



# Thank you for joining

The presentation will  
begin shortly

# Rise to Immunize™ Monthly Webinar

## **Year 1 Data Review & RIZE Awards**

Rise to Immunize Team and representatives from HealthPartners, Premier Medical Associates, P.C., and Sharp Rees-Stealy Medical Group, Inc.



# Today's Webinar

## Campaign Updates

- PVAX Collaborative
- Resource of the Month: ICD-10 Codes

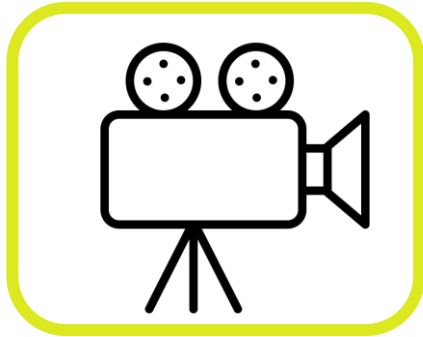
## Year 1 Data Review

### RISE Awards

- Jason Maxwell, MD, *HealthPartners*
- Jennifer Obenrader, PharmD, CDCES, *Premier Medical Associates, P.C.*
- Janet Appel, MSN, RM, CCM, *Sharp Rees-Stealy Medical Group, Inc.*

### Q&A Session

# Webinar Reminders



Today's webinar recording  
will be available the week of  
**11/21**

- Will be sent via email
- Will be available on website

(RiseToImmunize.org → "Resources" → "Webinars")



Ask questions during the  
webinar using the **Q&A**  
**feature**

- Questions will be answered  
at the end of the presentation

# PVAX Collaborative



Aims to improve pneumococcal vaccination for adults 19-64 with underlying medical conditions or other risk factors who are at high risk for pneumococcal disease in both primary care and specialty clinical settings.





# Resource of the Month:



## Value Set of ICD-10 Codes

Condition	Code Type	ICD-9	ICD-10
<b>Alcoholism (alcohol use disorder)</b>			
Alcohol abuse	Diagnosis	291.0	F10.121, F10.14, F10.15, F10.18, F10.19
Alcohol use, dementia or disorder	Diagnosis	291.1, 291.2, 291.3, 291.5, 291.82, 291.89, 291.9	F10.94, F10.95, F10.96, F10.97, F10.98, F10.99
Alcohol withdrawal	Diagnosis	291.81	F10.23
Alcohol dependence	Diagnosis	303.9	F10.20, F10.21, F10.24, F10.25, F10.26, F10.27, F10.28, F10.29
<b>Asthma</b>			
Asthma with status asthmaticus	Diagnosis	493.01, 493.11, 493.91, 493.21	J45.22, J45.32, J45.42, J45.52, J45.902
Asthma with acute exacerbation	Diagnosis	493.02, 493.12, 493.92, 493.22	J45.21, J45.31, J45.41, J45.51, J45.901
Other unspecified asthma	Diagnosis	493.00, 493.10, 493.90	J45.909, J45.998
Mild or moderate asthma	Diagnosis	-	J45.20, J45.30, J45.40
Severe asthma	Diagnosis	-	J45.50
<b>Chronic Heart Disease (CHD)</b>			
Chronic rheumatic pericarditis	Diagnosis	393	I09.2
Chronic rheumatic heart diseases	Diagnosis	394-398	I05-I09
Hypertensive heart disease	Diagnosis	402	I11
Hypertensive heart and chronic kidney disease	Diagnosis	404	I13
Acute Myocardial Infarction	Diagnosis	410	I21.1, I21.2, I21.3, I21.4, I22
Other acute and subacute forms of ischemic heart disease	Diagnosis	411	I24
Old myocardial infarction	Diagnosis	412	I25.2
Angina / Chronic Ischemic Heart Disease	Diagnosis	413	I20, I25.1, I25.7
Other forms of chronic ischemic heart disease	Diagnosis	414	I25.3, I25.4, I25.5, I25.6, I25.8, I25.9
Chronic pulmonary heart disease	Diagnosis	416	I27

# Year 1 Data Review



# Year 1 Data Review



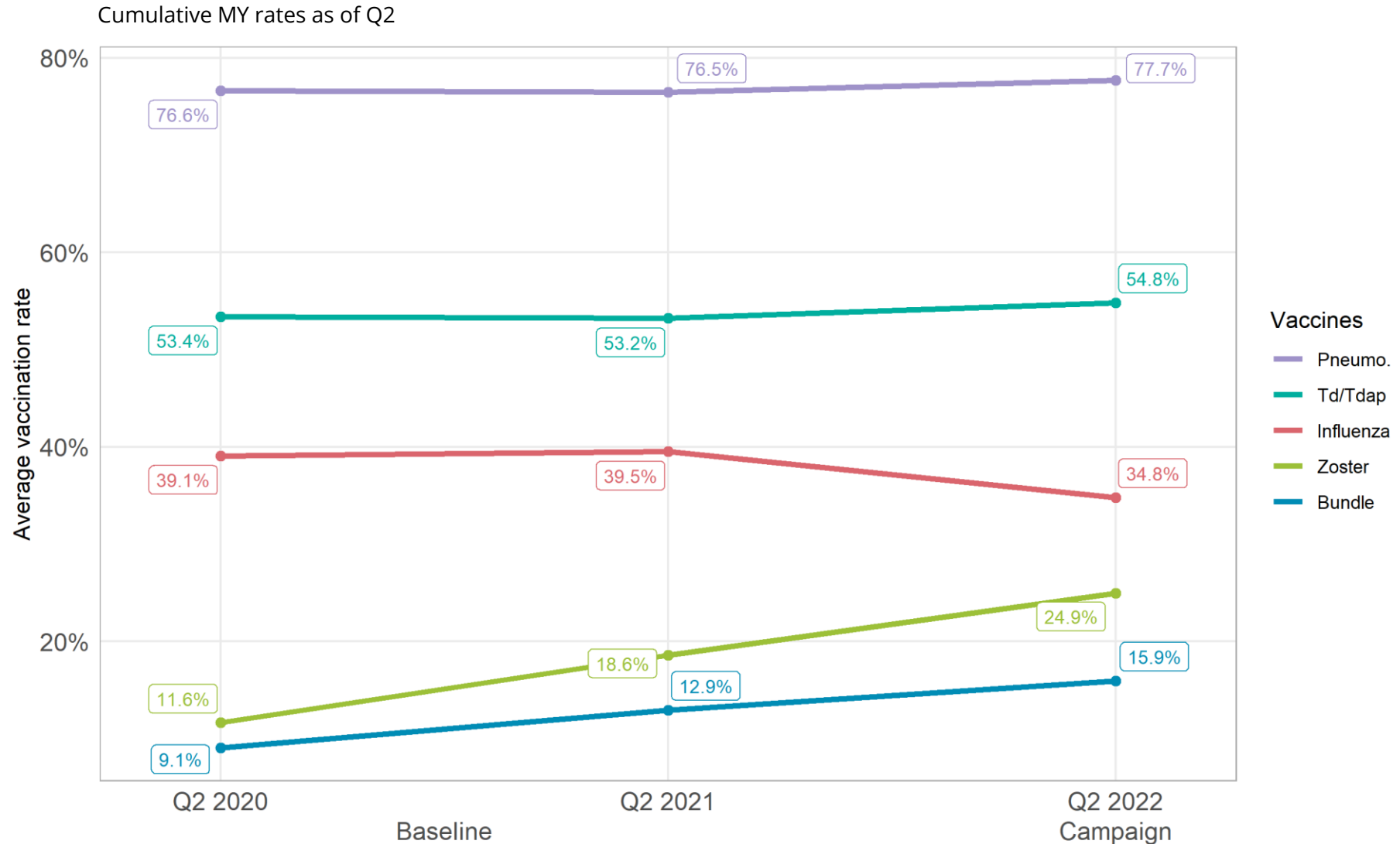
In the first year of the campaign, we have collectively administered or documented

