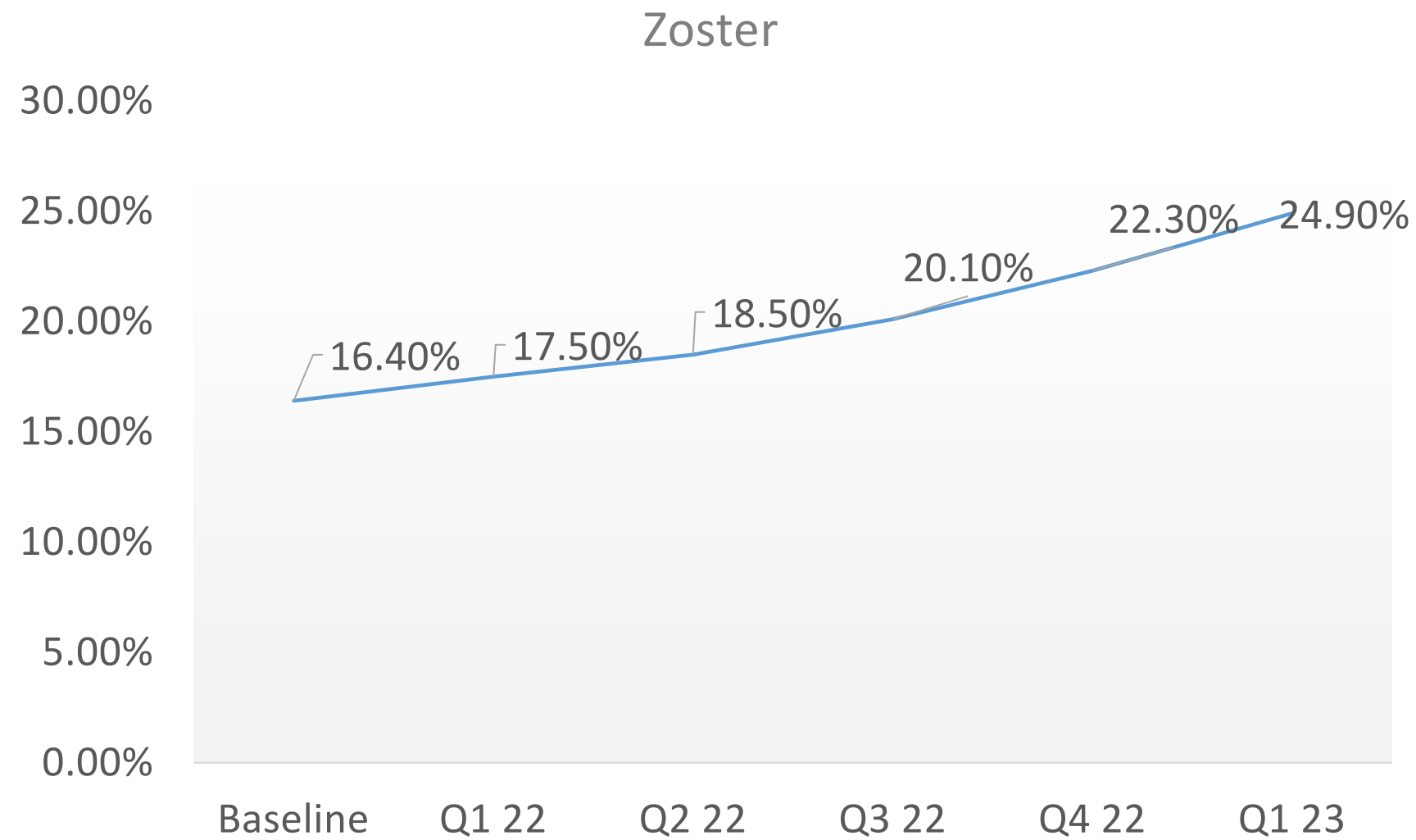


Bundle

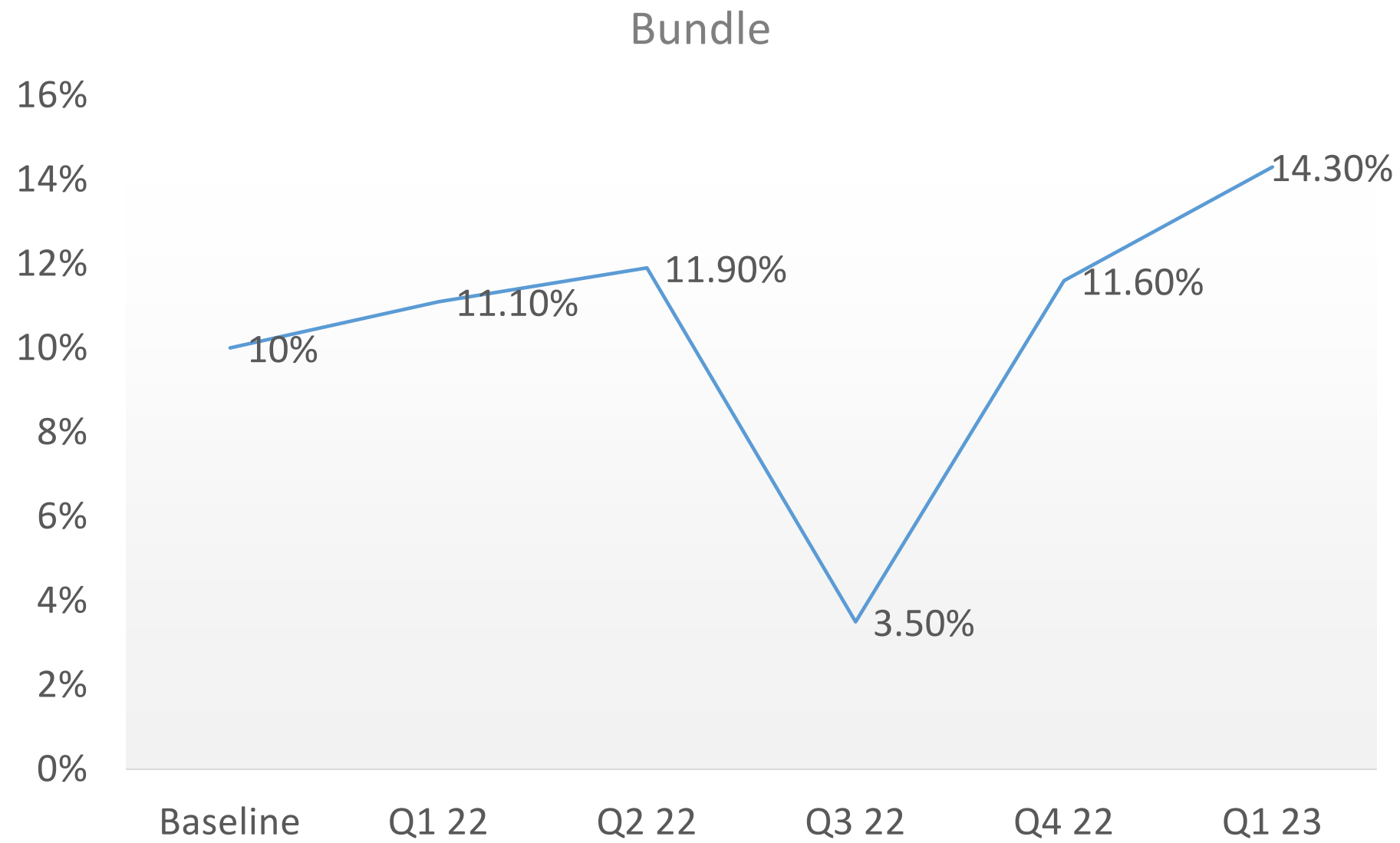


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Zoster & Td/Tdap



Bundle



Top 5 Most Improved Orgs by Rank

of spots moved from Q1 2022 to Q1 2023

Org	Increase in Rank
KX9	9
VR4	4
JG2	3
QH1	2
NP5	1

Key Elements to Our Success

- NC Immunization Registry
- Part D billing process
- Pre-visit process
- Quality-Focused
- Streamlined Decision Making

Immunization Registry

- Only 12% of our locations were connected to the NC Immunization Registry
- Centralized User Registration to increase engagement
- Utilize registry as part of pre-visit work along with our health management dashboard
- Prevent over-immunization

Part D Billing Process

- Improve compliance
- Spread to practices using standard work flowchart to communicate changes in centralized billing office
- Opportunity to provide accurate information to our patients about the benefits of vaccines and address any concerns the patient may have

Pre-Visit Process

- Pre-visit work is completed prior to patient visit, insurance reviewed for eligibility
- Centralized User Registration to increase staff engagement
- Utilize registry and health management dashboard

	Last Given	1	2	3	4	5
DTP/DTaP (0)						
FLU (0)		Permanently Deferred				
Fluzone High-Dose Quadrivalen...	15-Sep-2022	15-Sep-2022				
Hepatitis A (0)						
Hepatitis B (0)						
HIB (0)						
HPV (0)						
Influenza (6)	08-Jul-2022	Permanently Deferred	19-Aug-2010	01-Oct-2012	19-Nov-2014	13-Oct-2017
Meningococcal (0)						
MMR (0)						
PCV (0)						
PPSV (1)	10-Mar-2015	10-Mar-2015				
Pfizer-BioNTech COVID-19 Vac...	18-Jun-2021	* 18-Jun-2021				
Polio (0)						
PPD (1)	21-Apr-2010	* 21-Apr-2010				
Rotavirus (0)						
Td/DT (0)						
Varicella (0)						
Zoster (1)	11-Mar-2010	11-Mar-2010				

Patient Education

- Posters in the patient rooms
- Flyers given to the patient

ARE YOU AT RISK FOR
Pneumonia?


