



# RIZE Monthly

A newsletter for **Rise to Immunize**<sup>®</sup>, AMGA Foundation's national campaign aimed at improving routine adult immunization rates



## March 2024 Edition

As you know, this past November the Rise to Immunize<sup>®</sup> (RIZE) campaign brought together national immunization experts and participating medical groups for the RIZE Symposium. The Symposium included compelling speakers, panel discussions, and breakout sessions on improving routine adult immunization rates. More than 40 participants across 25 AMGA member groups joined us and shared insights about the immunization work being done at their respective organizations.

**Now everyone can benefit from the learnings shared at the Symposium by checking out the [meeting summary](#).** The summary shares more about the best practices, success stories, and challenges discussed during the meeting.

If you'd like another opportunity to connect with and learn from your peers, consider joining us at [AMGA's 2024 Annual Conference](#) in Orlando on April 9-12. In addition to the inspiring keynote presentations and peer-to-peer learning offered at the conference, the RIZE team will host the "RIZE Meet & Greet Breakfast" for all RIZE participants so you can network with peers on the same quality improvement journey.

As always, if you have any questions, please don't hesitate to contact [RiseToImmunize@amga.org](mailto:RiseToImmunize@amga.org).

Best,  
- The RIZE Team

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## Webinar Preview

### "Leveraging Artificial Intelligence to Increase Immunization Rates"

In the upcoming March webinar, Brisa Urquieta De Hernandez, PhD; Shawna Sharp, RN; and Karen O'Connor, RN, MSN, MBA of CommonSpirit Health will share strategies to leverage artificial intelligence to increase immunization rates. Dr. Hernandez is the system director of operations at the Lloyd H. Dean Institute for Humankindness & Health Justice; Ms. Sharp is the system director of clinical transformation; and Ms. O'Connor is a digital & innovation product owner. Together they have developed innovative programs and utilized technology, including artificial intelligence, to advance COVID-19 and influenza vaccination rates. [Join us](#) on March 21 to learn more from Dr. Hernandez, Ms. Sharp, and Ms. O'Connor.



Brisa Urquieta De Hernandez, PhD



Shawna Sharp, RN



Karen O'Connor, RN, MSN, MBA



## Upcoming Dates

**Mar. 21** – Monthly Campaign Webinar: "Leveraging Artificial Intelligence to Increase Immunization Rates" at 2 pm ET ([Register](#))

**Apr. 9-12** – AMGA's 2024 Annual Conference in Orlando ([Learn More](#))

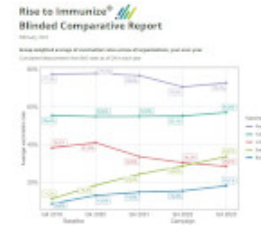
- **Apr. 12** – RIZE Meet & Greet Breakfast at 7 am ET, location TBD

**Apr. 19** – Deadline to submit quarterly data report ([Learn More](#))



## Campaign Spotlight

Immunize.org's [VaccineInformation.org](#) has a new look! This website serves as an educational resource for the public and is great to share with patients looking for straightforward and accurate information about vaccines. Content includes facts about recommended vaccines and the diseases they prevent; personal testimonies from people impacted by vaccine-preventable diseases; information on where to get vaccinated; and more! Check out [VaccineInformation.org](#) to see what's new!



## Resource of the Month

The latest RIZE [blinded comparative report](#) (BCR) is now available! These results include immunization rates from Q4 2023. Review the report to see how your organization's performance compares to peers in the campaign. Groups are encouraged to share the BCR and individual performance internally at your respective organizations. For ideas on how to leverage data reports and drive improvement at your organization, check out an example of an [internal data communication email](#) from Lehigh Valley Physician Group.



**AMGA Foundation - Rise to Immunize® Campaign**

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