IMMUNIZATION CHAMPIONS, ADVOCATES, AND MENTORS PROGRAM

From The Gerontological Society of America

The Program

ICAMP is a multidisciplinary program designed to equip health care professionals to champion adult immunization practices that improve public health and the quality of care for the people they serve. ICAMP seeks to address the disparity between current adult vaccination rates in the United States and the Healthy People 2030 goals.

Why Champions?

Assigning an immunization champion for each location where vaccines are administered is a simple, cost-effective, evidence-based strategy to raise immunization rates, attain HEDIS and CMS quality measures, and improve the health of a patient population. Vaccination of adults has been shown to prevent heart attack, stroke, and dementia. But vaccines are not effective if they sit on shelves. GSA has developed a program that nurtures the passion for vaccinating while giving health care professionals the tools they need to be effective.

Format and Content

ICAMP is a very interactive program that has been run in several formats to best reflect the needs of your health system – two day live, half day live, and online series. Whatever the format, the content always includes coaching in change management concepts, application of the National Vaccine Advisory Committee Standards for Adult Immunization Practice, and development of an action plan for each champion.

Experience and Results

ICAMP was shared with over 60 Oschner Health System champions in 2016. Oschner was recognized in 2018 as a National Adult Influenza and Immunization Summit award winner for improving immunization rates across their health system. For all attendees who provided data, as reported in Translational Behavioral Medicine, 84% of champions used ICAMP material, 88% made changes related to immunization processes in their setting, and all reported that immunization practices improved.

To Learn More

To bring ICAMP to your health system, please contact esobczyk@geron.org or call 202-587-2851.

ICAMP

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