You might be if you smoke or have:

- Asthma
- Diabetes
- A Weakened Immune System

If you are 19 or older and at risk, ask your doctor about getting a pneumonia shot.

Pneumococcal Disease *nō-muh-kok'-əl*

*Pronouncing it is hard.
Getting vaccinated is easy!*



Call your CCHC provider to make an appointment:

Phone: (252) 633-4111

Quality-Focused

- Monthly physician-led quality meeting
- Discuss current vaccine recommendations/changes
- Review transparent clinic and provider data monthly
- Healthy competition

Coastal Carolina Health Care, P.A.
 Shingrix Vaccination
 July 2023

	Panel Size		% two doses Shingrix		
	Jul-23	Pts Age 50+ Jul-23	Jul-23	Jun-23	May-23
Clinic A					
Clinician A	1,276	1,014	29.78%	27.69%	25.73 %
Clinician B	1,376	1,096	45.99%	44.73%	44.39 %
Clinician C	695	574	42.16%	41.59%	40.65 %
Clinic A Total	3,347	2,684	39.05%	37.61%	36.51 %
Clinic B					
Clinician A	936	796	27.14%	25.88%	25.13 %
Clinician B	1,417	1,166	44.77%	44.51%	44.01 %
Clinician C	1,397	1,183	28.66%	27.81%	26.16 %
Clinician D	1,072	771	33.98%	32.18%	29.40%
Clinician E	1,254	1,070	43.93%	41.45%	39.09%
Clinic B Total	6,076	4,986	36.28%	35.00%	33.41%
Clinic C					
Clinician A	914	499	34.07%	33.73%	33.00 %
Clinician B	943	749	44.73%	43.37%	41.30 %
Clinician C	1,159	866	27.60%	25.72%	24.88%
Clinician D	1,222	1,051	25.69%	24.05%	21.64 %
Clinician E	1,397	1,044	52.49%	51.44%	50.24 %
Clinician F	1,341	856	41.71%	40.58%	39.02 %
Clinician G	1,217	980	43.67%	41.44%	40.18 %
Clinic C Total	8,193	6,045	38.83%	37.36%	35.87%
CCHC Total	33,459	25,844	29.67%	28.28%	26.74%



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Calculating Quality Scores

		Dept 1	Dept 2	Dept 3	Dept 4	Dept 5	Dept 6	Dept 7
Preventive Health Domain								
	Influenza Immunization	58.40%	57.08%	74.47%	62.00%	43.21%	43.39%	47.34%
	Points Earned (P4R)	1.40	1.40	1.70	1.55	1.25	1.25	1.25
	Pneumococcal	81.88%	89.27%	92.12%	78.10%	75.75%	72.04%	72.35%
	Points Earned	1.85	1.85	2.00	1.70	1.70	1.70	1.70
	TDaP	65.29%	65.25%	71.35%	30.95%	45.49%	50.85%	31.98%
	Points Earned	1.55	1.55	1.70	1.10	1.25	1.40	1.10
	Shingrix	39.05%	36.28%	38.83%	18.01%	29.21%	15.23%	23.09%
	Points Earned	1.10	1.10	1.10	-	-	-	-
	Total Points Earned	5.90	5.90	6.50	4.35	4.20	4.35	4.05
	Domain Score	59.00%	59.00%	65.00%	43.50%	42.00%	43.50%	40.50%

Streamlined Decision Making

			Quality		Amount	
		Distributable	Score	Keep	Redist.	Total
Primary Care						
	Depart A	357,398	96.34%	344,315	23,122	367,436
	Depart B	396,817	96.70%	383,708	25,767	409,475
	Depart C	885,117	92.41%	817,943	54,927	872,870
	Depart D	663,785	92.23%	612,223	41,113	653,336
		<u>2,303,117</u>		<u>2,158,189</u>	<u>144,928</u>	<u>2,303,117</u>
Specialty Care						
	Depart A	188,440				188,440
	Depart B	43,052				43,052
	Depart C	165,391				165,391
		<u>396,883</u>				<u>396,883</u>
		<u>2,700,000</u>				<u>2,700,000</u>

Future Opportunities

- Tricare For Life & BC Federal
- Health Information Exchange



Questions?



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Upcoming Webinar



Topic: Immunization Access, On Patient Time



Date/ Time: **Thursday, September 21 at 2pm ET**



Presenters: Wendy Goulet and Mandy Kelsay, *St. Elizabeth Physicians*

Questions?



Submit your questions using the **Q&A feature** at the bottom of the screen