**5,078,982** vaccines





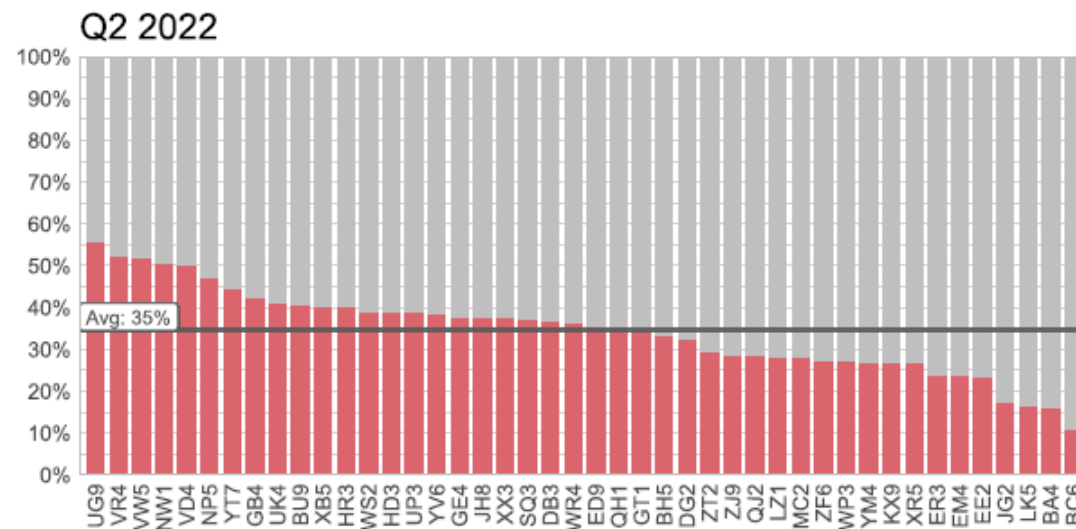
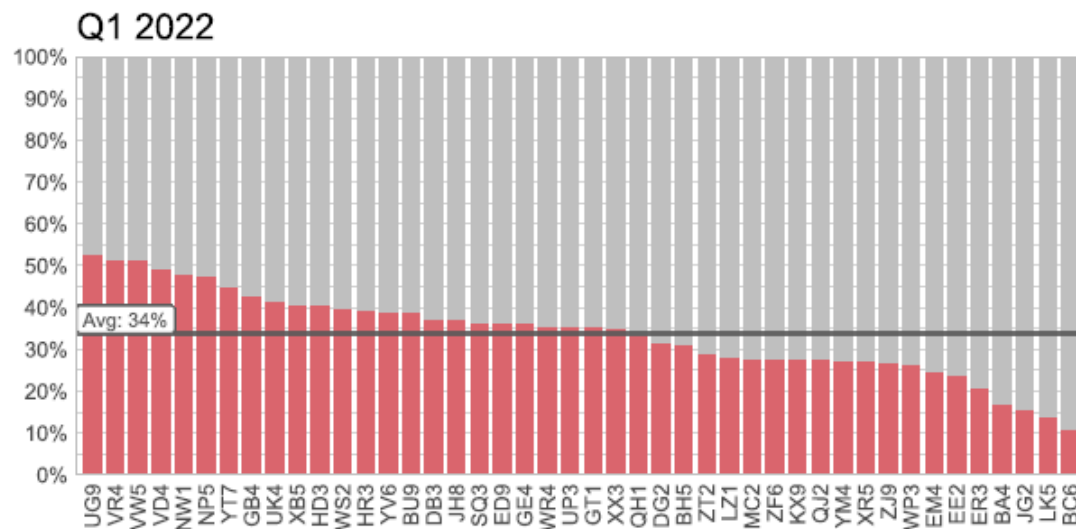
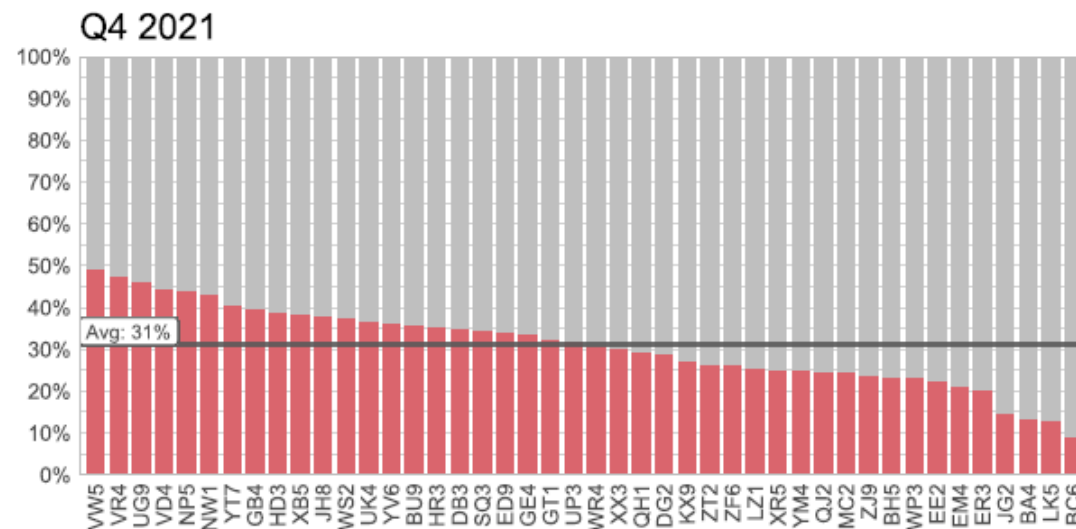
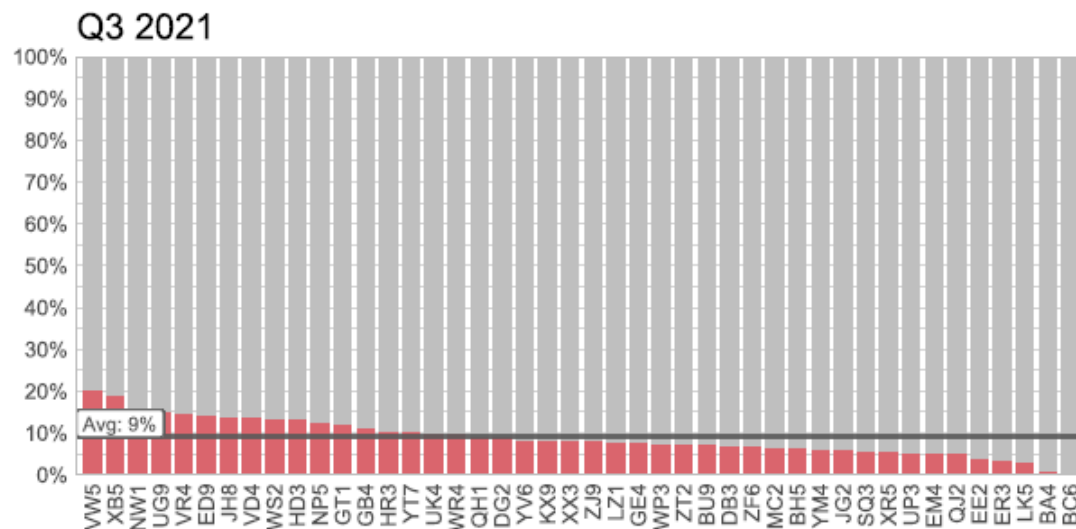
# Average of vaccination rates across all organizations, year-over-year



