



RIZE Monthly

A newsletter for **Rise to Immunize**[®], AMGA Foundation's national campaign aimed at improving routine adult immunization rates

New Resource: 10 Flu Quick Wins



December 2024 Edition

This week (Dec. 2–6) is [National Influenza Vaccination Week](#) (NIVW), which highlights the importance of administering influenza vaccines to everyone six months and older. **In recognition of NIVW, the campaign has developed a new resource, “10 Flu Quick Wins”.** The Quick Wins document is intended to inspire participating groups to implement simple but effective activities and tactics to improve flu immunization performance.

The Rise to Immunize[®] (RIZE) campaign encourages all groups to participate in NIVW and vaccinate more patients against influenza! Last flu season, RIZE participants administered or documented 4,621,060 adult influenza vaccines! As you know, your hard work to vaccinate patients can have a large impact on reducing hospitalizations and saving more lives.

Currently, flu activity is low, as indicated by [CDC's FluView](#) and [Outpatient Respiratory Illness Activity Map](#) – continue to vaccinate throughout the season to keep that trend going!

Additionally, RIZE has a variety of other tools and resources to support you.

- [Campaign Toolkit](#) – offers influenza-specific resources in all domains, including provider and staff education, clinical support, IT/documentation, patient education, and financial management.
- [Provider Resources webpage](#) – includes influenza-related materials on aging, coadministration, equity, and more.
- [Patient Resources webpage](#) – offers an influenza-specific section with resources to educate your patients.
- [Blinded Comparative Reports](#) – benchmark participating groups' quarterly progress on campaign measures, including influenza.
- [“Improving influenza immunization rates: Hosting a successful mass vaccination event” RIZE interview](#) – shares insights from a high-performing AMGA member group.
- [“Excelling on the Influenza Measure” campaign webinar](#) – highlights best practices from a participating group.
- [Sanofi Mini-Site](#) – utilize a variety of Sanofi's unbranded patient and provider resources to support influenza vaccination.

As always, if you have any questions, please don't hesitate to contact RiseToImmunize@amga.org.

Best,
- The RIZE Team

Webinar Preview

No webinar in December.





Upcoming Dates

Dec. – No webinar. Happy holidays!

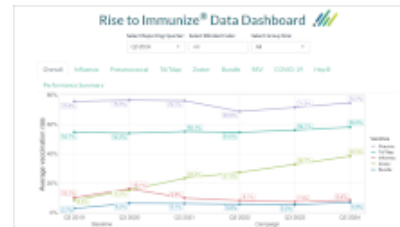
Jan. 15 – Deadline to submit quarterly data report ([Learn More](#)).

Jan. 16 – Monthly campaign webinar at 2pm ET (TBA)



Campaign Spotlight

We hope to see you and your colleagues at the [AMGA 2025 Annual Conference](#) in Grapevine, TX – March 26–29. We've reimagined the conference and will enhance your learning experience with the introduction of two concurrent session tracks – Health Systems and Independent Groups – which will explore solutions-oriented content tailored to your specific organization type. [Register](#) by Dec. 6 to take advantage of the super early bird rate! Following that, rates will increase slightly, and the early bird rates will be available from Dec. 7–Feb. 14. More information to come in the new year about RIZE-specific activities taking place at the conference.



Resource of the Month

The new [RIZE Data Dashboard](#) is now available! The Dashboard is where you will now find all blinded comparative results for the campaign – and it replaces the flat PDF files we previously used to share benchmarking performance. This interactive platform allows you to filter by reporting quarter, blinded code(s), and/or group size. Each quarter, our team will upload the blinded results to the Dashboard – updated results will be released about five to six weeks after the data submission deadline. We hope you find the RIZE Data Dashboard useful – please let us know if you have any questions.



AMGA Foundation - Rise to Immunize® Campaign

One Prince Street
Alexandria, VA 22314
Phone: 703.838.0033 | Fax: 703.548.1890
[Visit our website](#)

If you no longer wish to receive the Rise to Immunize Newsletter, please [unsubscribe here](#).

©2016 AMGA Foundation. All rights reserved