

10 Flu Quick Wins

1 Identify team members who will focus on flu-specific efforts and hold your first meeting.

2 Review **care team responsibilities** for promoting vaccination.

3 Develop a script for front office staff to help prime patients for vaccination.

4 Create a **communication to staff** that discusses the **importance of immunization**.

5 Watch the video [Brent's Story: A Young Chef Lost to Flu-Related Complications](#) and discuss with your care team the importance of influenza vaccination.

6 Hold a 30-minute meeting with your care team to practice **presumptive vaccine recommendations**.

7 Set a goal for immunizations administered per week by your team and use weekly staff meetings to discuss progress toward your goal.

8 Pull data to better understand influenza immunization rates across your patient population and identify a **target audience** for improvement.

9 Identify **target audience(s)** for your flu campaign and assess their communication preferences.

10 Review your latest **RIZE quarterly report** and discuss opportunities for improvement on the influenza measure.

Team responsibilities may include:

- Scheduling
- Assessing vaccination status
- Educating & motivating patients
- Making a strong vaccine recommendation
- Using standing orders
- Administering or referring
- Documenting

Sample Staff Communications:

- Email
- Portal message
- Newsletter
- Flyer

Consider highlighting how influenza immunization is particularly important for patients 65+ or those with chronic conditions!

Need a refresher? Check out RIZE's [5 Strategies to Strengthen Your Vaccine Recommendations](#) video!

When selecting your target audience(s) consider factors such as high-risk status, age, race/ethnicity, gender, language, and socioeconomic status, among other demographics.

View your latest quarterly report on the [RIZE Data Dashboard](#). Don't remember your organization's unique alpha numeric code? Email RiseToImmunize@amga.org.