



# RIZE Monthly

A newsletter for **Rise to Immunize**<sup>®</sup>, AMGA Foundation's national campaign aimed at improving routine adult immunization rates



## November 2024 Edition

The Rise to Immunize<sup>®</sup> (RIZE) campaign is pleased to recognize three participating organizations for their impressive achievements in immunization care with the 2024 ["RIZE to the Challenge" awards](#)! The awards are based on each organization's high performance, progress on campaign measures, and engagement with the campaign.

- Coastal Carolina Health Care, P.A., located in New Bern, NC
- Henry Ford Medical Group, located in Detroit, MI
- Sutter Health – Palo Alto Medical Foundation, located in Los Altos, CA

All three organizations have continually made strides to leverage campaign activities and resources to improve adult immunization care in their communities. Congratulations to Coastal Carolina Health Care, P.A., Henry Ford Medical Group, and Sutter Health – Palo Alto Medical Foundation! [Join us](#) to hear more about what each group attributes to their success at the upcoming campaign webinar on Nov. 21.

Thank you to all RIZE groups for your commitment to immunizations and contributions in getting us closer to the campaign goal of administering 30 million vaccines by 2027 through comprehensive and equitable vaccine initiatives!

As always, please don't hesitate to contact [RiseToImmunize@amga.org](mailto:RiseToImmunize@amga.org) with questions or for support.

Best,  
- The RIZE Team

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## ACIP Meeting Highlights

On Oct. 23–24, the [Advisory Committee on Immunization Practices](#) (ACIP) voted on and approved the following vaccine recommendations relevant to the campaign:

- Recommend a pneumococcal conjugate vaccine (PCV) for all PCV-naïve adults aged 50+ (previously 65+).
- Recommend people aged 65 years and older and those who are moderately or severely immunocompromised to receive a second dose of 2024–2025 COVID-19 vaccine six months after their first dose. Additionally, the recommendation allows for additional doses (i.e., three or more) for those who are moderately or severely immunocompromised, through shared clinical decision making.
- Recommend approving the 2025 Adult Immunization Schedule, which is anticipated to be published by the Centers for Disease Control and Prevention (CDC) in the coming months.

The CDC director endorsed each of these recommendations. The RIZE team will discuss these recommendation changes and the potential impact to the campaign measures with our [National Advisory Committee](#) at the next committee meeting in January 2025. We will share updates once they are available.

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## Webinar Preview

### "Year 3 Data & RIZE Awards"

During the November campaign webinar, the RIZE team will share data insights from the third year of the campaign and present the 2024 "RIZE to the Challenge" awards. Our three award-winning groups have demonstrated high performance and impressive progress on the campaign measures over Year 3 and will join us to share their success stories. We will hear from:

- Eric Ringwalt, MD, Chief Medical Officer – Coastal Carolina Health Care, P.A.
- Julianne Willis, MBA Chief Operating Officer – Coastal Carolina Health Care, P.A.
- Gina Aquino, DNP, RN, CHSP, RN-Clinical Quality Facilitator – Henry Ford Medical Group
- Chhavi Meta, MD Medical Director of Quality – Sutter Health – Palo Alto Medical Foundation

[Join us](#) on Nov. 21 to learn more about the data insights and success stories from the third year of the campaign.





### Upcoming Dates

**Nov. 21** – Monthly campaign webinar: "Year 3 Data & RIZE Awards" at 2 pm ET ([Register](#))

**Dec.** – No webinar. Happy holidays!



### Campaign Spotlight

RIZE is pleased to announce that Sanofi has deepened its engagement with the campaign and is now an Executive Sponsor through 2027. As a collaborator in population health, Sanofi offers a range of unbranded educational resources to support you this flu season in combatting national lows in influenza immunization rates. From a flu myth buster flashcard for patients, to a flu vaccination playbook for healthcare professionals, the resources on the newly launched [Sanofi Hub](#) can help you achieve your influenza vaccination goals this season!



### Resource of the Month

This fall/winter season is anticipated to yet again bring challenges to addressing vaccine uptake for respiratory viruses. To help address some of these challenges, the National Adult and Influenza Immunization Summit (NAIIS) has developed a patient conversation guide, [Talking with Adults about Vaccines to Prevent Respiratory Illnesses During Cold and Flu Season](#). The guide outlines key discussion points and recommended conversation approaches for influenza, pneumococcal, RSV, and COVID-19 vaccinations. We hope you find this guide helpful as you discuss these vaccines with your patients and make strong vaccine recommendations!



**AMGA Foundation - Rise to Immunize® Campaign**

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