



RIZE Monthly

A newsletter for **Rise to Immunize**[®], AMGA Foundation's national campaign aimed at improving routine adult immunization rates

More Vaccines! More Time!

April 2024 Edition

In just the first two years of the Rise to Immunize[®] (RIZE) campaign, you have collaborated with fellow AMGA members across the country to improve routine adult immunization rates. Together, RIZE groups have outperformed medical groups and health system counterparts nationwide, collectively documenting or administering nearly 12 million adult vaccines. To view your shared progress, check out our new [RIZE infographic](#).

We're building on this success and **expanding the campaign** to include the option of three additional adult vaccine measures: **RSV**, **COVID-19**, and **hepatitis B**. The campaign will be **extended through 2027** to allow you to continue your journey with RIZE, focus on additional vaccines of your choosing, and hardware improvements.

- Basic and Core data tracks will remain the same, and extension measures will be *optional* add-ons.
- Bundle measure will remain unchanged.

Optional Additional Measures

RSV

Proportion of patients aged 60+ who ever received the RSV vaccination

COVID-19

Proportion of patients aged 19+ who received the COVID-19 vaccination in the Measurement Year

Hepatitis B

Proportion of patients aged 19-59 who completed the hepatitis B series during or prior to the Measurement Year

The campaign goal has been updated to reflect these changes: **together we can administer 30 million vaccines by 2027 through comprehensive and equitable vaccine initiatives**.

Groups will be able to begin [data reporting](#) on the new measures in the first data report of Measurement Year 4, which is due Oct. 15, 2024. If you're ready to commit to reporting the expansion measures, complete the [measure upgrade form](#). If you need more time to discuss internally, share the [expansion/extension one-pager](#) with your teams.

If you have any questions about the expansion/extension, please don't hesitate to contact RiseToImmunize@amga.org. Additionally, our team is available to setup a brief call to discuss the measure upgrade in more detail.

Best,
- The RIZE Team

Webinar Preview

"Expanding and Extending the RIZE Campaign"



The April webinar will feature these exciting RIZE updates! Specifically, the webinar will focus on the expansion to include three additional adult immunization measures and extension through 2027. [Stephen Shields, MPH](#), AMGA Analytics lead population health research analyst, will be reviewing the measure specifications and data reporting template for the three new measures.

We highly encourage your team—especially your data contact—to attend on April 18 to [learn more](#) from the RIZE team about the updates to the campaign!



Upcoming Dates

Apr. 9-12 – AMGA's 2024 Annual Conference in Orlando ([Learn More](#))

- **Apr. 12** – RIZE Meet & Greet Breakfast at 7 am ET, in St. John's 22-23

Apr. 15 – Deadline to submit quarterly data report ([Learn More](#))

Apr. 18 – Monthly Campaign Webinar: "Expanding and Extending the RIZE Campaign" at 2 pm ET ([Register](#))

May 16 – Monthly Campaign Webinar: "Making Respiratory Health a Priority: Insights for Health Care Professionals" at 2 pm ET ([Register](#))



Campaign Spotlight

We're pleased to welcome our newest campaign partner, [Hepatitis B Foundation](#).

Hepatitis B Foundation is a national nonprofit dedicated to finding a cure and improving quality of life for people affected by hepatitis B worldwide. The organization brings impressive subject matter expertise, resources, communications channels, and more to help us collectively improve immunization rates. We look forward to working with the Hepatitis B Foundation throughout the campaign and continuing to connect you with valuable resources from all of [our partners!](#)



Resource of the Month

To support you in programming the new measures (RSV, COVID-19, and hepatitis B) and preparing to report them to the campaign, the campaign offers:

- [Updated measure specifications \(available now!\)](#). We encourage participating groups who plan to report on new measures to review the specifications with your teams now to ensure you are ready to report data this coming fall.

- **Updated data reporting Excel template (coming Summer 2024)**. This template will be used to complete quarterly data reporting beginning in Measurement Year 4, starting with the Oct. 15, 2024 submission and will be available on our [website](#).

- **New value set for new measures (coming Summer 2024)**. This will be emailed directly to groups that sign up for new measures.

Our team will keep you informed as the new materials become available. Please continue to use the "old" measure specifications, Excel template, and value set for the Apr. 15, 2024 and Jul. 15, 2024 submissions.



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