# Influenza



**3,799,935 vaccinations administered or documented in Year 1**



# Influenza



## Top 5 Highest Influenza Vaccination Rates in Q2 2022

Org	Rank	Rate
UG9	1	56.0%
VR4	2	52.3%
VW5	3	52.1%
NW1	4	50.5%
VD4	5	50.1%

## Top 5 Most Improved Orgs by Rank

# of spots moved from Q2 2021 to Q2 2022

Org	Increase in Rank
UK4	10
XB5	9
YT7	6
UG9	4
WS2	4

## Top 5 Orgs with Largest Increase (or Smallest Decrease) in Rate

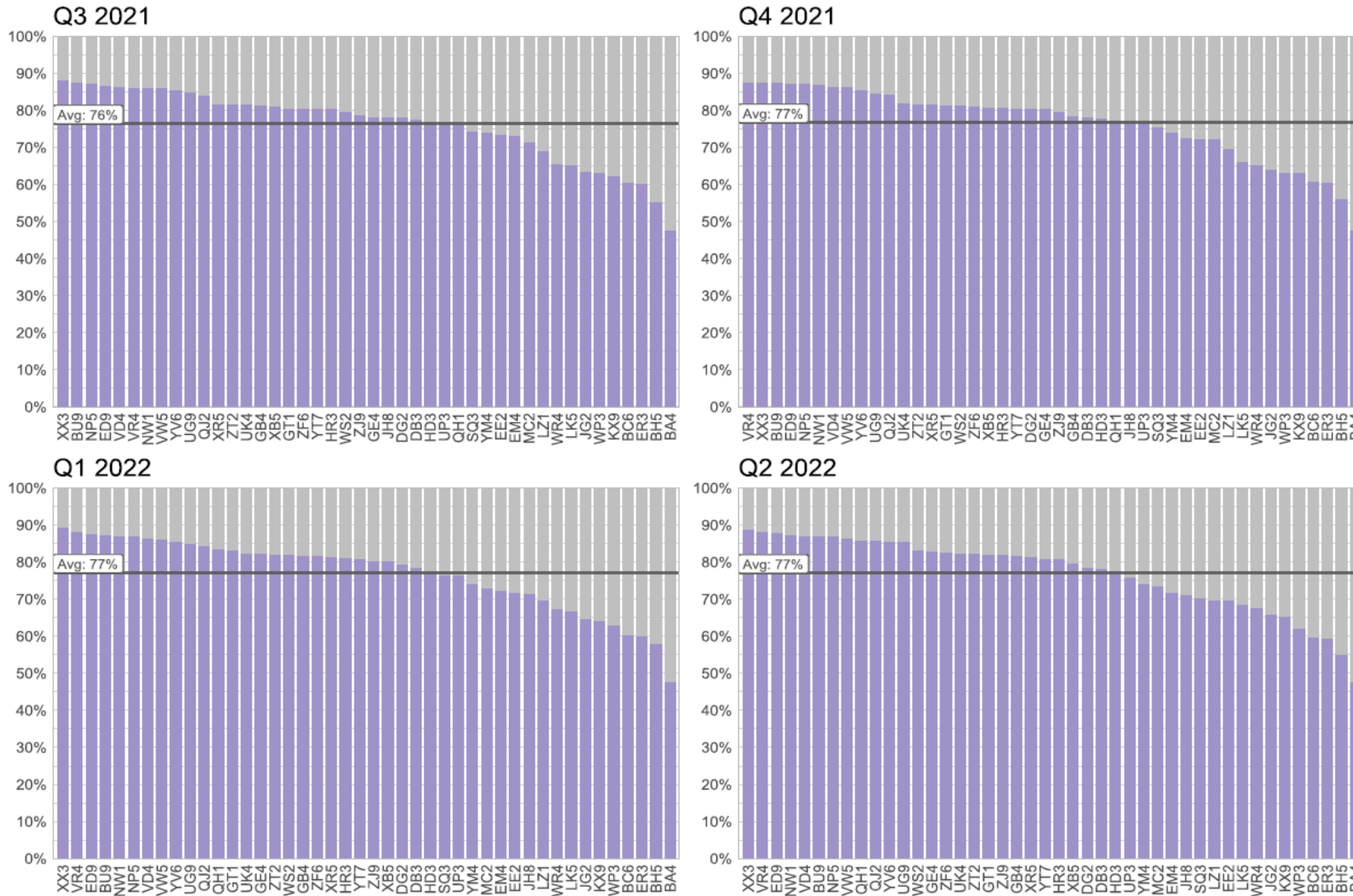
Change from Q2 2021 to Q2 2022

Org	Change in Rate
UG9	1.3%
BA4	0.0%
YT7	-0.4%
XB5	-1.2%
UK4	-1.4%

