

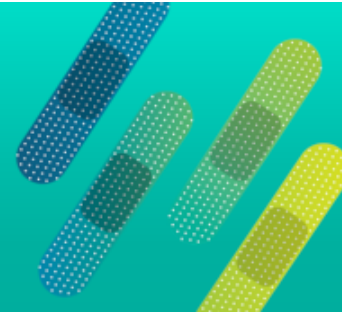


RIZE Monthly

A newsletter for **Rise to Immunize**[®], AMGA Foundation's national campaign aimed at improving routine adult immunization rates



RIZE Action Month



August 2024 Edition

It's Rise to Immunize[®] (RIZE) Action Month! RIZE Action Month is our campaign's annual observance held in August in conjunction with National Immunization Awareness Month. The observance aims to mobilize campaign participants to take action to advance our goal of 30 million vaccines administered by 2027 through comprehensive and equitable vaccine initiatives. This year the observance supports participating AMGA members in engaging specialists to improve immunization rates.

All the materials needed to host a [RIZE Action Month](#) meeting are available on our website. During the meeting, your team will view the short video, "[RIZE Best Practices for Engaging Specialists](#)". The video features four participating RIZE groups sharing tips and discussing how their organizations engage specialists to improve immunization rates. Participating RIZE members highlighted in the video include:

- **Jason Maxwell, MD**, clinic medical director & pediatric department chair, HealthPartners Medical Group
- **Victoria Harris, MPH**, assistant director, clinical quality performance, UC San Diego Health
- **Jennifer Kuroda**, quality improvement manager, UW Health Northern Illinois
- **Wendy Scheckel, RN-BC, PhD**, chief information officer, Olmsted Medical Center

If your organization has not yet committed to hosting a meeting, please RSVP today! You can still [RSVP](#) and conduct your meeting anytime during the month of August.

[RSVP](#)

As always, please don't hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,
- The RIZE Team

Expanding & Extending the Campaign

As you know, we've **expanded the campaign** to include the option for three additional adult vaccine measures: **RSV**, **COVID-19**, and **hepatitis B**. The campaign will **extend through 2027** to allow you to continue your journey with RIZE, focus on additional vaccines of your choosing, and hardware improvements.

Groups will be able to begin [data reporting](#) on the new measures in the first data report of Measurement Year 4, which is due Oct. 15, 2024. If you are ready to commit to reporting one or more of the expansion measures, complete the [measure upgrade form](#).

Please note at the start of July we updated the RSV measure to reflect the recent recommendation changes – proportion of patients aged 75+ who ever received the RSV vaccination.

If you have any questions about the expansion/extension, please don't hesitate to contact RiseToImmunize@amga.org. Additionally, our team is available to set up a brief call with your organization to discuss the measure upgrade in more detail.

Webinar Preview

"RSV 101"



Kathryn M. Edwards, MD

The August webinar will feature [Kathryn M. Edwards, MD](#) from Vanderbilt School of Medicine, where she serves as the Sarah H. Sell and Cornelius Vanderbilt Professor of Pediatrics. Dr. Edwards is an internationally recognized expert in vaccinology, with numerous publications in the fields of pertussis, pneumococcus, and influenza. Dr. Edwards conducts research and disease surveillance to determine the burden of viral respiratory pathogens, including RSV.

[Join us](#) on Aug. 15 to learn more from Dr. Edwards about the RSV vaccine.



Upcoming Dates

August – RIZE Action Month ([RSVP](#))

Aug. 15 – Monthly campaign webinar: "RSV 101" at 2 pm ET ([Register](#))

Sept. 19 – Monthly campaign webinar: "Learning from the RIZE Pneumococcal Vaccination Collaborative" at 2 pm ET ([Register](#))



Campaign Spotlight

During the June Advisory Committee on Immunization Practices (ACIP) meeting, several vaccine-related decisions were made. Below are outcomes relevant to the campaign:

- Adult RSV vaccine recommendation updated to: Adults aged ≥ 75 receive a single dose of RSV vaccine. Adults 60-74 who are at increased risk of severe RSV disease receive a single dose of RSV vaccine.

- Adult pneumococcal vaccine recommendation now includes PCV21 as an option for adults ≥ 19 who currently have a recommendation to receive a dose of PCV.

For a more detailed summary of the ACIP meeting, check out [this recording](#) our advisor [L.J. Tan, PhD, MS](#), provided during last month's campaign webinar.



Resource of the Month

Despite the significant burden flu has on the healthcare system, flu vaccination rates declined again during the 2023/24 season – dropping the total number of people vaccinated against flu by 50 million since

2020/21.¹ However, you can help to reverse this trend. More than three out of four (76%) US adults trust healthcare providers (HCP) for flu vaccine information, far more than other sources.² A strong flu vaccine recommendation from an HCP significantly influences a patient's decision to get vaccinated. Explore the ["Best Practices for a Strong Vaccine Recommendation" guide](#) from RIZE campaign sponsor CSL Seqirus to learn more about optimizing patient discussions around flu vaccination and helping drive flu vaccination rates back up.

¹ CSL Seqirus calculation based on IQVIA claims data

² National Foundation for Infectious Diseases. "KAP Survey Infographic," accessed June 26, 2024, from https://www.nfid.org/wp-content/uploads/2023/05/NFID_KAPSurveyInfographic_FINAL-1.pdf



AMGA Foundation - Rise to Immunize® Campaign

One Prince Street
Alexandria, VA 22314
Phone: 703.838.0033 | Fax: 703.548.1890
[Visit our website](#)

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