



RIZE Monthly

A newsletter for **Rise to Immunize**[®], AMGA Foundation's national campaign aimed at improving routine adult immunization rates



October 2024 Edition

This past August marked our third annual [RIZE Action Month](#), which is our Rise to Immunize[®] (RIZE) campaign's annual observance held in conjunction with National Immunization Awareness Month. The observance aims to mobilize campaign participants to take action to advance our goal of 30 million vaccines administered by 2027 through comprehensive and equitable vaccine initiatives. This year, 31 groups hosted internal activities, meetings, or events—many of which focused on engaging specialists to improve adult immunization rates.

Participating teams reviewed the campaign video, "[RIZE Best Practices for Engaging Specialists](#)," and discussed how their organizations could apply these best practices. One group included primary care, cardiology, and pulmonology departments at their meeting to expand their immunization reach. Another group had representatives from pharmacy, infectious disease, addiction medicine, geriatrics, oncology, and endocrinology, which fostered an informative and holistic conversation between providers and staff. An outcome of this group's conversation was to focus on simplifying the vaccine process and standardizing care across the health system.

We recognized that many RIZE groups had competing priorities throughout August, and these teams were able to participate in RIZE Action Month by hosting alternate immunization activities. These activities included: focusing on staff education for respiratory season, meeting with the organization's quality board to discuss the importance of vaccination, and preparing for flu clinics.

Thank you to all RIZE groups who participated in this annual observance—we appreciate your commitment to improving adult vaccination rates! View the [2024 RIZE Action Month Wrap Report](#) to learn more about the outcomes of the observance.

As always, please don't hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,
- The RIZE Team

Expanding & Extending the Campaign

The first data report of Year 4 is due in less than two weeks on Oct. 15! This will be the first time that your teams report on the additional vaccine measures (RSV, COVID-19, and hepatitis B) of your choosing. If your team has not yet committed to reporting one or more of the expansion measures, please complete the [measure upgrade form](#).

Regardless of your organization's plans to add any of the optional expansion measures, your team will need to utilize the [new reporting template](#). If you have any questions about the expansion/extension, please don't hesitate to contact RiseToImmunize@amga.org.

Webinar Preview

"Screening for Gaps in Hepatitis B Vaccines in Your EHR"



Camilla Graham, MD, MPH

The October webinar will feature [Camilla Graham, MD, MPH](#), an infectious disease specialist and expert in viral hepatitis. Dr. Graham serves as an assistant professor of medicine at Harvard Medical School, as well as a physician in the Division of Infectious Disease at Beth Israel Deaconess Medical Center. Additionally, she is the founder and codirector of the Viral Hepatitis Center at Beth Israel Deaconess Medical Center. She received her medical degree from MCP-Hahnemann College of Medicine and has been in practice for over 20 years.

[Join us](#) on October 17 to learn more from Dr. Graham about screening for gaps in hepatitis B vaccines in your EHR.

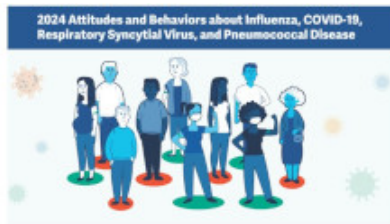


Upcoming Dates

Oct. 15 – Deadline to submit quarterly data report ([Learn More](#))

Oct. 17 – Monthly campaign webinar: "Screening for Gaps in Hepatitis B Vaccines in your EHR" at 2 pm ET ([Register](#))

Nov. 21 – Monthly campaign webinar: "Year 3 Data & RIZE Awards" at 2 pm ET ([Register](#))



Campaign Spotlight

A recent National Foundation for Infectious Diseases (NFID) survey found that less than 20% of U.S. adults are concerned about getting a respiratory virus this fall/winter. Additionally, the survey indicates that the majority (75%) of U.S. adults continue to trust doctors, nurses, and pharmacists for information on vaccines. These findings reinforce the need to educate patients about the importance of prevention through vaccination. On Sept. 25, NFID held their annual news conference, when leaders shared more about the survey and experts discussed data, trends, and insights on influenza, RSV, COVID-19, and pneumococcal diseases and vaccinations. Read more about the survey and view the news conference on [NFID's website](#).



Resource of the Month

RIZE is proud to announce a new partnership with the National Hispanic Medical Association (NHMA), a nonprofit organization committed to advancing the health and well-being of Hispanic and Latino communities. Participating RIZE groups can utilize their [#VaccinateForAll \(Vacunas Para Todos\) Toolkit](#) for healthcare professionals, which provides a concise set of tools aimed at increasing vaccine uptake. The Toolkit is tailored to address the main barriers that Hispanic people face in the current healthcare system. This month, National Hispanic Heritage Month, is a great reminder to utilize the resources offered by NHMA to advance your health equity initiatives.



AMGA Foundation - Rise to Immunize® Campaign

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