# Pneumococcal (previous criteria)



182,872 vaccinations administered or documented in Year 1



# Pneumococcal (previous criteria)



## Top 5 Highest Pneumococcal Vaccination Rates in Q2 2022

Org	Rank	Rate
XX3	1	88.8%
VR4	2	88.4%
ED9	3	87.9%
NW1	4	87.3%
VD4	5	87.2%

## Top 5 Most Improved Orgs by Rank

# of spots moved from Q2 2021 to Q2 2022

Org	Increase in Rank
QH1	17
NW1	7
XX3	6
DG2	5
VW5	4

## Top 5 Orgs with Largest Increase (or Smallest Decrease) in Rate

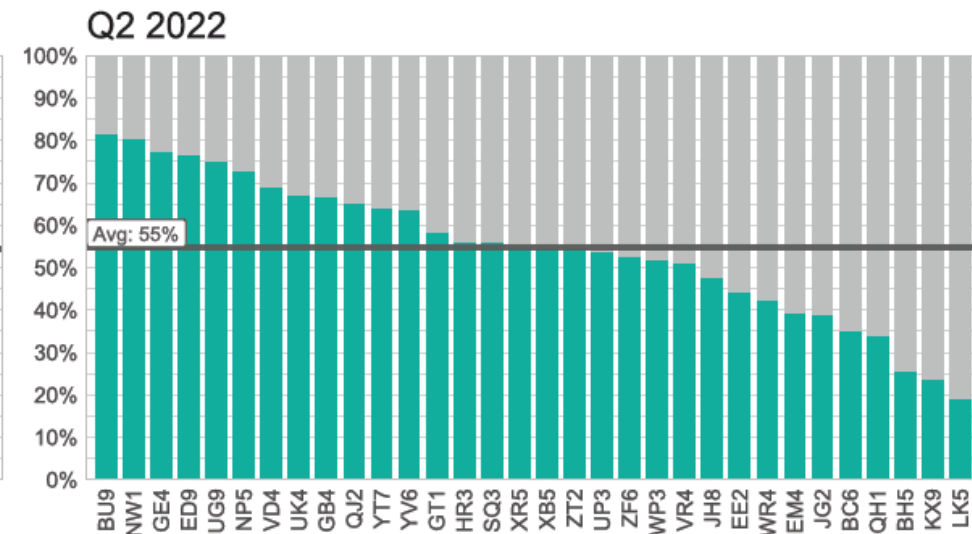
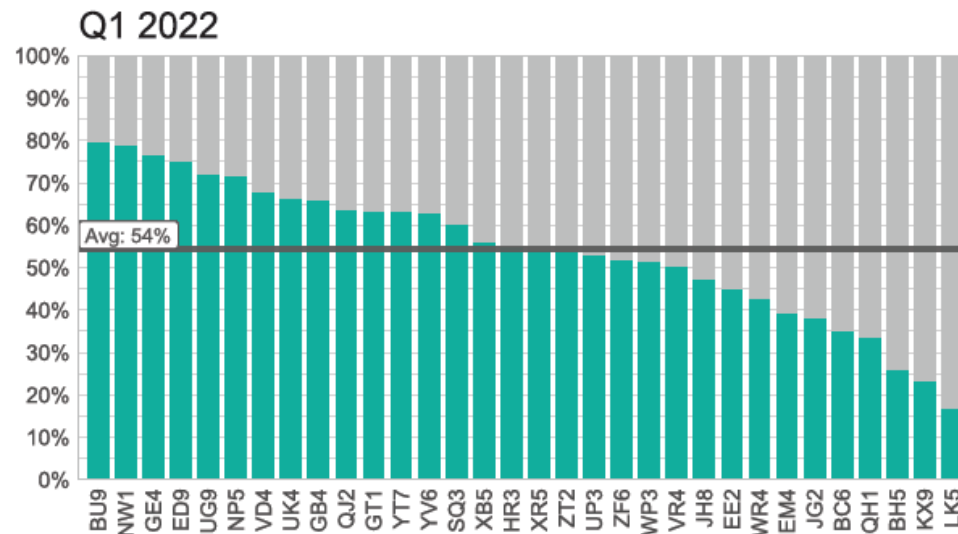
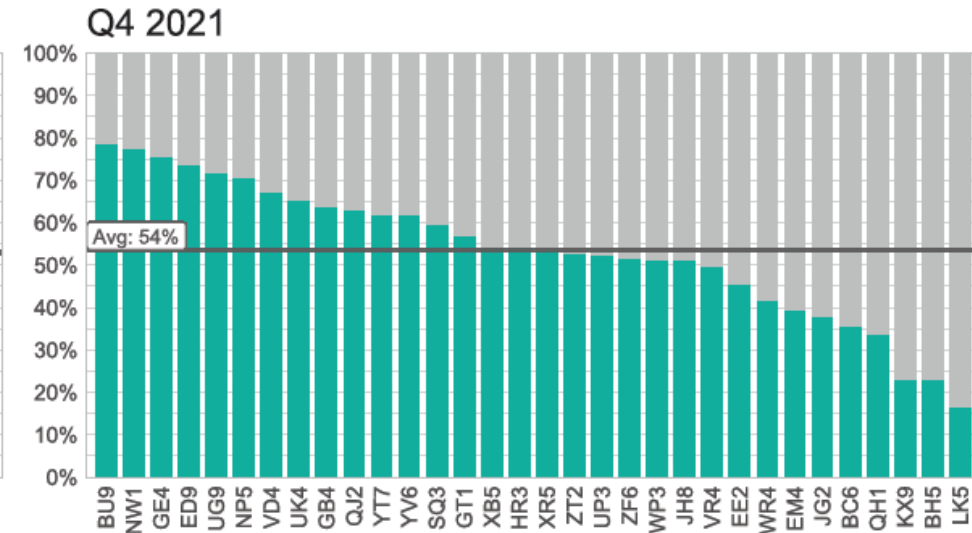
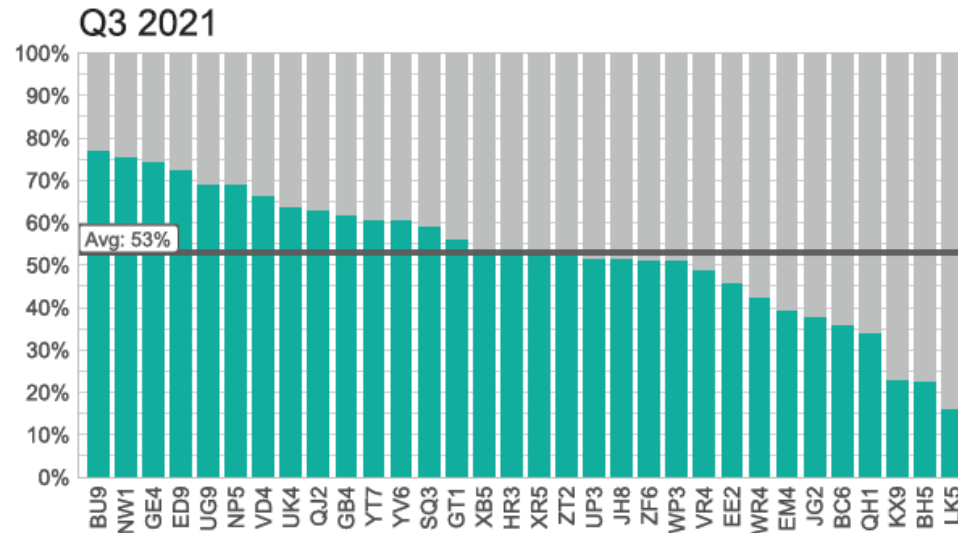
Change from Q2 2021 to Q2 2022

Org	Change in Rate
QH1	8.0%
KX9	4.0%
DG2	3.6%
JG2	3.3%
WR4	2.8%

# Td/Tdap



586,153 vaccinations administered or documented in Year 1



# Td/Tdap



## Top 5 Highest Td/Tdap Vaccination Rates in Q2 2022

Org	Rank	Rate
BU9	1	81.5%
NW1	2	80.6%
GE4	3	77.3%
ED9	4	76.6%
UG9	5	75.3%

## Top 5 Most Improved Orgs by Rank

# of spots moved from Q2 2021 to Q2 2022

Org	Increase in Rank
HR3	4
ZT2	4
UP3	2
WR4	1
BU9	0

## Top 5 Orgs with Largest Increase (or Smallest Decrease) in Rate

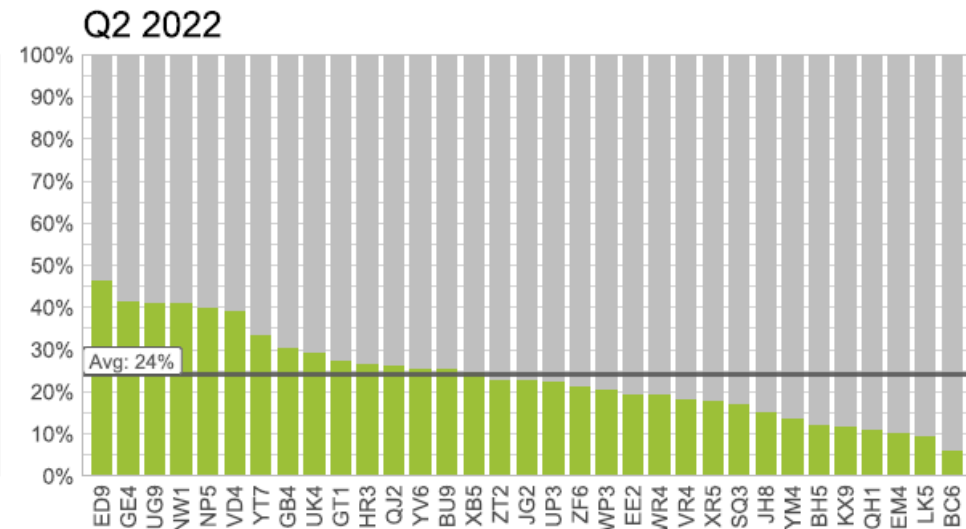
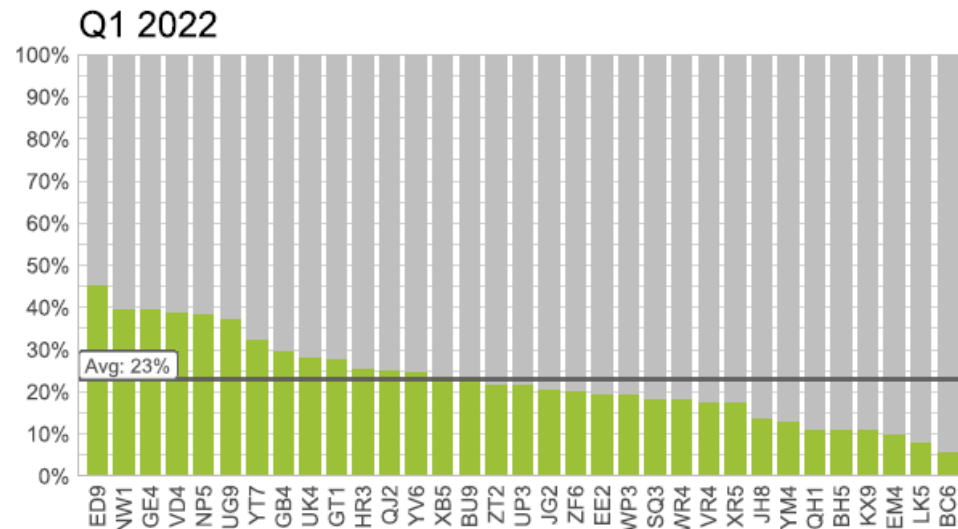
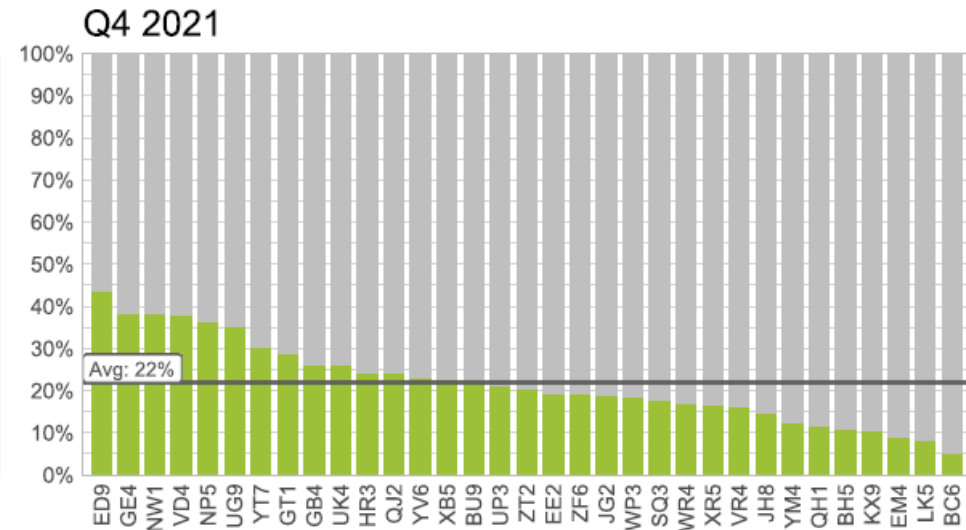
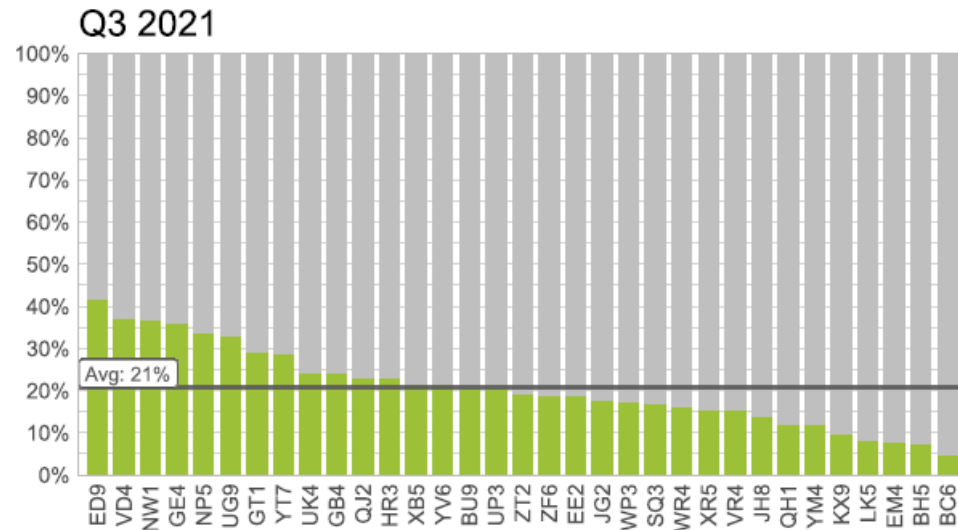
Change from Q2 2021 to Q2 2022

Org	Change in Rate
UG9	4.0%
GB4	3.7%
BH5	3.5%
LK5	3.5%
QH1	3.2%

# Zoster



510,022 vaccinations administered or documented in Year 1





# Zoster



## Top 5 Highest Zoster Vaccination Rates in Q2 2022

Org	Rank	Rate
ED9	1	46.5%
GE4	2	41.6%
UG9	3	41.2%
NW1	4	41.1%
NP5	5	40.2%

## Top 5 Most Improved Orgs by Rank

# of spots moved from Q2 2021 to Q2 2022

Org	Increase in Rank
JG2	2
UG9	1
YV6	1
ZT2	1
BH5	1

## Top 5 Orgs with Largest Increase (or Smallest Decrease) in Rate

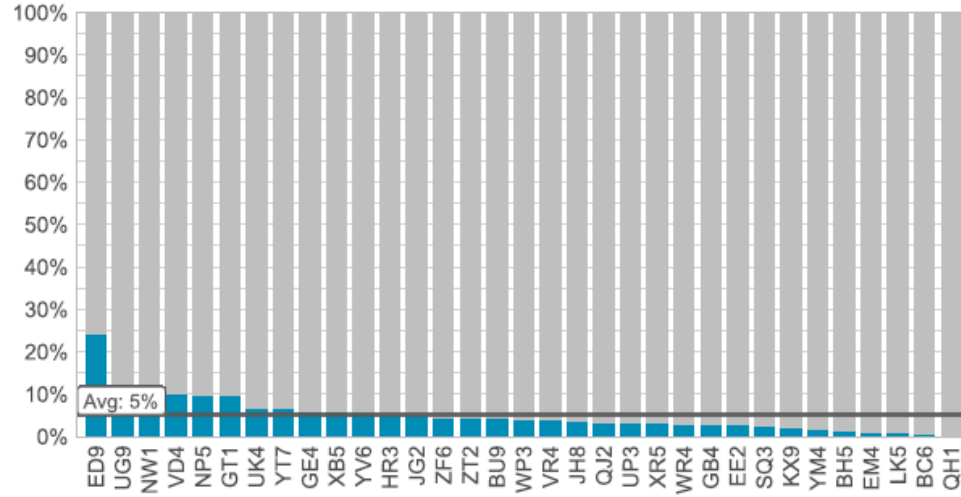
Change from Q2 2021 to Q2 2022

Org	Change in Rate
NP5	10.7%
UG9	10.4%
ED9	9.2%
UK4	8.3%
GB4	8.2%

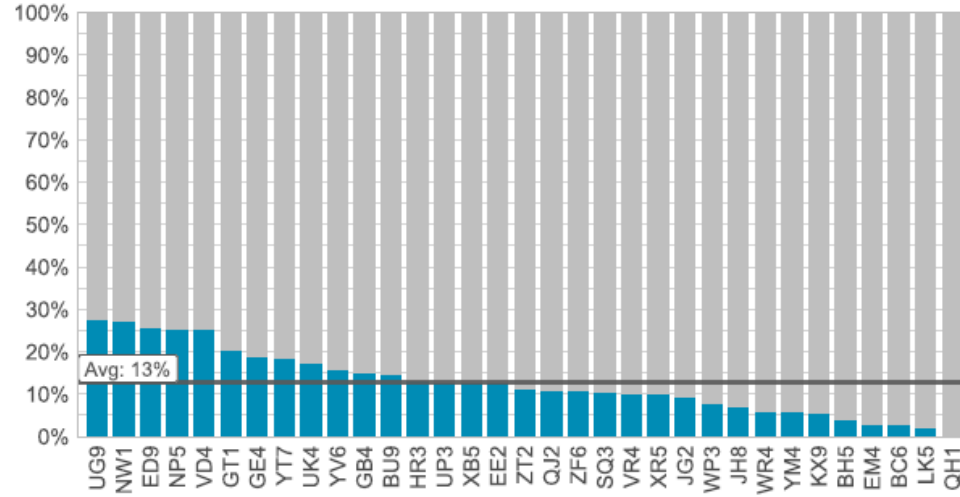
# Bundle



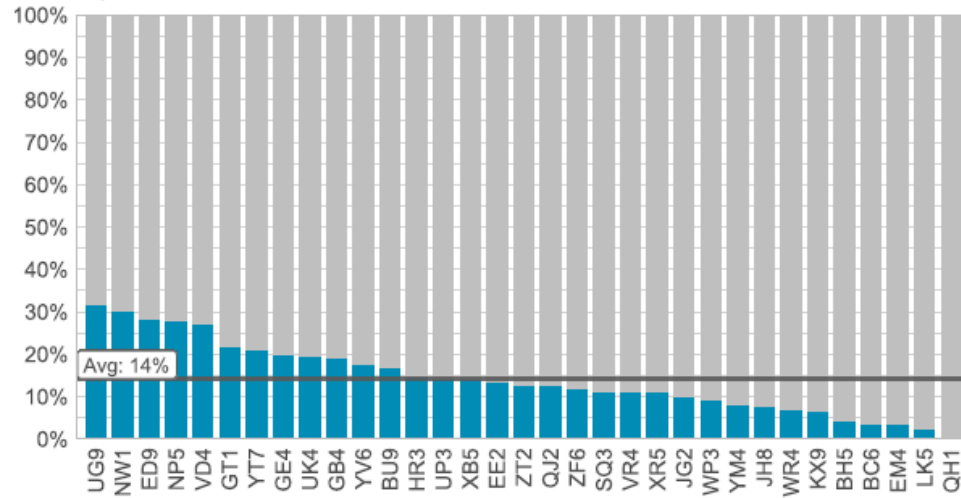
Q3 2021



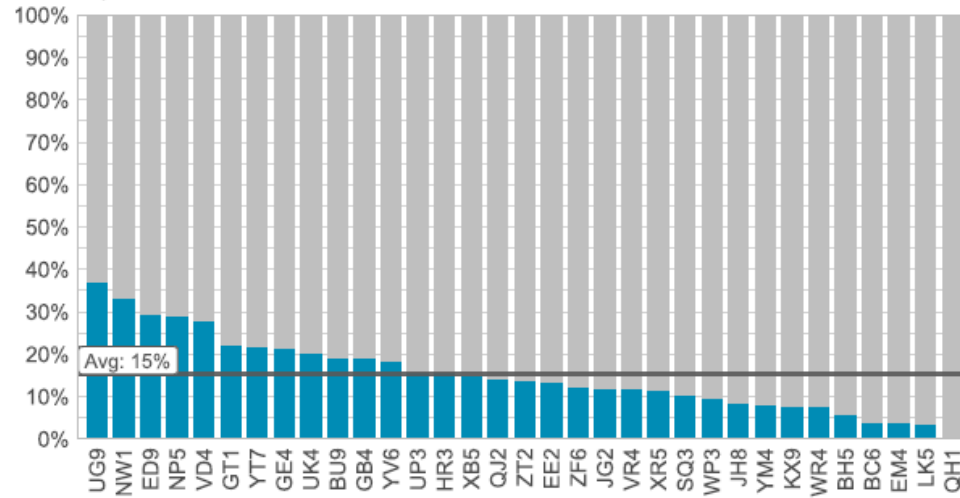
Q4 2021



Q1 2022



Q2 2022



# Bundle



## Top 5 Highest Bundle Vaccination Rates in Q2 2022

Org	Rank	Rate
UG9	1	37.2%
NW1	2	33.1%
ED9	3	29.3%
NP5	4	29.1%
VD4	5	27.8%

## Top 5 Most Improved Orgs by Rank

# of spots moved from Q2 2021 to Q2 2022

Org	Increase in Rank
ED9	3
GB4	3
HR3	2
JG2	2
UG9	1

## Top 5 Orgs with Largest Increase (or Smallest Decrease) in Rate

Change from Q2 2021 to Q2 2022

Org	Change in Rate
UG9	10.8%
ED9	7.3%
NP5	6.3%
GB4	5.2%
UK4	5.1%

# RIZE to the Challenge Awards



# Today's Speakers



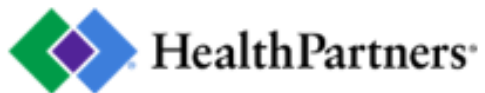
**Jason Maxwell, MD**  
Medical Director, *HealthPartners*



# AMGA Rize To Immunize Improving Vaccination Rates.

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Jason Maxwell, MD.  
Chair, Department of Pediatrics  
Medical Director  
HealthPartners Medical Group





# HealthPartners Integrated Care

## Health Plan

- 1.8 million members
- Consumer cost sharing



## Hospitals

- Amery
- Hudson
- Hutchinson
- Lakeview
- Methodist
- Olivia
- Regions
- Westfields



Nonprofit,  
Consumer  
Governed

## Medical Clinics

- 1.2 million patients
- 26,000 employees
- 1,800 physicians
- 55+ specialties
- 55 primary care



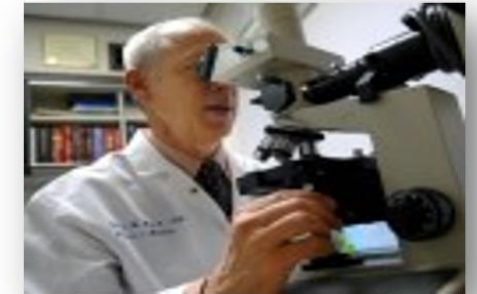
## Dental Clinics

- 24 dental clinics
- 60+ dentists



## Research, Education, Foundations

- 400 research projects
- 500 resident physicians
- UMN rotation
- Active simulation center



# Standardized approach

## Our most successful “intervention”

- Staff are empowered and expected to discuss and administer immunizations at all visit types within primary care
- Repetition, “muscle memory,” and accountability are key!
- Standard workflows for all staff, and all roles
- “Health Maintenance” reminder in our EMR
- Dynamic “Smart Sets” that predict and order all required immunizations. Takes all guesswork out of equation
- Staff are given monthly Practice Overview reports to track their outcomes (not specific to these immunizations, but the concepts “bleed” into other areas)



# Standing Orders

## Second most successful “intervention”

- All LPN/CMA/RN are able to give any vaccine, at any type of visit, using a Standing Order
- Intervention/approval by clinician is not needed
- This spurs conversation with LPN/CMA/RN, and often leads to completion
- If patient declines: order remains pended, which spurs a second conversation between clinician and patient
- Clinician must cancel the Standing Order
- \*\*Immunizations subject to Medicare Part D can still be given by our LPN/CMA/RN team after waiver is signed

# EMR: Dynamic Smart Sets

- Our EMR can automatically predict all immunizations that are due, and automatically pend the orders
- LPN/CMA open up a “Smart Set” and pend it on day of visit. No thinking is required
- This spurs conversation between the LPN/CMA and the patient
- If patient agrees: immunization is given
- If patient declines, order remains pended. This spurs a second conversation between clinician and patient. Order must be deleted by the clinician if not carried out

# Practice Overview Report

- “Scorecard” shared with the clinician and their Rooming person (LPN/CMA) every month
- In person meeting with Clinic Leader every Quarter
- Includes childhood and adolescent immunizations, but does **not** actually include “adult” Pneumococcal, zoster, influenza, Td/Tdap.
- However: clinicians (and Care Teams) who get this monthly report for childhood/adolescent immunizations show improvement across **all** immunizations

# Don't forget the support staff!



# Meeting patient where they are

- Immunizations are offered and recommended at **all** visits. Medicare Annual, Well Visits/Physicals, Acute Visits
- Future State: Offering Immunizations at Urgent Care Visits
  - Sizeable proportion of our patients receive a significant amount of their care in Urgent Care
  - Pilot ongoing using childhood/adolescent immunizations. Hopeful expansion to all immunizations in near future
    - Patient seen in Urgent Care.
    - Immunizations are recommended by EMR
    - Warm Handoff from UC to Primary Care for Immunizations (during Primary Care Business Hours)

# “Quick Schedule”

- All Clinicians/Care Teams can schedule patients for follow up nurse visit for a future “nurse visit” for Immunizations
- Occurs during the visit
- Clinician/Care Team enters information
- Patient sent a Text Message to schedule the appointment
- Works well for patients who decline an immunization during a visit, but who are willing to do the vaccine in the future

# Outreach

- Increased Digital outreach to all of our patients
  - Email. Text Messages. Online Portal. Snail Mail
- Central Team can outreach to select populations
  - When due. 6 months “behind”
  - Batch letters and/or digital
- Outreach can be targeted to subpopulations
  - Race
  - Payor
  - Zip Code
  - Patients who already received one of recommended series
- Insurance Plan also does outreach



Thank you!  
Any Questions?





# Today's Speakers



**Jennifer Obenrader, PharmD, CDCES**  
Pharmacy Manager, Clinical Interdisciplinary  
Team, *Premier Medical Associates, P.C.*



**Team Work Makes the Dream Work!  
(in Increasing Vaccination Rates)**

*Jennifer Obenrader, PharmD, CDCES*

November 17, 2022

# Premier Medical Associates' Rise to Immunize™ Action Month Event



# Premier Medical Associates' Rise to Immunize™ Action Month Event



- gathered physicians and managers in our primary care and pediatric departments for an educational event
- watched 5 Strategies to Strengthen Your Vaccine Recommendations, a video developed by the Rise to Immunize™ campaign and the National Foundation for Infectious Diseases (NFID)
- discussed how to apply these strategies in our practices



# Premier Medical Associates' Rise to Immunize™ Action Month Event



- **resulting conversation between physicians and managers was an excellent exercise in preparing for the 2022-2023 flu season**
- **identified how our team-based approach informs and supports vaccine recommendations**
  - utilize pre-visit planning and team huddles to identify patients due for vaccines
  - elevate patient refusals to the appropriate provider for a follow-up conversation

# What works for our team and how can we improve??



## What is working?

- **Pre-visit Planning**
  - Dashboard utilization
  - Standing orders
  - Daily Huddles
  - Quality team outreach
  
- **Engagement of Specialist Offices**
  - Cardiology and Pulmonology
  
- **Flu Clinics**



## How can we improve??

- **Vaccine Bundle Measure – Quick Win**
  - Focus on patients who had 3 of the 4 vaccines
  - Intentional outreach to this cohort of patients
- **Continued efforts with TransactRx for Medicare D covered vaccines**
- **Ongoing outreach efforts**
  - Quality team care gap efforts
  - Virtual nurse calls
  - E.H.R. portal campaigns



# Claims and Payment Management Solution



- Includes all Part D covered vaccines, including zoster and Td/Tdap
- Convenient for patients, do not have to go to pharmacy for Part D vaccines
- Simple online provider credentialing set up process
- Check patient eligibility in real time
- More detailed information included in the RIZE Campaign Toolkit

# QUESTIONS?

Together, we will  
administer 25 million  
immunizations by 2025!



# Today's Speakers



## **Janet Appel, MSN, RN, CCM**

Director, Population Health, *Sharp Rees-Stealy Medical Group, Inc.*



# Sharp Rees-Stealy Medical Group

## San Diego, CA

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Janet Appel, RN, MSN, CCM  
Director, Population Health



## Reflection

*“Progress means getting nearer to the  
place you want to be”*

C.S. Lewis

# Who We Are: Sharp Rees-Stealy

23 locations throughout San Diego  
Numerous services under one roof, at most locations

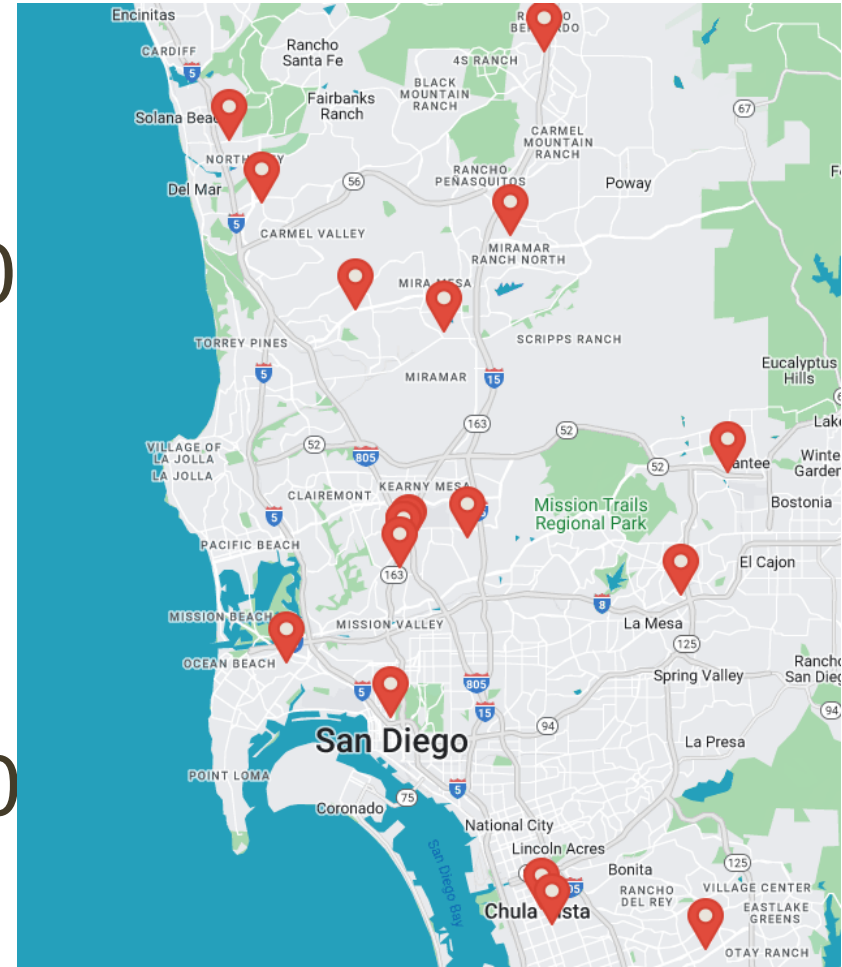
2,800 employees  
600 physicians  
1.5 million visits per year

Secure Electronic Health Record



# Our Population

- ▶ Managed care lives: ~185,000
- ▶ Commercial: ~158,000
- ▶ Seniors: ~27,000
- ▶ ACO lives: ~13,000
- ▶ PPO/FFS lives: ~ 260,000
- ▶ Total membership: ~ 458,000



# Transparent Monthly Reporting

Site	SRS Current PCP Name	SHC#	Full Name	DOB	Infuenza	Pnemococ cal	Td/TDAP	Zoster	Next Appt Date
CARMEL DEL MAR	MARTIN M.D., MICHAEL C	xxx-xxx-xxx	Smith, John	12/22/1957	x		x		
CARMEL DEL MAR	MESSOLINE, MATTHEW FRANCIS	xxx-xxx-xxx	Washington, George	11/25/1960					9/29/2022
DEL MAR	PEGG, JANELLE DONAHUE	xxx-xxx-xxx	Ross, Betsy	11/15/1952	x	x			
DEL MAR	RATHBUN MD, BRENT	xxx-xxx-xxx	Franklin, Ben	10/15/1961				x	10/20/2022



# Lean Six Sigma/Primary Care Transformation

Flow Managers prepping for next day visits for Care Gaps:

- Immunizations
- Diabetes Measures
- HTN measures
- Cancer Screenings
- Fall Screening
- Depression Screen
- Advanced Directives/POLST



# Embedded Nurse Case Managers

Weekly Rounding with Staff

Personalized PCP assistance with panel lists

Population Health Clinics to close Care Gaps:

- Blood Pressure
- Retina Vue eye exams
- POS HgA1C
- Immunizations



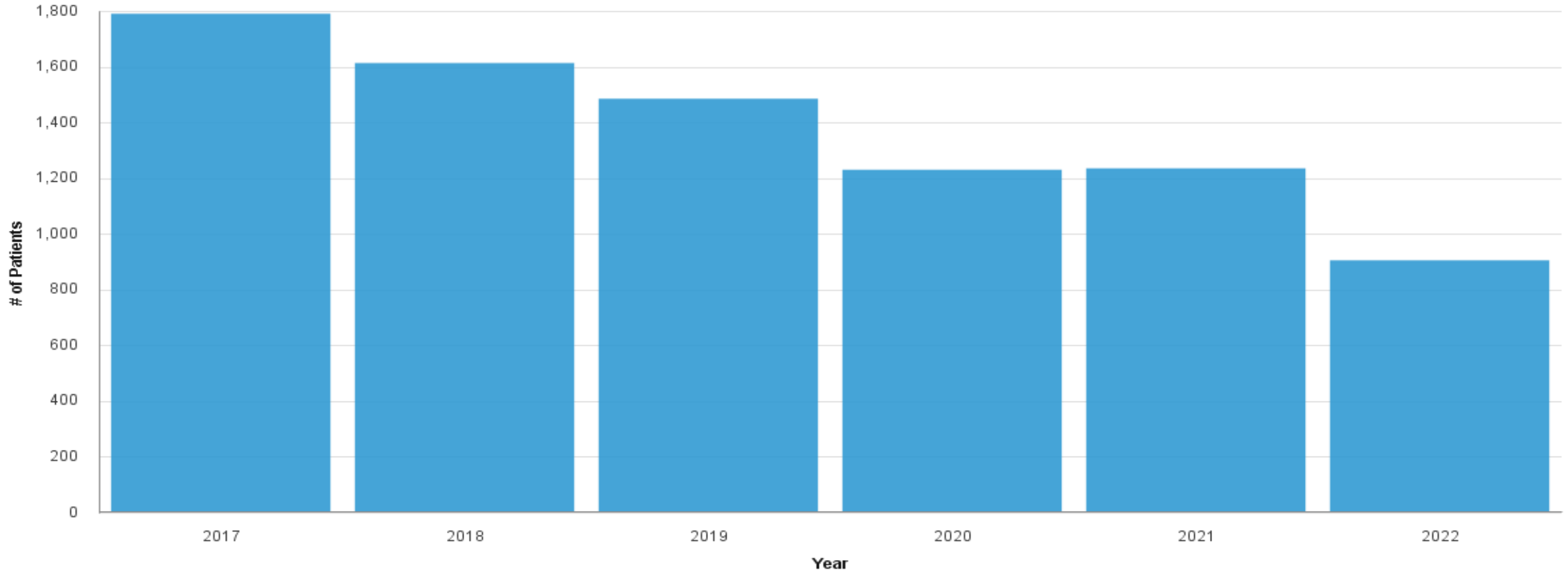
# Performance Improvement Committee

Meets Bi-monthly  
Multi-Discipline Attendance  
Updated Performance Metrics  
Strategy Planning  
Small Workgroups



# Special Initiatives

## # of Patients with New Zoster DX per Year



# Special Initiatives

HMO Pneumo COPD Compliance Report		
HMO Population: Non-deceased patients with active enrollment in senior, commercial, or exchange HMO Plans		
COPD Population: Non-deceased patients diagnosed with any of the following ICD10 diagnosis codes J44.0, J44.1, J44.9		
Time Frame: 12 month lookback from Oct 2, 2020		
COPD Compliant Total (Numerator)	COPD Population Total (Denominator)	COPD Compliance Rate
1855	2149	86.32%
Report Run Date: Oct 2, 2020		
Prepared by Health Services Data Management		
HMO Pneumo COPD Compliance Report		
HMO Population: Non-deceased patients with active enrollment in senior, commercial, or exchange HMO Plans		
COPD Population: Non-deceased patients diagnosed with any of the following ICD10 diagnosis codes J44.0, J44.1, J44.9		
Time Frame: 12 month lookback from Apr 2, 2020		
COPD Compliant Total (Numerator)	COPD Population Total (Denominator)	COPD Compliance Rate
1918	2200	87.18%
Report Run Date: Apr 2, 2020		
Prepared by Health Services Data Management		

**Question?**

# Questions?



Submit your questions using the **Q&A feature** at the bottom of the screen